



SOCIAL INNOVATION FOR EUROPE

IO1: Storytelling Mentorship Guideline for Youth: How to mentor young people to start their own business.

VIDEO SHEET AND HIGHLIGHTS

Title	SIE - IO1 - Topic 4 Evaluation of the Personal Situations and the Social/ Strategic Environment. - topcoach - Teo
Length	4:52
Language	Slovak
Subtitles	English
Topics	<ul style="list-style-type: none">▪ Evaluation of the risks arising from being independent, and responsible of our own success.▪ Consideration of the level of our expertise and ability to do self-marketing.▪ Contrast between being employed and self-employed as and entrepreneur.
Description	Topic 4 - Evaluation of the Personal Situations and the Social/ Strategic Environment. Slovak freelancer expresses his point of view on the key aspects that we should consider before starting our own business.
Highlights	<ul style="list-style-type: none">▪ Being independent is more difficult that being employed and “taken care of” by the social system and our employer.▪ Our expertise and self-marketing ability are crucial.