



## SOCIAL INNOVATION FOR EUROPE

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### IO1: Storytelling Mentorship Guideline for Youth: How to mentor young people to start their own business.

#### VIDEO SHEET AND HIGHLIGHTS

<b>Title</b>	<i>Ana - BeeCome Natural. Full Video</i>
<b>Length</b>	<i>10:35</i>
<b>Language</b>	<i>Romanian</i>
<b>Subtitles</b>	<i>English</i>
<b>Topics</b>	<ul style="list-style-type: none"><li>- <i>Social Entrepreneurship</i></li><li>- <i>Creativity</i></li><li>- <i>Pandemic</i></li><li>- <i>Development</i></li><li>- <i>Preparation</i></li><li>- <i>Bees</i></li><li>- <i>Continuity</i></li></ul>
<b>Description</b>	<i>Ana exposes the field of entrepreneurship from the perspective of a young person and brings to the viewers a bunch of experiences that led to the creation of BeeCome Natural rural family business, but also to ensure its continuity, especially during the pandemic.</i>
<b>Highlights</b>	<ul style="list-style-type: none"><li>- <i>your business idea can only survive if you strongly believe in it;</i></li><li>- <i>take the risks, but listen to the advice and pick from those with experience in the field what suits you;</i></li><li>- <i>be curious and discover the business environment with the help of a mentor.</i></li></ul>