

## **SOCIAL INNOVATION FOR EUROPE**

## IO1: Storytelling Mentorship Guideline for Youth: How to mentor young people to start their own business.

## **VIDEO SHEET AND HIGHLIGHTS**

Title	Ana - Topic 1. What is an entrepreneur?
Length	2:48
Language	Romanian
Subtitles	English
Topics	<ul> <li>Entrepreneur</li> <li>Inspiration</li> <li>Story</li> <li>Bees</li> <li>Rural</li> </ul>
Description	Ana sees entrepreneurs as a bridge between dream and reality. They build and inspire the community, and her business story starts from a simple idea, accessible but with a whole emotional charge.
Highlights	<ul> <li>Find something to fight for it and let it fill your life;</li> <li>Pay attention to how your idea can benefit the community;</li> <li>Most of the time, the best results rely on simple things - listen to your needs and those around you.</li> </ul>