



## Empowering Culture Through Business

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# NEWSLETTER

Issue 002

12 October 2023

## About the project

The project "Empowering Culture through Business: Introducing Business Academies for Culture and Creative Young Professionals in rural and remote areas" is funded under Key Action 2 of the Erasmus+ Programme and aims at the development and enhancement of the skills of Culture and Creative Young Professionals (CCYPs) living and working in rural and remote areas.

To achieve the goal of the project, the consortium will establish Business Academies aimed at educating young people through innovative training programmes with the involvement of specialists and professionals from the business and cultural sector.

The culmination of the efforts of the partners under this project, will be the creation and development, in a sustainable manner, of a prototype HUB in a remote, non-urban area in the Nicosia district. The HUB will provide the necessary support to young people for their professional development and especially access to funding tools in order to support their work. The creation of the original HUB and its sustainable development guide, aim to be a remarkable tool of development policy for local authorities and a best practice for remote communities.

The project started in January 2022 and it will be implemented until July 2024 with a total budget of € 207 445. The consortium comprises of 6 partners: the Nicosia Chamber of Commerce and Industry (coordinator), the European Office of Cyprus, Matera Hub in Italy, Danmar Computers from Poland, the Company of Research, Education, Innovation and Development of the North Aegean Region (ELORIS S.A.) and the training consulting company Catro in Bulgaria.

More information can be found on the website of the project: <https://empoweringculture.business/>.



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## 2nd Transnational meeting

**11 September 2023 | Matera, Italy**

The partners of the project met physically for the second time in the project's second transnational meeting in the city of Matera in Italy. The meeting was hosted and organised by Materahub.

During the meeting, the partners discussed the final activities of Intellectual Output 2 (IO2) of the project which aims at the creation of Business Academies for Culture and Creative Young Professionals through the design and delivery of a VET course. The partners had a lively discussion as to the finalisation of the courses which were designed by CATRO with the assistance of the rest of the partners of the consortium.

Materahub, also presented to the consortium their plan for the delivery of Intellectual Output 3 (IO3) under which the partners will provide guidelines through a guidebook for the creation of culture and creativity Hubs in a rural or remote area. This guidebook will mainly target rural local and regional authorities and administrations.

The partners also discussed about the how the final design of the e-learning platform of the project will be. The e-learning platform will be accessible to all young creative professionals and rural regional and local authorities and it will contain the national reports developed under IO1, the courses to be developed under IO2 and the guidebook produced by IO3. The e-learning platform will also serve as an online forum where the users of the platform will be able to discuss with each-other and exchange ideas, find partners and inform their colleagues about good-practices.



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## Work in progress and next steps

At the moment the project partners have finalised the activities of IO2. The results of IO2 which is the training course for the CCYPs will be then uploaded on the project's e-Learning platform. At the same time, the project partners will start working on the activities of IO3.

The partners will also start the preparation of the promotional material of the "Think Future Think Culture" multiplier events which will take place in Italy, Greece and finally in Cyprus.



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