

EUGENIO GIOVANARDI

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| Title | 1. What is an entrepreneur |
| Length | 3:10 |
| Language | Italian |
| Subtitles | English |
| Topics | The motivation that made you decide to develop the business idea. The motivational story behind your enterprise. The position and company specifications. |
| Description | The company was born out of a passion for communication and video making. The second business idea was born following an opportunity |
| Highlights | <i>List and/or brief description of elements that you would highlight from the video and from the success story of the person interviewed, that you think could be relevant, useful or inspiring for young people and new entrepreneurs; or than can make this video pedagogically useful for the trainers.</i> |

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| Title | 2. Fears, ignorance and risk for entrepreneurs |
| Length | 4:09 |
| Language | Italian |
| Subtitles | English |
| Topics | The differences between being an entrepreneur and being an employee Difficulties encountered and errors committed Feeling 'off track' |
| Description | It takes aptitude to be an entrepreneur. There are more responsibilities than being an employee. Free to follow your own career path. |
| Highlights | <i>List and/or brief description of elements that you would highlight from the video and from the success story of the person interviewed, that you think could be relevant, useful or inspiring for young people and new entrepreneurs; or than can make this video pedagogically useful for the trainers.</i> |

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| Title | 3. Social and cultural entrepreneurship as a reflection of creativity |
| Length | 4:18 |
| Language | Italian |
| Subtitles | English |
| Topics | Why be an entrepreneur. Involving the territory to create value |
| Description | Working with a vision. Creating value for the territory. Networking with professionals. Not being victims of social. |
| Highlights | <i>List and/or brief description of elements that you would highlight from the video and from the success story of the person interviewed, that you think could be relevant, useful or inspiring for young people and new entrepreneurs; or than can make this video pedagogically useful for the trainers.</i> |

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| Title | 4. Personal situations and the social environment |
| Length | 3:57 |
| Language | Italian |
| Subtitles | English |
| Topics | <ul style="list-style-type: none"> - The main challenges during the pandemic Covid 19. - Benefits or positive aspects of the pandemic Covid 19. - The next chapter in the post-pandemic. - The future of entrepreneurship |
| Description | The lockdown and pandemic period was an opportunity to study and deepen some topics. Work is increasingly digital: opportunities but also a barrier for human relations. |
| Highlights | |

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| Title | Preparation for entrepreneurship |
| Length | 4:11 |
| Language | Italian |
| Subtitles | English |
| Topics | <ul style="list-style-type: none"> - What people know and don't know about setting up a company before to start. - Influence and preparation of legal aspects starting a business. - Possible strategy for training on entrepreneurship. - Usual mistakes to be avoided. |
| Description | <p>Finding a career. Follow passions and do something that fulfils. Taking entrepreneurship training courses (legal, administrative...) Apply business management methodologies Have a long-term vision</p> |
| Highlights | <p>Which aspect is important for a successful startup? What does it mean to be an entrepreneur today? How the covid pandemic has changed the way we think? What do you need to have for long-term success? The network of people and collaborators how important it is to achieve the objectives</p> |