



## SOCIAL INNOVATION FOR EUROPE

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### IO1: Storytelling Mentorship Guideline for Youth: How to mentor young people to start their own business.

#### VIDEO SHEET AND HIGHLIGHTS

<b>Title</b>	<i>Ana - Topic 5. Preparation for Entrepreneurship</i>
<b>Length</b>	2:21
<b>Language</b>	<i>Romanian</i>
<b>Subtitles</b>	English
<b>Topics</b>	<ul style="list-style-type: none"><li>- <i>Preparation</i></li><li>- <i>Entrepreneurship</i></li><li>- <i>Planning</i></li><li>- <i>Research</i></li><li>- <i>Strategy</i></li></ul>
<b>Description</b>	<i>The process of opening a business in Romania is not very difficult, but ensuring its continuity requires various resources. It is essential to draw a goal and some very well defined objectives, which will be the point of reference for professional and personal development.</i>
<b>Highlights</b>	<ul style="list-style-type: none"><li>- <i>Keep things simple and plan out your progress;</i></li><li>- <i>Face your fears, be a risk-taker and don't forget that there will always be good people around you.</i></li></ul>