



### IO1: Storytelling Mentorship Guideline for Youth: How to mentor young people to start their own businesses.

#### VIDEO SHEET AND HIGHLIGHTS

<b>Title</b>	<a href="#">SIE - Topic 2 "Fears, ignorance and risks", Türkiye</a>
<b>Length</b>	3 minutes 22 seconds
<b>Language</b>	Turkish
<b>Subtitles</b>	English
<b>Topics</b>	<p><i>The speaker discusses entrepreneurship and what comes to mind when we hear the word "entrepreneur."</i></p> <p><i>Then he talks about the methods that will lead entrepreneurs to success. "Is it the fear of failure or the passion to reduce the risk to zero by hard work that helps the entrepreneur succeed", he explains the question with some examples.</i></p> <p><i>Being original when you feel safe. Sometimes demands emerge that lead to achievement.</i></p> <p><i>He emphasizes the importance of balancing between taking excessive risks and being cautious in order to be successful. When you face your fears, you take a step toward success.</i></p> <p><i>He concludes by recommending a book.</i></p>
<b>Description</b>	<i>SIE - Topic 2 "Fears, ignorance and risks", Türkiye as part of the Social Innovation for Europe KA2 #Erasmusplus Youth Project</i>
<b>Highlights</b>	<p><i>Graphic asks the following questions:</i></p> <ul style="list-style-type: none"><li><i>• Is taking risks necessary in business?</i></li><li><i>• How do entrepreneurs balance potential risks?</i></li><li><i>• Is it safer to work for yourself or work for someone else?</i></li><li><i>• What must you do to be a part of one percent?</i></li></ul>