



SOCIAL INNOVATION FOR EUROPE

IO1: Storytelling Mentorship Guideline for Youth: How to mentor young people to start their own business.

VIDEO SHEET AND HIGHLIGHTS

Title	<i>Livia - Topic 3. Social and Cultural Entrepreneurship as a reflection of Creativity</i>
Length	<i>1:52</i>
Language	<i>Romanian</i>
Subtitles	<i>English</i>
Topics	<ul style="list-style-type: none">- <i>Social Media</i>- <i>Creativity</i>- <i>Community development</i>- <i>Empowerment</i>
Description	<i>Monetary remuneration is an important point in the life of an entrepreneur, but from one point, it represents the means of achieving the proposed objectives. The core of the whole process is the team, its well-being and the quality of the product that reaches the buyer and the community.</i>
Highlights	<ul style="list-style-type: none">- <i>Focus on keeping your promises;</i>- <i>Invest in your team and add value to the community with their help;</i>- <i>Be anchored to what is happening around you, listen to the needs of customers and put into practice your visionary skills.</i>