

LAUREN LEE

(WAI LAM LEE)

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EDUCATION

Parsons School of Design 2016-2020

BFA in Fashion Design
3.76 GPA, Graduated with Honor

Central Saint Martins, UAL Fall 2018

Semester Study Abroad in London

SKILLS

Adobe Photoshop - Advanced

Adobe Illustrator - Advanced

Adobe InDesign - Advanced

CAD design

PLM / BOM experience

Hand sketching and drawing

Trend Research

Microsoft Office Suite - Advanced

Time management

Communication

Organization skills

Multitasking

LANGUAGES

English - Advanced

Mandarin - Advanced

Cantonese - Advanced

WORK EXPERIENCE

Fashion Merch Design Internship

Universal Music Group - Bravado

Sep 2019 – Dec 2019

- Designed merchandise items, logos, and graphics for Taylor Swift's album "Lover".
- Retouched graphic designs for Travis Scott's merchandised sweater.
- Recolored different artworks for different band tees including The Rolling Stones, The Cure, Tupac, etc.
- Created PDF presentations of styles for buyers and merchants.

Women's Bottoms Design Internship

American Eagle Outfitters

Jun 2019 – Aug 2019

- Responsible for sketching for all woven bottoms Summer/Spring 2020 styles.
- Created tech-packs for vendors and managed styles on PLM.
- Developed a trend research report and include personal findings of market research/preference.
- Participated in fittings and assisted in design modifications.
- Attended meetings with design and cross-functional team to discuss styles and sales report.

CAD & Print Design Internship

Brooks Brothers

Jan 2019 – May 2019

- Designed nautical motif designs for women's Fall 20.
- Designed prints for a women's knit sweater Fall 20.
- Created yarn-dye CADs for men's Fall 20, from socks to dress shirts.

Fashion Design Summer Internship

Eloquii

May 2018 – Jul 2018

- Assisted designers with their collaboration with designer Jason Wu by sourcing/sending samples and sketching flats.
- Sketched for all design team from tops to bottoms, dresses, and knits on Illustrator.
- Created color palettes for all Summer 2019 seasons.
- Prepared shipments for strike off and samples to vendor.
- Edited print design for print team on Photoshop.

Freelance Fashion Illustration

XXXTentacion and Galtiscopio

Apr 2018

- Adapted the agency pitch and requirements for the illustration to their collaboration fashion line with American rapper XXXTentacion.
- Presented a line of men and women's streetwear fashion illustration of 7 looks each for his album named "?".
- Created a collaboration mainly focused on XXXTentacion's album color palette and logo from his album cover and the usage of Swarovski crystals.