TechTelligent Solutions Ltd
SMARTER IT FOR SMARTER BUSINESSES

Cookie Policy – TechTelligent Solutions Ltd
Effective Date: 16/02/2025

At TechTelligent Solutions Ltd, we value your privacy and are committed to being transparent about how we use cookies on our website. This Cookie Policy explains what cookies are, how we use them, and your options for managing them.

1. What Are Cookies?

Cookies are small text files placed on your device (computer, smartphone, or tablet) when you visit our website. They allow the website to recognize your device and remember certain information about your visit, such as your preferences, login details, and browsing activity.
There are different types of cookies:

- **First-party cookies**: These are set by our website and are used to improve your experience on our site.
- **Third-party cookies**: These are set by third-party services (e.g., analytics or advertising providers) and can be used to track your browsing behaviour across different websites.

2. Why We Use Cookies

We use cookies for several reasons, including:

- **Essential Cookies**: These are necessary for the website to function properly, such as enabling login functionality, maintaining session states, and ensuring security.
- **Performance and Analytics Cookies**: These cookies help us collect information about how visitors use our website, so we can improve the user experience. For example, we may use Google Analytics to analyse website traffic and understand how users interact with our content.
- **Functional Cookies**: These cookies remember your preferences, such as language settings or region, to provide a more personalized experience.
- **Advertising and Marketing Cookies**: These cookies track your browsing activity to deliver personalized advertisements based on your interests. We may use third-party advertising services to display ads that are relevant to you.

3. Types of Cookies We Use

- **Session Cookies**: These are temporary cookies that are erased when you close your browser. They are essential for the basic functionality of our website.
- **Persistent Cookies**: These remain on your device for a specified period or until you delete them. They are used to remember your preferences and settings for future visits.
- **Analytics Cookies**: We use tools like Google Analytics to gather data on how visitors use our website, such as the pages visited, and time spent on the site. This helps us improve our website's content and functionality.
- **Targeting Cookies**: These cookies are used to track your online behaviour and provide advertisements that are tailored to your interests, both on our website and across other websites.

4. Managing Cookies

You can control and manage cookies in various ways:

- **Browser Settings**: Most web browsers allow you to manage cookie preferences. You can set your browser to block cookies, alert you when a cookie is being set, or delete cookies after each session. Please note that if you disable cookies, some parts of our website may not function properly.
- **Cookie Consent Management**: Upon your first visit to our website, you will be presented with a cookie consent banner that allows you to accept or decline non-essential cookies. You can change your preferences at any time through the cookie settings on our website.
- **Third-Party Opt-Out**: For advertising cookies, you can opt out of personalized ads by visiting the Digital Advertising Alliance (DAA) website, Network Advertising Initiative (NAI), or Google Ad Settings.

5. Third-Party Cookies

We may use third-party service providers who set cookies on our website. These third parties may collect information about your online activities across different websites over time and use that data for various purposes, including delivering targeted ads. We do not control these third-party cookies, and their use is governed by their respective privacy policies.

6. Cookie Consent

By using our website, you consent to our use of cookies as outlined in this Cookie Policy. If you decline non-essential cookies, we will still use essential cookies necessary for the functionality of the site.

7. Changes to This Cookie Policy

We may update this Cookie Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy periodically to stay informed about how we use cookies.

8. Contact Us

If you have any questions or concerns about our use of cookies or this Cookie Policy, please feel free to contact us at:

- Email: info@techtelligentsolutions.com

By continuing to use our website, you agree to our use of cookies as outlined in this policy.