



IO1: Storytelling Mentorship Guideline for Youth: How to mentor young people to start their own business.

VIDEO SHEET AND HIGHLIGHTS

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| Title | <u>SIE - Topic 4 Personal Situations and the Social Environment UK Entrepreneur 2 Yamuna</u> |
| Length | 3 minutes 31 seconds |
| Language | English |
| Subtitles | English |
| Topics | <p><i>Yamuna also alludes to her formal education and graduation. She also gives an overview what she is currently working on and what keeps her busy, elaborating how this is a shift for her.</i></p> <p><i>Yamuna discusses the main challenges of the Covid 19 pandemic, she alludes to the issue of the risk of isolation, but also how she could work due to having a studio and there was lots of peer support on social media that supported her work.</i></p> <p><i>When looking at some more positives recently she explained how, by using Social Media and hard work she developed a relationship with a gallery who took interest in her output.</i></p> <p><i>Yamuna also then explains more about the social environment and her personal situations and entrepreneurial aspirations.</i></p> |
| Description | SIE - Topic 4 Personal Situations and the Social Environment UK Entrepreneur 2 Yamuna as part of the Social Innovation for Europe KA2 <u>#Erasmusplus</u> Youth Project |
| Highlights | <p><i>Graphic asks the following questions:</i></p> <ul style="list-style-type: none"> • <i>What are you biggest challenged currently?</i> • <i>Are you able to spot opportunities in tough times?</i> • <i>What's the next chapter in your own story?</i> |