



SOCIAL INNOVATION FOR EUROPE

IO1: Storytelling Mentorship Guideline for Youth: How to mentor young people to start their own business.

VIDEO SHEET AND HIGHLIGHTS

Title	<i>Livia - Topic 4. Personal Situations and The Social Environment</i>
Length	5:22
Language	<i>Romanian</i>
Subtitles	English
Topics	<ul style="list-style-type: none">- <i>Social Media</i>- <i>Pandemic</i>- <i>Risk management</i>- <i>New opportunities</i>
Description	<i>Once you enter the world of entrepreneurship, the demarcation between personal and professional life is drawn by a fine line; sometimes, even non-existent. The pandemic meant transformation, adaptation and innovation and new perspectives. The environment and the requirements in front of us were different. It's the same with young people - they are open, take risks and are flexible.</i>
Highlights	<ul style="list-style-type: none">- <i>Take advantage of what social media can do;</i>- <i>Keep in mind that loss is always a gain. Entrepreneurship means continuous transformation;</i>- <i>See challenge as an opportunity;</i>- <i>Young generations bring a refresh in the entrepreneurial field. They are brave, risk-takers and are eager to learn and create.</i>