

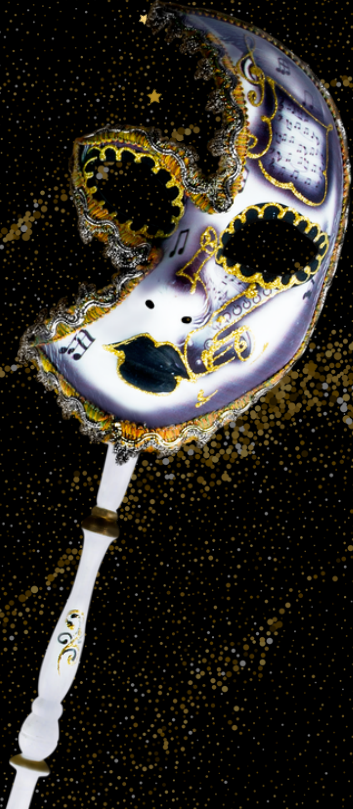
BLUNTS
&
Beans

PRESENTS

Seasonal Sesh

SATURDAY JANUARY 6TH, 2024

CALGARY, AB



Vision

THE VISION FOR THIS EVENT IS TO CELEBRATE THE CULTURE AND COMMUNITY THAT HAS MADE THIS MARKET THRIVE. THE SEASONAL SESH IS NOT JUST A CELEBRATION; IT'S A TESTAMENT TO THE DEDICATION AND HARD WORK OF THE BUDTENDERS WHO HAVE BEEN AN INTEGRAL PART OF THE CANNABIS INDUSTRY'S SUCCESS. IT'S AN OPPORTUNITY TO RECOGNIZE THE PASSION, KNOWLEDGE, AND EXPERTISE THAT HAVE HELPED SHAPE THE CANNABIS LANDSCAPE OVER THE LAST FIVE YEARS OF LEGALIZATION.

Event Details

SATURDAY JANUARY 6TH, 2024

7PM - MIDNIGHT

EMPIRE BANQUET HALL

CALGARY, AB

TARGET AUDIENCE: BUDTENDERS

EXPECTED ATTENDANCE: 200-300

BUDTENDER AWARDS

CONSUMPTION LOUNGE

MUSIC AND ENTERTAINMENT

SILENT AUCTION

TICKETS

EARLY BIRD \$42

AFTER OCTOBER 17TH - \$52



Seasonal Sesh

Partnership Opportunities

STAGE AND ENTERTAINMENT PARTNER

1 SPACE AVAILABLE - \$2500 INVESTMENT
BRANDING PLACEMENT ON STAGE
ON STAGE SHOUTOUTS THROUGHOUT EVENING
30 SECOND SPACE IN RECAP VIDEO
2 BRANDED INSTAGRAM POSTS ON BLUNTS&BEANS
UNLIMITED STORY SHARES
2 TICKETS INCLUDED

Partnership Opportunities

FOOD PARTNER

4 SPACES AVAILABLE - \$1500 INVESTMENT
BRANDING PLACEMENT ON FOOD STATION(S)
ON STAGE SHOUTOUT
2 BRANDED POSTS ON BLUNTS&BEANS INSTAGRAM
30 SECOND SPACE IN RECAP VIDEO
2 TICKETS INCLUDED

COFFEE BAR PARTNER

1 SPACE AVAILABLE - \$500 INVESTMENT
BRANDING PLACEMENT ON COFFEE BAR IN CONSUMPTION LOUNGE
2 BRANDED POSTS ON BLUNTS&BEANS INSTAGRAM
30 SECOND SPACE IN RECAP VIDEO
2 TICKETS INCLUDED

Partnership Opportunities

CRAFT CONSUMPTION LOUNGE PARTNERS

6 SPACES AVAILABLE - \$500 INVESTMENT

BRANDING PLACEMENT IN CONSUMPTION LOUNGE

ONE COCKTAIL TABLE IN LOUNGE FOR CHOICE OF BRAND INFO AND/OR SAMPLES

30 SECOND SPACE IN RECAP VIDEO

2 TICKETS INCLUDED

Partnership Opportunities

BUDTENDER AWARD PRIZE PARTNERS

NO MONETARY INVESTMENT

PLEASE PROVIDE 14 PRIZES FOR THE WINNERS OF THE BUDTENDER AWARDS

1 BRANDED POST ON BLUNTS&BEANS INSTAGRAM

UNLIMITED STORY SHARES

SILENT AUCTION PARTNERS

NO MONETARY INVESTMENT

PLEASE PROVIDE AN ITEM TO INCLUDE IN THE SILENT AUCTION

ITEMS WILL BE AUCTIONED OFF THAT EVENING

100% OF PROCEEDS GO TO CHARITY

1 BRANDED POST ON BLUNTS&BEANS INSTAGRAM

UNLIMITED STORY SHARES