



## SOCIAL INNOVATION FOR EUROPE

### IO1: Storytelling Mentorship Guideline for Youth: How to mentor young people to start their own business.

#### VIDEO SHEET AND HIGHLIGHTS

<b>Title</b>	<a href="#">SIE - Topic 2 Fears, ignorance and risks UK Entrepreneur 2 Yamuna</a>
<b>Length</b>	3 minutes
<b>Language</b>	English
<b>Subtitles</b>	English
<b>Topics</b>	<p><i>Yamuna also alludes to her formal education and graduation. She also gives an overview what she is currently working on and what keeps her busy, elaborating how this is a shift for her.</i></p> <p><i>What is Risk and what is the motivation to go it alone? After just graduating she faced a challenge of going it alone or relying on the security of keeping a second job!</i></p> <p><i>Although it's not easy Yamuna explains how to go it alone and take risk leads to results.</i></p> <p><i>When it comes to Work v Life balance there are always challenges but its possible to overcomes and be happier</i></p> <p>.</p>
<b>Description</b>	<i>SIE - Topic 2 Fears, ignorance and risks UK Entrepreneur 2 Yamuna as part of the Social Innovation for Europe KA2 <a href="#">#Erasmusplus</a> Youth Project</i>
<b>Highlights</b>	<p><i>Graphic asks the following questions:</i></p> <ul style="list-style-type: none"> <li>• <i>Is it important to have a good Work vs Life balance?</i></li> <li>• <i>How do you balance Risk vs Reward in business?</i></li> <li>• <i>Are you a risk taker?</i></li> </ul>