

# Gray Village Farmers' Market for Beginners

Hello to all of the new and upcoming farmers!! We are so happy you are thinking about, or have decided to be a vendor, at our market!! The Gray Village Farmers' Market encourages local food producers in Gray and surrounding communities to build relationships of trust and trade for a vibrant regional food system. We want to help any new participant achieve this goal as painlessly as possible!!

Here is a list of things you may need. Keep in mind, listed items are suggestions. You are free to set up your area any way you like. Get creative. Bring a rocking horse and cover it with lavender sachets if you want! (We are totally serious.)

## **Things to consider:**

- > A tent to keep you product out of the sun, and to keep you cool. There are cheap tents out there. Google “small pavilion tent”, and find the price that works for you. Locally, Ace Hardware has been known to carry the easy-up kind. This is an important amenity for surviving four hours, in a parking lot, under a hot sun!
- > Anchor your tent down. Remember we are on pavement, so stakes will not cut it. Try cinder blocks or buckets with water in them (we supply water at the market). Anything to keep your tent down. Sometimes the wind flares up, and it would be a shame if your tent was blown away!
- > You will want something to display your wares on. Tables work, but, if you want to get creative, and express yourself. Just remember, lite furniture means less expending of energy during set-up and close-up times. If you are someone who needs help lifting heavy items, we are more than willing to help! Please let us know what your limitations are and we can provide assistance. (Gray Farmers Market does not exclude, based on the ability to lift a table.) Lite folding tables range from fifty dollars and up. I would suggest getting one of these. They have a handle and are easily thrown in a car.
- > Wind-proof your display. Bring weighted objects to hold down things at your table, or boxes and baskets to break the wind.
- > A chalkboard or wipe-board, for displaying your prices. This is an important one, being that it is in our guidelines that you need a sign clearly displaying prices. If you have items from another farm or maker, you'll want either signage or packaging that says so.
- > A sign with your farm name. People want to know who you are.
- > Ask yourself the question, “how will I collect money?” If you want to deal all in cash, venmo, paypal or have a merchant account, this is up to you. You will need to have this ready so you can collect money. Signage can help with online payments. We have no power at the market so, have your payment system be free of that. If you choose to deal in cash, please bring a bank for making change. \$50 bucks is a good amount to have for making change.