



*Connect,
Communicate, and
Collaborate in
ways that
positively impact
your life and the
lives of others.*

ABOUT

DR. PHYLLIS DONATTO

EQed Culture™ Creator | Leadership Coach | Keynote Speaker | Author

Dr. Phyllis S. Donatto is a nationally recognized Leadership Coach, Consultant, Keynote Speaker, and Professional Development Trainer with over two decades of experience in education and leadership. She is the **Creator of the EQed Culture™** and author of *The EQed Classroom: Leveraging Self-Awareness to Create Engaging Environments*, along with its companion, *The EQed Classroom PLC Playbook*. Her work represents a human-centered approach where emotional intelligence drives connection, communication, and collaboration, transforming organizations at their core through intentional, people-centered practices. Partnering with districts nationwide, Dr. Donatto equips educators and leaders with practical strategies that move beyond theory into daily practice.

As the Founder and CEO of FTH Dimension Solutions, LLC, and the Founder of the i-MPACT | i-LEAD Foundation, Dr. Donatto is passionate about empowering individuals to leverage self-awareness as a catalyst for personal and professional growth. Her work focuses on strengthening relationships, improving organizational culture, and increasing internal capacity through intentional adult practices.

A first-generation college graduate from rural Arkansas, Dr. Donatto holds a Bachelor's Degree in Education, a Master's Degree in Reading, a Doctorate in Curriculum and Instruction with a focus in Administration and Supervision, and a Master's in Theological Studies. She is also a certified Executive Leadership Coach, a certified DiSC Practitioner, and a TalentSmart Mastering EQ® Level One and Level Two Certified Trainer.

Dr. Donatto has served as a teacher, school administrator, university professor, and educational consultant, and has served as a Leadership Development Strategist, equipping and training thousands of educators and leaders across the country. She has delivered impactful keynotes and professional learning experiences focused on *The Power of Creating Engaging Environments Through Emotional Intelligence*, and has presented nationally, with international presentations focused on teacher preparation in higher education.

Her work is grounded in her signature frameworks, including The EQed Culture™ Framework and the **3C Key Principles™: Connect, Communicate, Collaborate**, providing organizations with a clear, sustainable approach to strengthening culture and improving outcomes. This work reinforces a core belief: adult practices drive culture, and culture drives outcomes. She is known for helping schools and organizations align and enhance existing initiatives such as PBIS, NIET, and MTSS—ensuring sustainability through strengthening and aligning the work already in place.

Dr. Donatto is also the author of the award-winning children's book, *Mom, There's a Rooster in the House! The Unforeseen Adventure*, available in English and Spanish with accompanying learning resources.

Her passion for people, commitment to leadership, and belief in the potential of every individual have earned her the reputation of a "Hope-ologist"—one who inspires others to discover, grow, and live their best lives.

In 2025, Dr. Donatto was honored with the prestigious Louisiana Women in Business Champion Award for her outstanding contributions to leadership development, education, and youth empowerment. She is a licensed and ordained minister, a member of Alpha Kappa Alpha Sorority, Inc., a board member of Women of Wisdom (WOW) in Acadiana, and a proud wife, mother, and grandmother.

Dr. Donatto's message is simple yet transformative:

"When adults grow in awareness, environments change. When environments change, outcomes follow."