

Amber Ogden

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Skills

Writer and marketing consultant experienced in SEO and web copy, ghostwriting, fundraising and development, and writing and marketing for state and local government agencies focused on children and families.

Experience

12/2016 -Present

State of Michigan, Redford, MI - **Eligibility Specialist**

- *Responsible for ensuring that each person or family who applies for public assistance receives the type and level of assistance that they are eligible for.*
- *Implementing processes, includes assessing the needs of each person/family, giving them appropriate information, and making any referrals and introductions to resources available to help meet their needs.*
- *Provide all families with information about the expectations and goals of the Department of Health and Family Services.*
- *Encourage and guide families in their efforts to become self-sufficient.*

10/2006- Present

Freelance Writer, USA - **Freelance**

- *Writer- Forbes*
- *Writer- The Guardian*
- *Freelance Copywriter- Strive Creative*
- *Freelance Writer-Rachael Ray Show*
- *Freelance Writer- BASIC Magazine*
- *Writer- LOCALE Magazine*

08/2020- 01/2021

PMG Agency, Detroit, MI - **Copywriter**

- *Composed, drafted and edited copy for social media channels.*
- *Created emails for marketing campaigns, press releases, and website copy.*
- *SharePoint and Trello used for all collaborative efforts with non-profit organization based in Baltimore, MD.*

01/2015-06/2016

Forever Families Inc., Livonia, MI- **Marketing and Events Officer**

- *Planned and managed recruiting and fundraising efforts.*
- *Created poster templates for website, brochures and in office materials.*
- *Managed agency budget, donor database, and donations.*
- *Independently launched a successful annual 5K fundraiser for the agency.*

10/2013 – 01/ 2015

Licensing Specialist

- *Recruited, licensed, evaluated, and identified foster homes.*
- *Composed detailed home evaluations for safety of child placement.*
- *Coordinating with law enforcement and Child Protective Services on investigations as needed.*

08/2011-10/2013

Guiding Harbor, Belleville, MI - ***Certification Worker***

- *Recruited, licensed, evaluated, and identified foster homes.*
- *Completing and performing special investigations, recruitment activities, responsible for foster parent support groups, and client intake.*

01/2011- 08/2011

Foster Care Case Manager

- *Facilitated foster parent support groups.*
- *Supervised family and sibling visits.*
- *Recruited, licensed, evaluated, and located foster homes.*
 - *Coordinated with law enforcement and Child Protective Services on investigations where needed.*

Education

2005-2008

Eastern Michigan University, Ypsilanti, MI - Bachelor of Arts (B.A.), Journalism