

Lodie Wears

International Keynote Speaker | Corporate Trainer | Career Coach

FOR THE ADMINISTRATIVE & BUSINESS SUPPORT PROFESSION GLOBALLY

About Me

I'm a practising C-Suite Executive Assistant, international keynote speaker, corporate trainer and career coach, with over 25 years of experience supporting senior leaders.

I've supported senior global leaders across technology, infrastructure, aviation and SaaS organisations. I'm still doing the job, managing competing priorities, working alongside executives and adapting to the changing demands of business.

Alongside my EA career, I speak at international conferences and deliver corporate workshops, webinars and coaching programmes across the UK, Europe and USA.

My work helps administrative professionals build stronger executive partnerships, communicate their value and take greater ownership of their career development.

Through my international speaking engagements and private career coaching, I've worked directly with Executive Assistants and business support professionals from leading global organisations across technology, financial services, media and entertainment.

I'm a LinkedIn Top Voice (since 2023), was named among the Top 60 Digital Women to Watch in 2025, and became the first Executive Assistant invited to join the Adobe Express Ambassador programme in 2026.

I believe assistants deserve to be recognised for the judgement, experience and contribution they bring to organisations.

My sessions draw on real workplace experiences, personal stories and practical tools that people can put to use straight away.



Signature Speaking Topics ...



01

Career Growth & Visibility

Recognising your contribution, communicating your value, building your personal brand and progressing your career.

02

Executive Partnership & Managing Up

Building trust, understanding business priorities, anticipating needs and developing stronger working relationships with senior leaders.

03

Communication & Influence

Strengthening executive presence, navigating difficult conversations and communicating with confidence and good judgement.

04

The Future of Executive Support

Understanding how AI is changing the profession, developing future-ready skills and recognising where human judgement matters most.

Keynotes and workshops can be tailored to your organisation, event theme and audience needs.

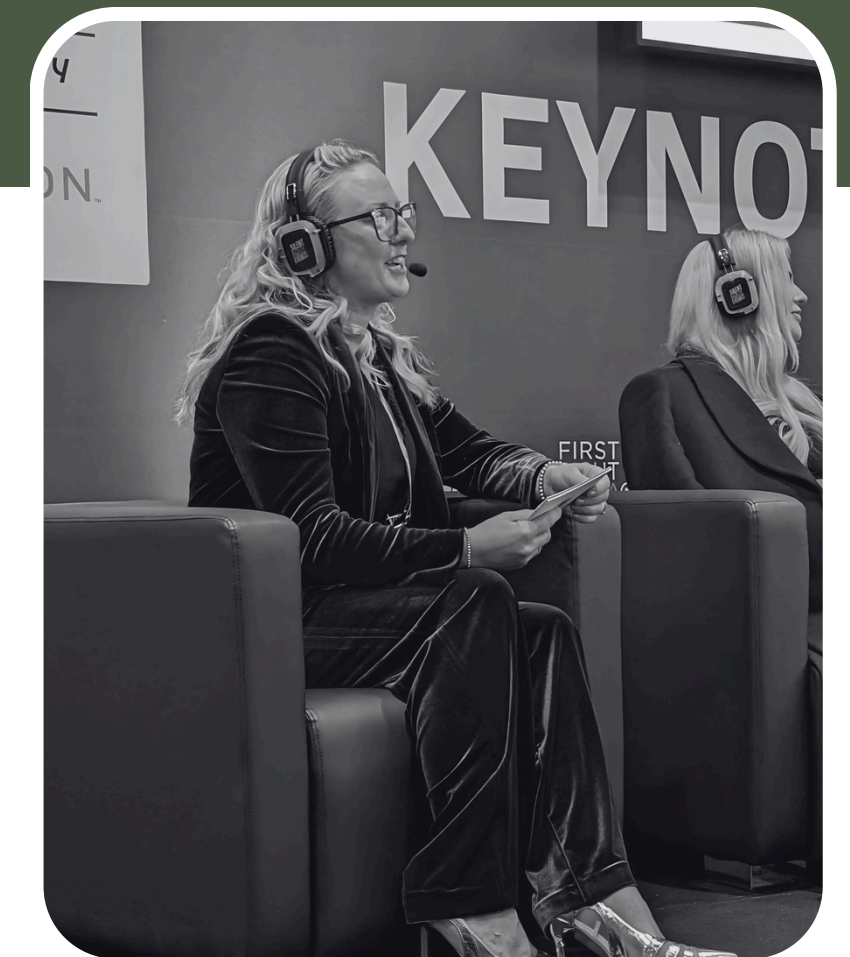
International Speaking & Training Experience

Over the past six years, I've built an international speaking and training portfolio, delivering keynotes, conference sessions, corporate workshops, webinars and career coaching across the UK, Europe and USA.

My speaking experience includes major industry events such as the Administrative Professionals Conference (APC), EA Ignite and The PA Show, alongside bespoke corporate training and professional development sessions.

From large conference audiences to smaller, interactive team workshops, I adapt my sessions to the needs of the people in the room, drawing on my experience as a practising C-Suite EA.

My aim is for every participant to leave with something useful: a clearer understanding of their contribution, practical approaches to workplace challenges and ideas they can put into practice straight away.



Built Around Your Audience

No two groups of administrative professionals face exactly the same challenges.

I work with event organisers and corporate teams to understand their audience, what they're experiencing at work and what they want to achieve from the session.

Using my existing speaking topics, practical tools and experience as a practising C-Suite EA, I can tailor the content and format to suit your event.

What you can expect:

- Relevant examples drawn from real workplace experience
- Practical tools participants can use immediately
- Opportunities for discussion, reflection and shared learning
- Clear takeaways linked to your audience's needs

From international conferences to smaller team development days, every session has a clear purpose.



What People Say



"This webinar was so good. I walked away with notes, ideas, and immediate 'I'm implementing this' energy."



"Every time I've seen Jodie speak at an in-person event, she lives up to her incredible online presence x1000."



"She has a real talent for taking complex topics and turning them into practical, empowering takeaways."



"The attendees loved Jodie's dynamic delivery and actionable takeaways. I highly recommend Jodie for event speaking and facilitating opportunities."



"I attended Jodie's session at the PA Show, and it was fantastic! After listening to The Crodie Files podcast during my job search, hearing her speak in person was even better."



I would highly recommend Jodie, to present at your team meetings she has such a wide breadth of knowledge that is relevant to any team.



Ways to Work With Me ...

01

Keynotes & Conference Speaking

Engaging talks for conferences, corporate events and professional development days.

02

Corporate Training & Team Workshops

Interactive sessions tailored to your organisation's priorities and the needs of your administrative teams.

03

Virtual Learning & Webinars

Live online training for professional communities and teams working across different locations.

04

Panels, Hosting & Fireside Chats

Facilitating meaningful conversations, panel discussions and industry events.

05

1:1 Career Coaching | Aspire & Achieve

A structured six-session coaching programme helping administrative professionals build confidence, strengthen their skills and take greater ownership of their career development

Available for paid engagements internationally, in person and online.





Let's Plan Your Next Event ...

Planning a conference, corporate training session or professional development opportunity for your administrative team?

I'd love to hear what you have in mind.

For bookings, availability and speaking fees, get in touch.



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