



IO1: Storytelling Mentorship Guideline for Youth: How to mentor young people to start their own business.

VIDEO SHEET AND HIGHLIGHTS

Title	<u>SIE - Topic 3 Social & Cultural Entrepreneurship as reflection of Creativity UK Entrepreneur 1 Rosie</u>
Length	2 minutes 35 seconds
Language	English
Subtitles	English
Topics	<p><i>Rosie introduces herself and what she does and explains why she loves her career choice.</i></p> <p><i>What does it mean to have a strong network and good reputation in business? You're only as good as your last job explains Rosie – as a good lesson learned from her past experience. Leave on a good or positive note.</i></p> <p><i>This is because a lot of clients and work comes from word of mouth, and this is even true of digital marketing. She explains social media marketing as her aspect of creativity and the facets of the online world.</i></p> <p><i>Rosie explains her creativity and resolve as a result of the Covid 19 pandemic.</i></p>
Description	<i>SIE - Topic 3 Social & Cultural Entrepreneurship as reflection of Creativity UK Entrepreneur 1 Rosie as part of the Social Innovation for Europe KA2 #Erasmusplus Youth Project</i>
Highlights	<p><i>Graphic asks the following questions:</i></p> <ul style="list-style-type: none"> • <i>Are you creative and well connected?</i> • <i>Should business help wider society?</i> • <i>Can you use Social Media to make an impact?</i> • <i>How important is your reputation?</i>