



IO1: Storytelling Mentorship Guideline for Youth: How to mentor young people to start their own business.

VIDEO SHEET AND HIGHLIGHTS

Title	SIE - IO1 - Success Stories - Spain - Agustina - Full Version
Length	30:32
Language	Spanish
Subtitles	English
Topics	<ul style="list-style-type: none"> ▪ The path to follow to be an entrepreneur. ▪ How does being an entrepreneur affect your personal and professional life? ▪ Undertaking as a personal experience. ▪ How to generate social benefit through social entrepreneurship. The importance of responding to the detected needs. ▪ Creativity as a necessary tool both in what one does and in planning the next step to take. ▪ How to face the need to have a strong social network, and digitization. ▪ Main recommendations, tips to take care of and mistakes to avoid. ▪ Experiences facing difficulties.
Description	<p>Success Stories</p> <p>A Spanish social entrepreneur with a positive experience explains your Project, how to link it to the improvement of society, how to use creativity to improve your own project and when facing difficulties, and what you can recommend to new entrepreneurs when it comes to avoid common mistakes.</p>
Highlights	<p>This video has a high positive value as an example of successful social entrepreneurship, providing concrete tips both when conceiving social entrepreneurship and when facing specific challenges and difficulties.</p> <p>The video responds to:</p> <ul style="list-style-type: none"> ▪ How do I generate social benefit through my project? ▪ What aspects should I take special care of? ▪ How should I face the difficulties? ▪ What mistakes should I avoid? ▪ What are the most necessary tools to undertake today?