



SOCIAL INNOVATION FOR EUROPE

IO1: Storytelling Mentorship Guideline for Youth: How to mentor young people to start their own business.

VIDEO SHEET AND HIGHLIGHTS

Title	SIE - IO1 - Topic 5 Preparation for Entrepreneurship - SP - Rocío
Length	3:01
Language	Spanish
Subtitles	English
Topics	<ul style="list-style-type: none"> ▪ Rocío indicates those things that she did not know and that she should have known. ▪ She stresses the need to seek good support at a mental level and in the necessary fields that you do not handle. ▪ She points to rushing as a common problem to avoid, and she recommends establishing priorities. ▪ She tells of her experience around personal doubts and the need to trust what she is doing, encouraging herself.
Description	<p>Topic 5 - Preparation for Entrepreneurship</p> <p>A successful Spanish social entrepreneur gives some useful advice on key elements to keep in mind when starting a business.</p>
Highlights	<p>The video offers a valuable example of the conclusions of a successful Spanish social entrepreneur, giving some clues to follow to do things right, based on her own experience.</p> <p>The video responds to:</p> <ul style="list-style-type: none"> ▪ What do I do when I have to face a field that I don't know anything about? ▪ Is support necessary? In which areas? ▪ How not to have excessive ambition generating unnecessary haste? ▪ Should I encourage myself?