



*Connect,
Communicate, and
Collaborate in
ways that
positively impact
your life and the
lives of others.*

ABOUT

DR. PHYLLIS DONATTO

Creator of the EQed Culture™ Framework | Leadership Strategist | Keynote Speaker | Author

Dr. Phyllis Donatto believes people—not programs—change culture. As the Founder and CEO of FTH Dimension Solutions and creator of the EQed Culture™ Framework, she partners with schools, organizations, and leaders to create engaging environments where people connect, communicate, collaborate, and thrive.

A nationally recognized Leadership Strategist, Consultant, Keynote Speaker, and Professional Development Trainer, Dr. Donatto has more than two decades of experience in education and leadership. She is the author of *The EQed Classroom: Leveraging Self-Awareness to Create Engaging Environments* and its companion, *The EQed Classroom PLC Playbook*. Her work represents a human-centered approach where emotional intelligence strengthens connection, communication, and collaboration—moving organizations beyond theory into intentional, people-centered practice. Partnering with districts and organizations nationwide, she equips educators and leaders with practical strategies that transform culture through daily interactions.

Beyond her work with FTH Dimension Solutions, Dr. Donatto is the founder of the i-MPACT | i-LEAD Foundation, where she is passionate about developing the next generation of leaders. Across both organizations, her mission is to empower individuals to leverage self-awareness as a catalyst for personal and professional growth while strengthening relationships, improving organizational culture, and increasing internal capacity through intentional adult practices.

A first-generation college graduate from rural Arkansas, Dr. Donatto holds a Bachelor's Degree in Education, a Master's Degree in Reading, a Doctorate in Curriculum and Instruction with a concentration in Administration and Supervision, and a Master's Degree in Theological Studies. She is a certified Executive Leadership Coach, certified Everything DiSC® Practitioner, and certified TalentSmart Mastering EQ® Level One and Level Two Trainer.

Throughout her career, Dr. Donatto has served as a classroom teacher, school administrator, university professor, educational consultant, and leadership development strategist. She has equipped and trained thousands of educators, leaders, and organizations across the United States, helping them create engaging environments where people feel seen, valued, connected, and empowered to thrive.

Her work is grounded in her signature frameworks, including the EQed Culture™ Framework and the 3C Key Principles™—Connect, Communicate, Collaborate—providing organizations with a practical, sustainable approach to strengthening culture and improving outcomes. This work reflects her core belief that adult practices drive culture, and culture drives outcomes. Rather than introducing another initiative, Dr. Donatto helps schools and organizations strengthen and align the work already in place, including frameworks such as PBIS, NIET, and MTSS.

Dr. Donatto is also the author of the award-winning children's book, *Mom, There's a Rooster in the House! The Unforeseen Adventure*, available in both English and Spanish, along with companion learning resources that encourage literacy, self-awareness, and family engagement.

Known by many as the "Hopeologist," Dr. Donatto is recognized for inspiring people to see possibilities, build meaningful relationships, and lead with purpose. Her passion for developing people, strengthening organizations, and empowering communities continues to impact educators, leaders, families, and students across the country.

In 2025, Dr. Donatto received the prestigious Louisiana Women in Business Champion Award, recognizing her outstanding contributions to leadership development, education, and youth empowerment. She is a licensed and ordained minister, a member of Alpha Kappa Alpha Sorority, Inc., a board member of Women of Wisdom (WOW) Acadiana, and a proud wife, mother, and grandmother.

Whether speaking to educators, executives, students, or community leaders, Dr. Donatto's message remains the same:

"When adults grow in awareness, environments change. When environments change, outcomes follow."