



## SOCIAL INNOVATION FOR EUROPE

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### IO1: Storytelling Mentorship Guideline for Youth: How to mentor young people to start their own business.

#### VIDEO SHEET AND HIGHLIGHTS

<b>Title</b>	SIE - IO1 - Topic 1 What is an Entrepreneur - SP - Rocío
<b>Length</b>	1:39
<b>Language</b>	Spanish
<b>Subtitles</b>	English
<b>Topics</b>	<ul style="list-style-type: none"><li>▪ Rocío tells how a little social entrepreneur association starts to be integrated in a bigger net.</li><li>▪ She talks about the motivation she had to take the step and be an entrepreneur.</li></ul>
<b>Description</b>	<p>Topic 1 - What is an Entrepreneur?</p> <p>A Spanish social entrepreneur with a positive experience explains with her own example how social entrepreneurship can successfully respond to the needs of society, without waiting for external solutions, addressing the deficiencies previously detected in the environment.</p>
<b>Highlights</b>	<p>This video clearly shows how someone established a social entrepreneurship initiative based on the specific needs that existed at a social level in her environment.</p> <p>The video responds to:</p> <ul style="list-style-type: none"><li>▪ Where did the idea of establishing this activity come from?</li><li>▪ What was the motivation?</li><li>▪ Is there the possibility of relying on other similar entities?</li></ul>