

LUCA CARRAI

Title	What is an entrepreneur
Length	2:06
Language	Italian
Subtitles	English
Topics	The motivation that made you decide to develop the business idea. The motivational story behind your enterprise. The position and company specifications.
Description	The company was born from an intuition. It rates and certifies the quality of work within companies
Highlights	

Title	Fears, ignorance and risk for entrepreneurs
Length	3:24
Language	Italian
Subtitles	English
Topics	Time flexibility The differences between being an entrepreneur and being an employee Networking Personal branding
Description	Being an entrepreneur means taking risks. You must have a vision to follow
Highlights	

Title	Social and cultural entrepreneurship as a reflection of creativity
Length	1:49
Language	Italian
Subtitles	English
Topics	How entrepreneurs can benefit the community or society.
Description	The entrepreneur must build value for society: quality of life, economic value, social value, environmental value
Highlights	<i>List and/or brief description of elements that you would highlight from the video and from the success story of the person interviewed, that you think could be relevant, useful or inspiring for young people and new entrepreneurs; or than can make this video pedagogically useful for the trainers.</i>

Title	Personal situations and the social environment
Length	2:10
Language	Italian
Subtitles	English
Topics	Advantages or positives from the Covid 19 pandemic.

	Next chapter in the post pandemic environment.
Description	Work by weekly targets. Reassessment of people's priorities.
Highlights	<i>List and/or brief description of elements that you would highlight from the video and from the success story of the person interviewed, that you think could be relevant, useful or inspiring for young people and new entrepreneurs; or than can make this video pedagogically useful for the trainers.</i>

Title	Preparation for entrepreneurship
Length	3:47
Language	Italian
Subtitles	English
Topics	What people know and don't know about setting up a company before to start. Influence and preparation of legal aspects starting a business. Possible strategy for training on entrepreneurship. Usual mistakes to be avoided.
Description	Understand whether the idea satisfies a need. Identifying the target. Finding the right team. Focus on the commercial side. Legal aspects are important.
Highlights	Which aspect is important for a successful startup? What does it give added value to a social enterprise? What are the elements and objectives to be achieved in order to be successful enterprise What kind of needs it's usefus to be identified achieving successful goals