



SOCIAL INNOVATION FOR EUROPE

IO1: Storytelling Mentorship Guideline for Youth: How to mentor young people to start their own business.

VIDEO SHEET AND HIGHLIGHTS

Title	SIE - IO1 - Topic 2 Fears, ignorance and risks - SP - Rocío
Length	2:17
Language	Spanish
Subtitles	English
Topics	<ul style="list-style-type: none">▪ Rocío shows the satisfaction and happiness that it means for her to undertake in the social field.▪ Rocío explains how entrepreneurship can mean more than closed hours.▪ She explains the benefits of letting people know you do a good job.
Description	<p>Topic 2 - Fears, ignorance and risks</p> <p>A Spanish social entrepreneur explains how undertaking in the social field has increased their happiness, and satisfaction with their own work, and how this can compensate for excessively long hours, or having to be aware of the activity at any time. Her satisfaction is evident despite the difficulties.</p>
Highlights	<p>This video offers a positive boost to entrepreneurship with the story of a woman who, despite the difficulties, schedules, or insecurity of the entrepreneur, finds happiness and satisfaction in what she is doing.</p> <p>The video responds to:</p> <ul style="list-style-type: none">▪ Does it compensate the responsibility, the risk and the schedules, for the personal happiness of the person?▪ In what sense can it be important to have a strong net?