

HF DESIGN

C O R P O R A T E
P R O F I L E

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HF
HFdesign
Architecture Interior

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"A room should never allow the eye to settle in one place. It should smile at you & create fantasy"

Juan Montoya, Colombian
Interior Designer

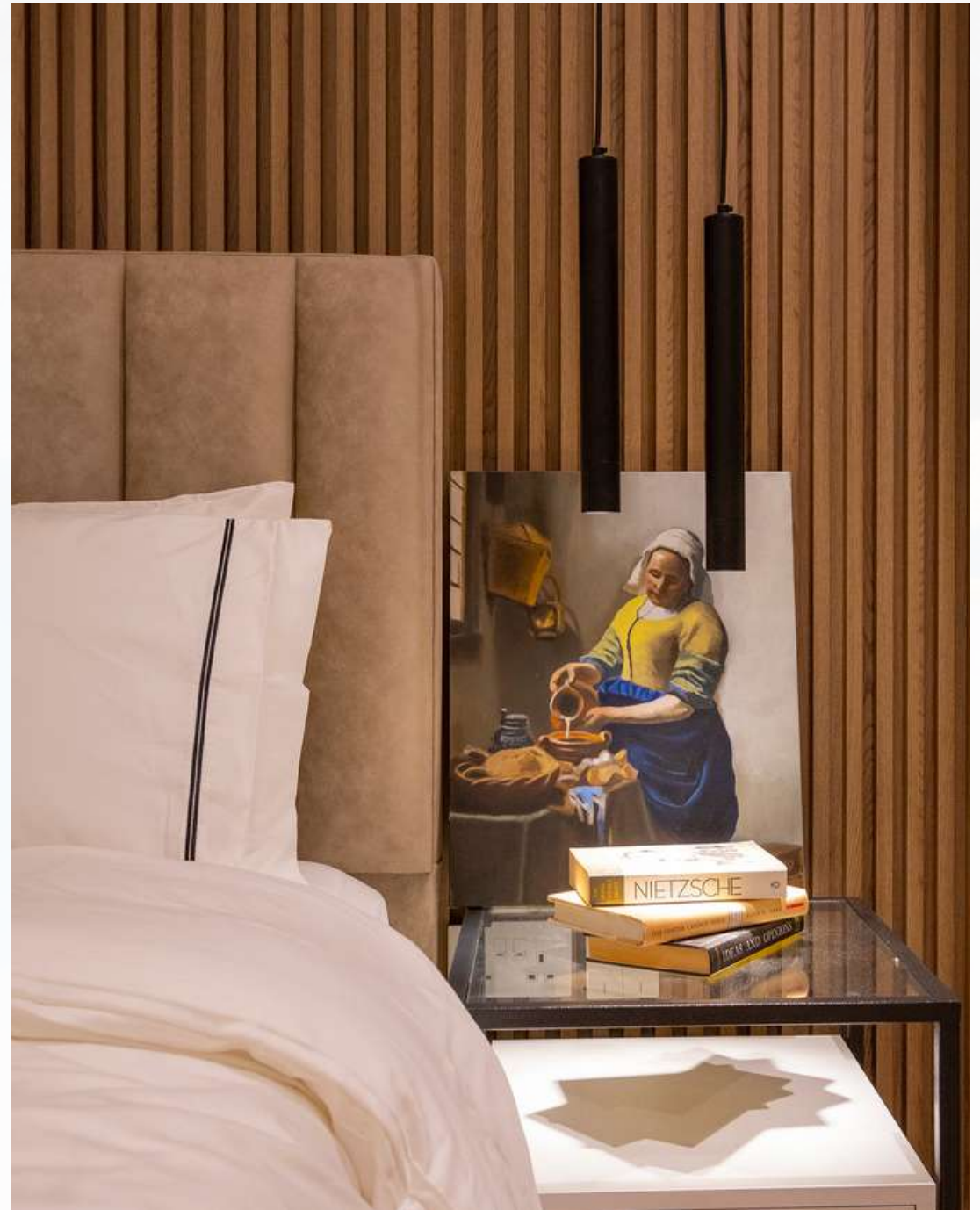


Key Points

Part I: The Beginning...

- The Art of Design
- Corporate Brief
- The Founder
- The Team
- Design Philosophy
- Area of Expertise
- Achievements

Part II: Portfolio





PART I: THE BEGINNING





The Art of Design

- Interior design is about using light, colour, texture and form to create beautiful and functional spaces.
- Space design requires creativity, experience and innovation.
- Space should tell a visual story.
- Redecoration means saving money, effort, time and avoiding costly mistakes.



The Art of Design

- Small spaces can be made bigger by applying sound design principles.
- Objects and accessories can bring life to a space.
- Interior design increases the value of your property.
- Solutions exist for all design problems.



"The difference between
good & bad architecture is
the time you spend on it"

David Chipperfield,
English Architect



Corporate Brief

HF Design

Established in 2018 in the Kingdom of Bahrain.

Mission

Create functional and beautiful spaces that take into consideration the physical and emotional needs of our clients.



HFdesign
Architecture | Interior



Corporate Brief

Vision

Transform spaces into ecosystems that will provide our clients with higher quality of life.

Strengths

Attention to detail, client driven designs, affordable and flexible designs, traditional and modern designs.



"When I'm working on a problem, I never think about its beauty, I just think about how to solve the problem, but when I finish it, if the solution is not beautiful, I know it's wrong"

Richard Buckminster Fuller,
American Architect



The Founder

Professional Experience

11 years professional experience in government and private sector.

Expertise

Interior design, contemporary and traditional design, landscape architecture, project planning and management, 3d drawing, building construction; urban planning, sustainable architecture, minimalist architecture

Graduation Project

Civilizations museum, Bahrain



Hessa Albinfalah, Founder & CEO

Educational Background

Master of arts in interior architecture design, 2017, University of Hertfordshire, UK with distinction, Bachelor of architectural engineering, 2006, University of Bahrain.

Awards

Winner of Bahraini Entrepreneur Honor Seal 2022



The Team

At HF Design, we give considerable thought to hiring the best local talent in architecture and interior design. We firmly believe that the quality of our local talent is a key contributor to our success. The team at HF Design consists of talented Bahraini individuals with international experience gained from studying and working abroad.

The background of the slide is a faded photograph of a team of four women in an office setting. They are seated at a long desk, looking down at documents or devices, appearing to be in a collaborative meeting. The office has large windows and modern furniture.

The Team

Our team members possess exceptional skills in communication, problem solving, critical thinking as well as a breadth of knowledge on the latest international design trends. HF Design provides its team members with defined roles, responsibilities, reward systems, career paths and strives to cultivate a culture focused on team-based learning in order to create a strong sense of trust and synergy among its team members.



D e s i g n P h i l o s o p h y

- Assess the psychological and physical impact of the living environment.
- Create functional living spaces that are appealing on an emotional level.
- Provide clients with calm and reflective interior environments.
- Add new meaning to a living space by understanding the built environment
- Apply the latest design trends to living spaces.
- Design user-friendly spaces for all people.
- Maximize energy flow in an environment by achieving harmony in the design.



"The job of the architect
today is to create
beautiful buildings. That's
all"

Philip Johnson,
American Architect



Areas of Expertise

Commercial design

Design offices for executives, shared offices design, meeting rooms design

General design services

3d computer assisted interior plans, provide specifications for interior furnishings; carpet design, closet design, and other design accessories

Consultation services

Art, decorative paintings and wall accessories, lighting and colour consultancy design services.



Areas of Expertise

Adaptive reuse

Redesign old buildings and houses for new purposes

Interior construction services

Wall coverings, finished services, drapery, window treatments

Accessibility design services

Design barrier-free spaces for old and special needs people, physically limited and orthopedically challenged individuals

Residential design

Houses and apartments interior design services.



Achievements

100 + Visionary Designs

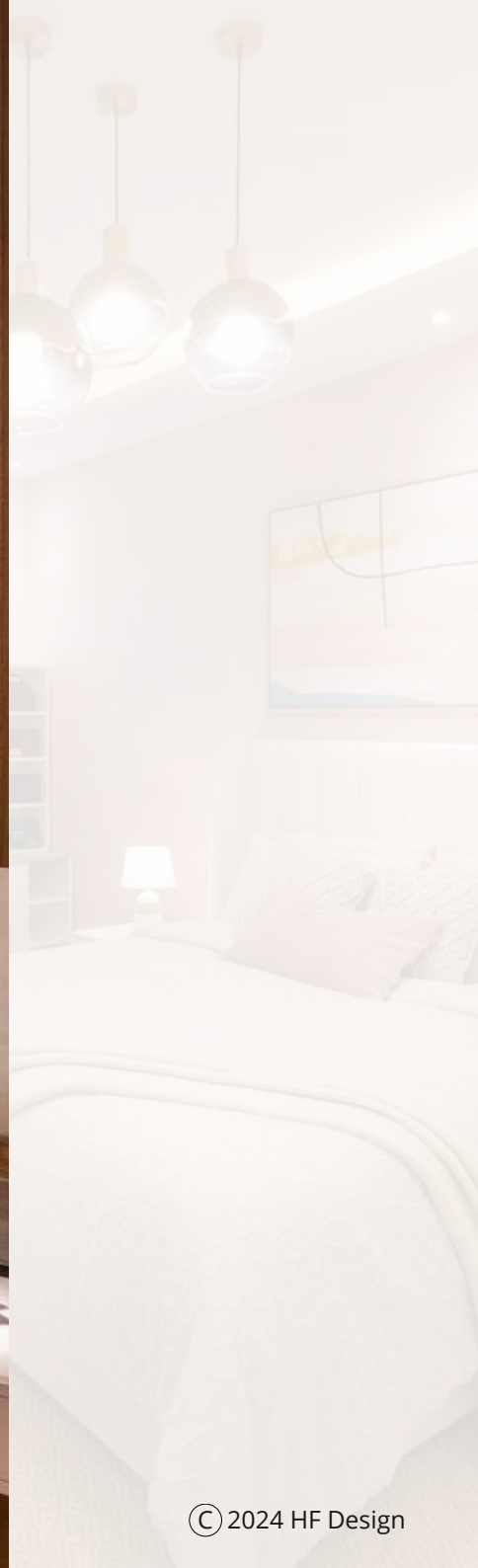
85 + Impressed Clientele

40,000 + Sq.m Of Transformed Spaces



PART II: PORTFOLIO







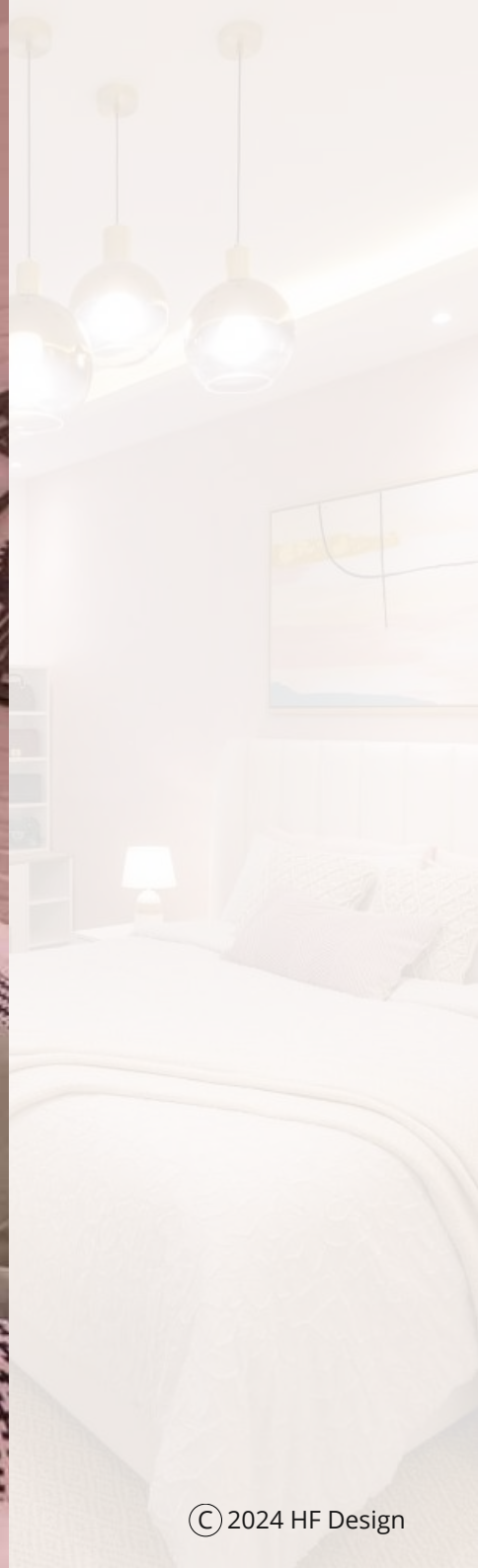


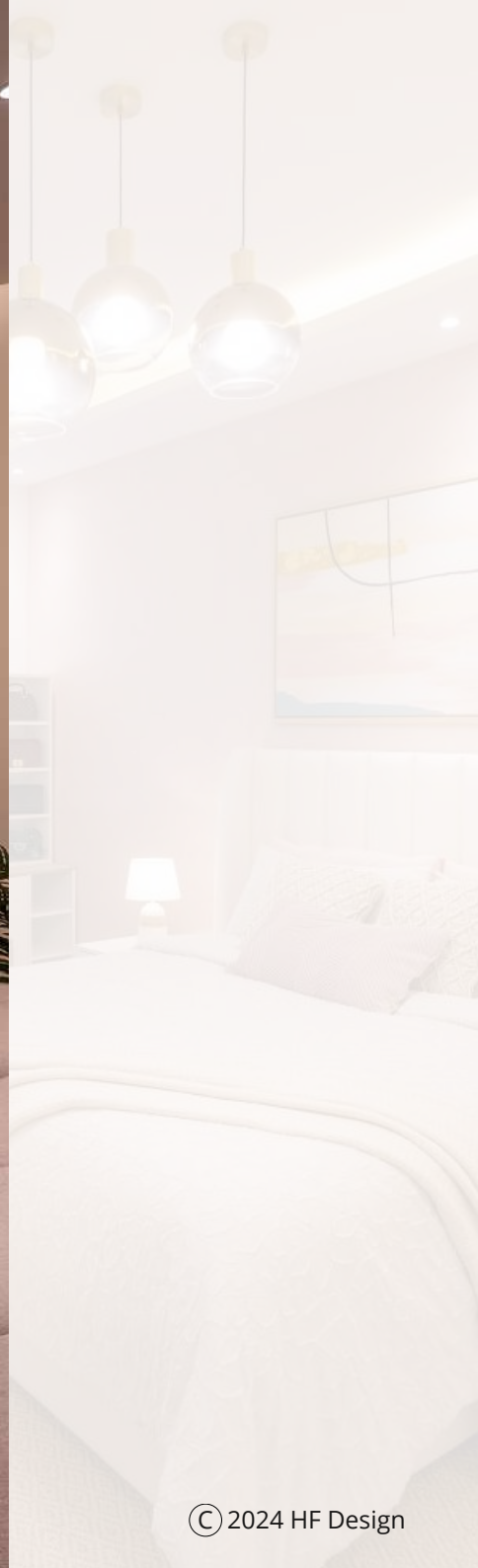


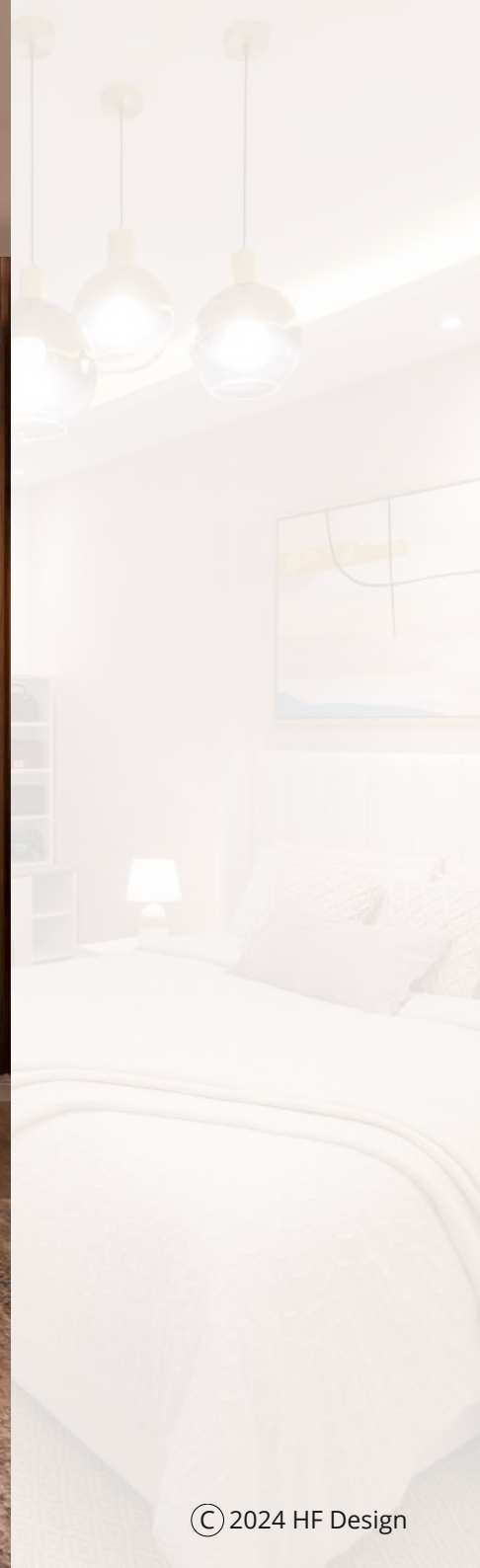
















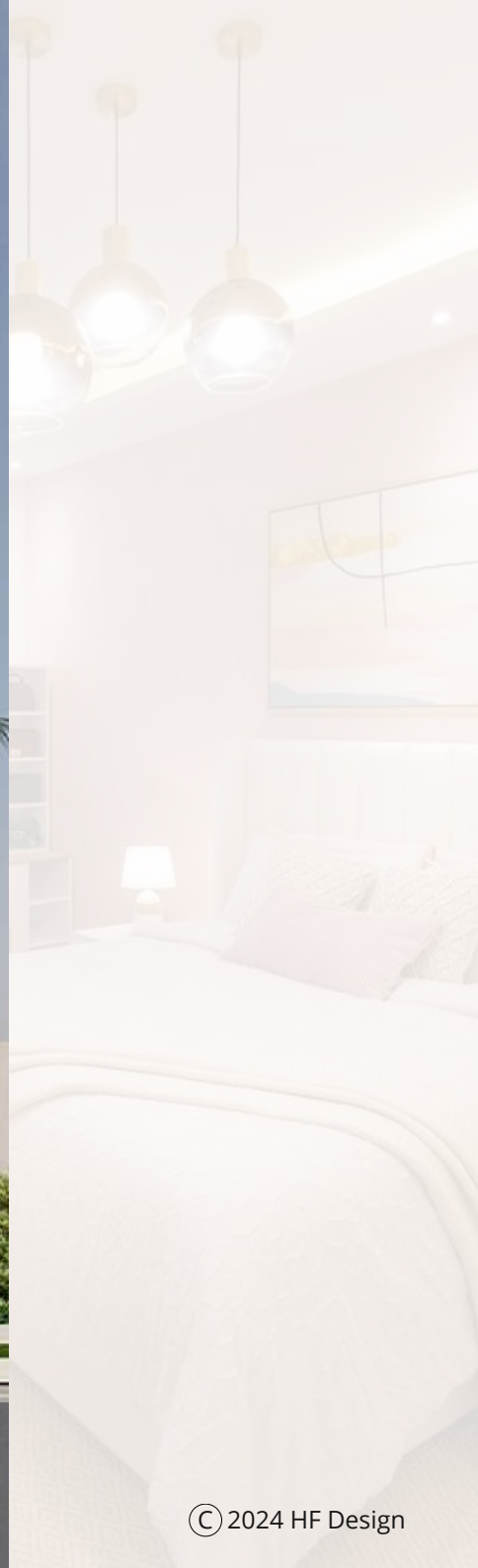




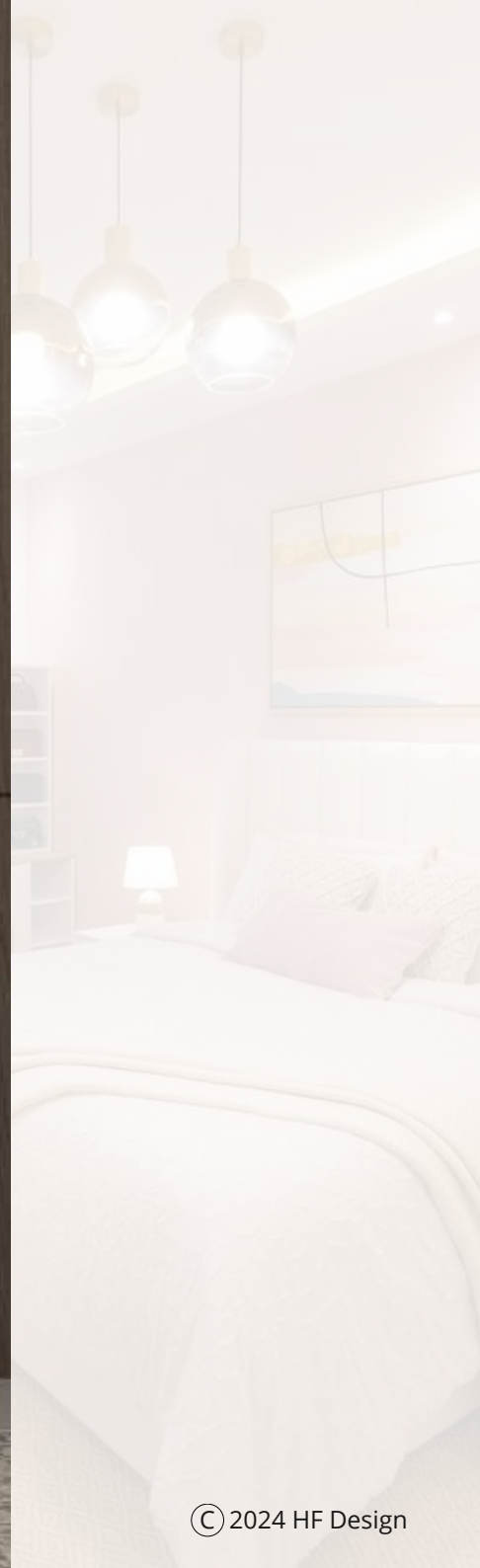




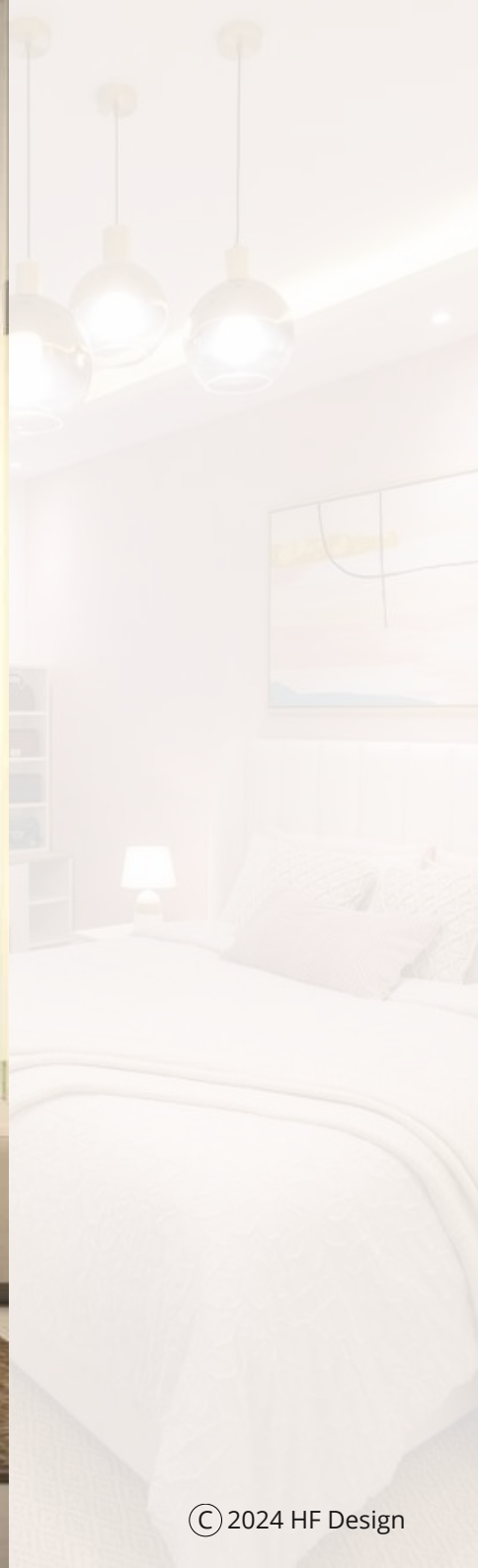
























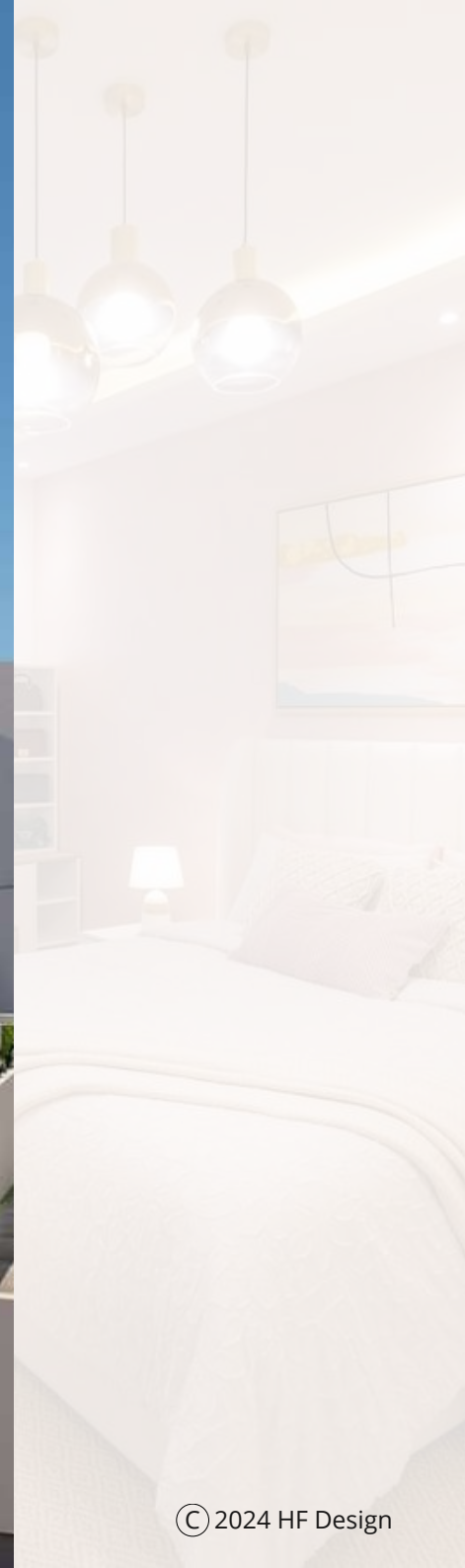






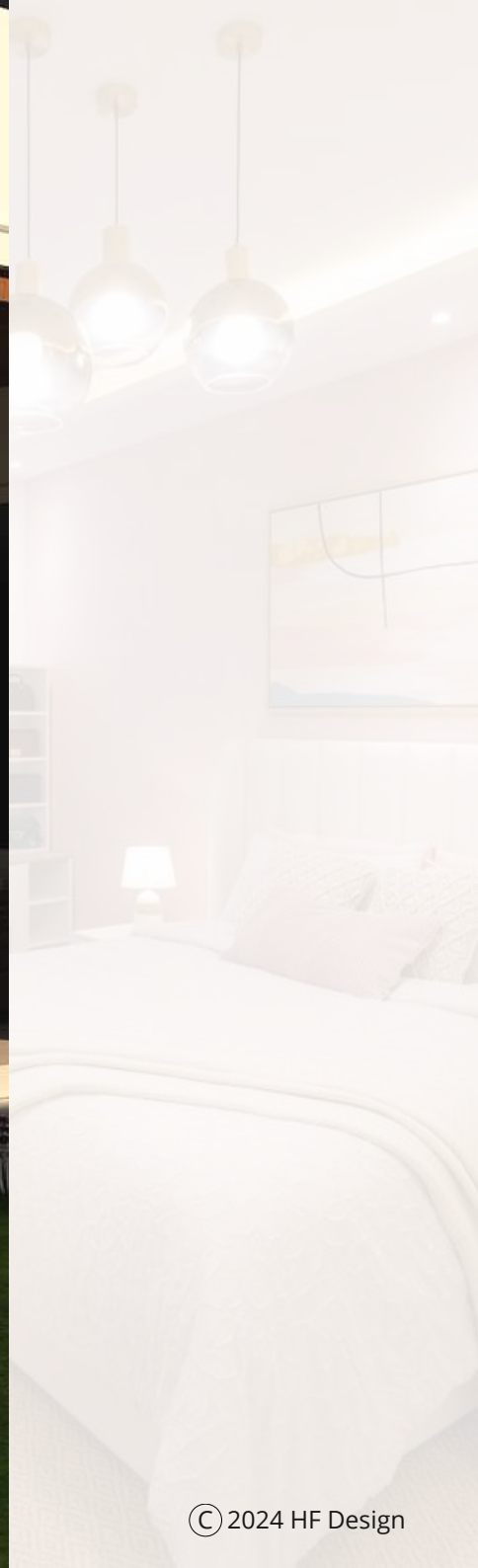




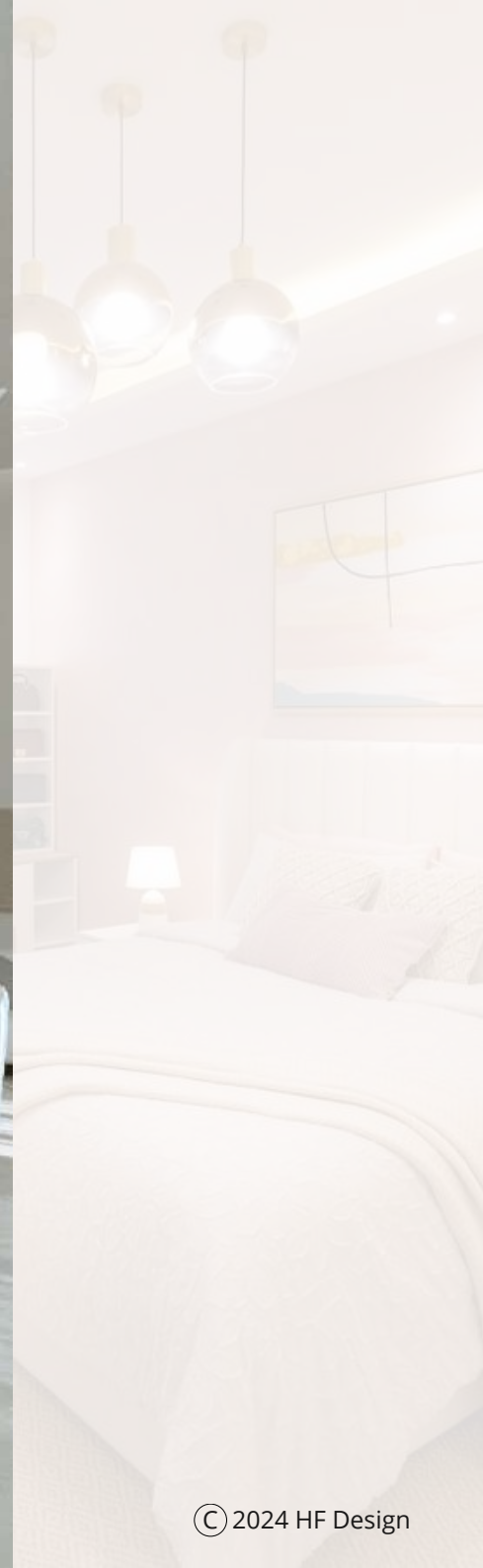


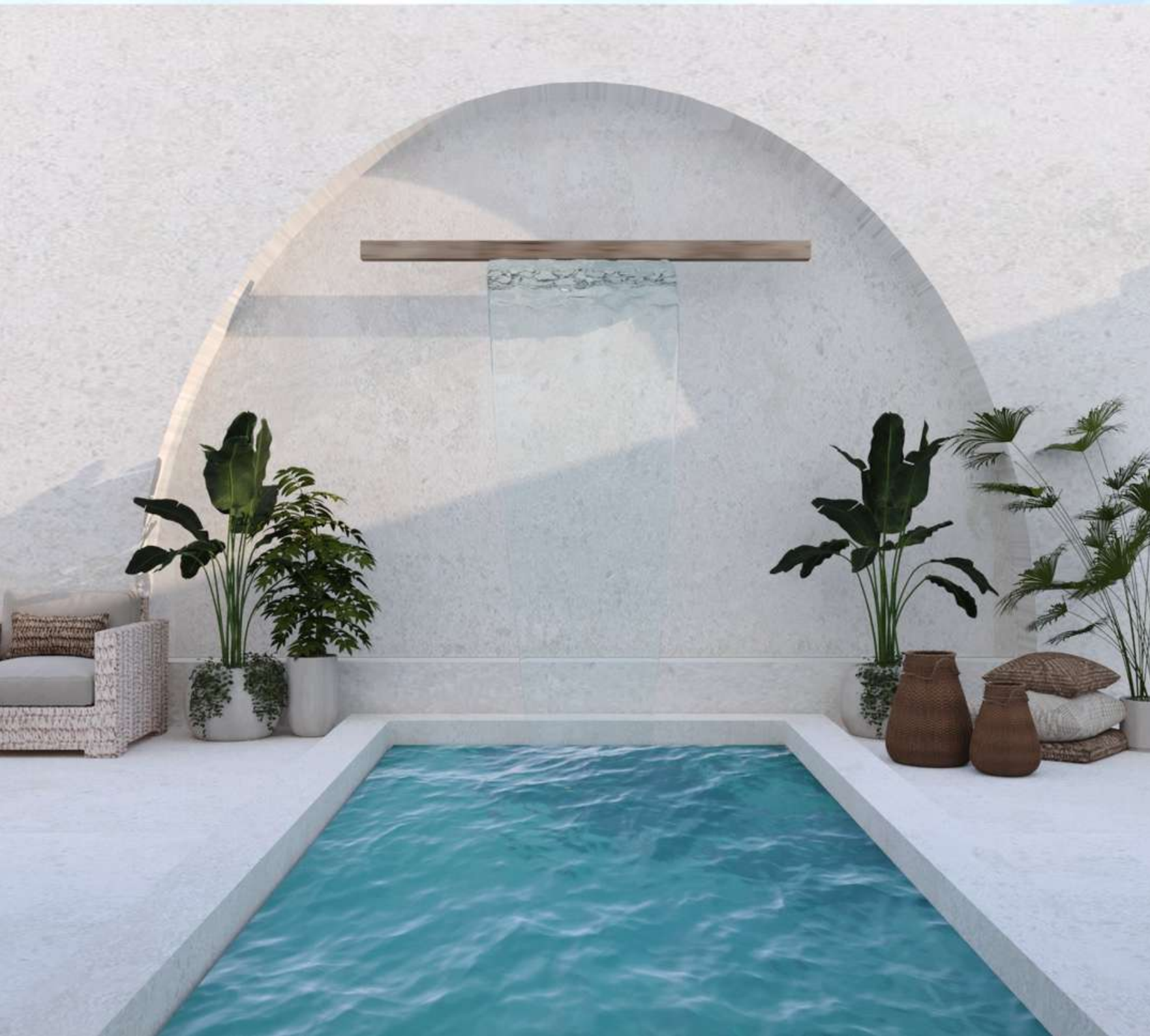






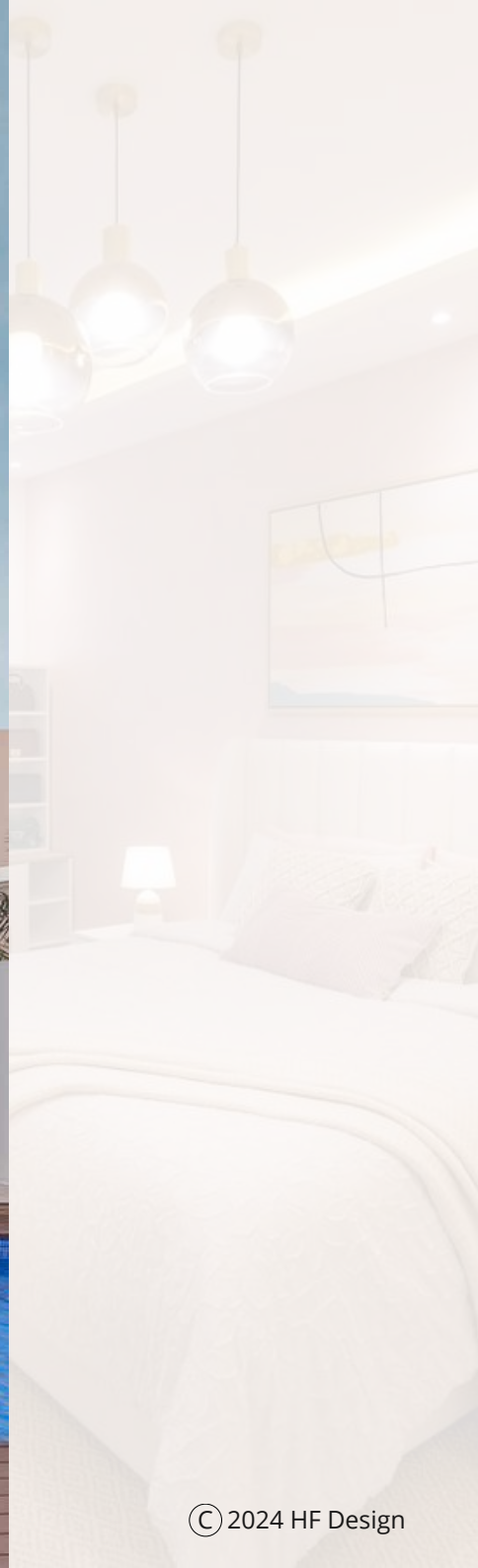




















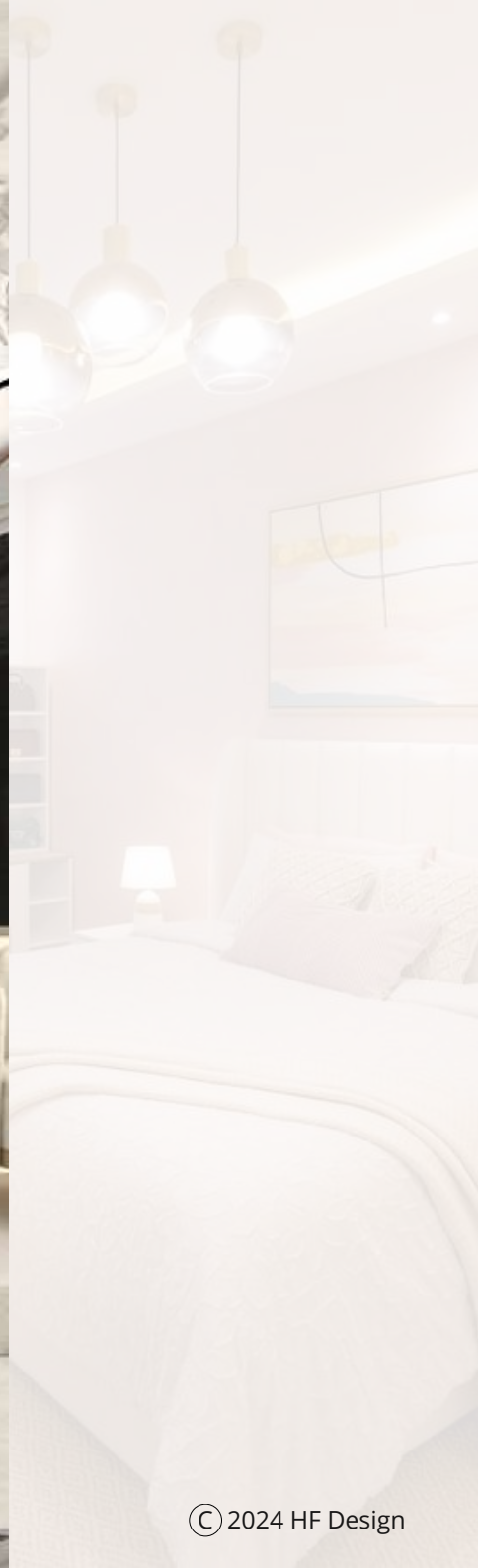
















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