



Bridal Guide
2026

GET IN TOUCH!

404.384.0023 / booksmackhair@gmail.com / www.smackhair.com

Packages

THE SIGNATURE BRIDAL EXPERIENCE

Designed for the bride who desires intentional, focused attention and a beautifully executed ceremony look. This experience ensures you feel confident, polished, and fully present as you prepare to walk down the aisle.

Includes:

- Virtual Bridal Consultation
- Up to 3 Hours of Dedicated On-Site Service
- Personalized Hair Timeline Coordination
- Veil Placement & Securing
- Finishing & Setting for Longevity

Bridal party services are not included but may be added upon request.

*\$300 RETAINER DUE AT CONTRACT SIGNING.
REMAINING DUE 30 DAYS BEFORE EVENT DATE*



THE ELEVATED BRIDAL EXPERIENCE

Designed for the bride who desires intentional, focused attention and a beautifully executed ceremony look. This experience ensures you feel confident, polished, and fully present as you prepare to walk down the aisle.

Includes:

- Virtual Bridal Consultation
- Up to 4 Hours of Dedicated On-Site Service
- First Look Touch-Ups
- Veil Placement & Securing
- Personalized Hair Timeline Coordination
- Finishing & Humidity-Control Setting

Bridal party services are not included but may be added upon request.

*\$250 RETAINER DUE AT CONTRACT SIGNING.
REMAINING DUE 30 DAYS BEFORE EVENT DATE*



Packages continued...

THE LUXE BRIDAL EXPERIENCE

A fully curated, boutique experience for the bride who desires extended coverage and a second look transformation.

Crafted for the bride who wants uninterrupted support throughout her wedding day. From ceremony elegance to reception glam, this package allows for a seamless style transition while maintaining a calm, luxurious atmosphere.

Includes:

- Virtual Bridal Consultation
- Ceremony Hairstyling
- Reception Style Change (Second Look)
- Up to 8 Hours of Dedicated On-Site Service
- Extended Touch-Up Coverage
- Veil Placement & Securing
- Personalized Hair Timeline Coordination
- Finishing & Long-Wear Setting
- Bridal party services are not included but may be added upon request.

*\$400 RETAINER DUE AT CONTRACT SIGNING.
REMAINING DUE 30 DAYS BEFORE EVENT DATE*



Packages continued...

THE DESTINATION BRIDAL EXPERIENCE

A white-glove experience designed for the bride celebrating beyond city limits.

Created for destination weddings and multi-day celebrations, this experience ensures you receive uninterrupted, dedicated support from arrival through your wedding day. Whether your ceremony is oceanside, out of state, or abroad, Smack Hair Co. travels to you to provide a seamless, elevated bridal experience.

This package is designed to remove stress and allow you to feel fully present, confident, and beautifully prepared — wherever your love story takes you.

Includes:

- Virtual Bridal Consultation
- Custom Wedding Day Hairstyling
- Full Day On-Site Coverage & Touch-Ups
- Second Look Styling (if desired within service window)
- Personalized Hair Timeline Coordination
- Veil Placement & Securing
- Long-Wear Finishing & Humidity-Control Setting
- Dedicated Travel Styling Support
- Travel and accommodations are determined based on event location and will be outlined in your custom proposal.

Bridal party styling is not included but may be added upon request.

Extension and custom install services are an additional investment and must be disclosed in advance.

50% Retainer DUE AT CONTRACT SIGNING.

OPTIONAL ENHANCEMENTS

Available to customize your experience:

- Bridal Hair Trial
- Extension & Custom Install Services
- Bridal Party Styling (Natural Styling Only)
- Bridal Party Styling (Ponytail Services)
- Additional Stylist Support
- Extended Touch-Up Coverage
- Additional Service Location
- Destination & Travel Services

Extensions and custom installs are considered an additional investment and must be disclosed in advance.

The above services are for on-site styling only. Prices may increase depending on length, thickness, and unique styling requests.

SMACK Hair CO. *Featured Publications*



atlanta weddings

MECIALA BOLDEN & JAMAL KING

December 28, 2016
 Ceremony & Reception: Ventanas
 Photography by Rafa Cruz Photography

THE COUPLE After meeting Meciala on a blind date at the movies, Jamal ultimately pulled off a fairy-tale proposal in the Virgin Islands. On a sunset excursion to the island of St. John at Trunk Bay, he presented his bride-to-be with a little turquoise box as blue waves crashed in the background.

THE PARTY Niq Williams Events brought the couple's glamorous Harlem Renaissance-themed day to life with flapper girls passing out strands of pearls and candy cigars, a live band featuring a sensational saxophonist, and a grand getaway with the new Mr. and Mrs. exiting the rooftop reception via helicopter.

THE HONEYMOON The newlyweds took a few months to relax before jetting off to Italy and France to indulge in history, culture and amazing food and wine. While in Paris, Jamal even surprised Meciala with a romantic dinner inside the Eiffel Tower. —*Kelsie Allen Barton*



Midas Touch
 Channeling opulent 1920s style, the bride and

From top: The Kings celebrate as they walk down the aisle after being pronounced husband and wife. Niq Williams Events transformed Ventanas for the glamorous reception with towering feather centerpieces, black-and-white striped table runners and plenty of flickering gold candles to create ambiance.



BRIDES

atlanta weddings

EVIE HIGHTOWER & NDAPA MENDY

July 29-30, 2017
 Ceremony & Reception:
 High Museum of Art and Gallery 874
 Photography by Andre Brown Photography

THE COUPLE A seemingly casual weekend getaway to Asheville, N.C., turned into a romantic proposal for college sweethearts Evie Hightower and Ndapa Mendy, who met during their junior year at Howard University in Washington, D.C. While Ndapa was popping the question, his and Evie's families were busy setting up a Gambian engagement ceremony to surprise the two lovebirds when they arrived back in Atlanta later that night.

THE PARTY A two-day celebration for the couple boasted an elegant, modern wedding at the High Museum of Art and a traditional Gambian ceremony the following day at Gallery 874—not to mention a supercute hashtag (#HennyAndHigh).

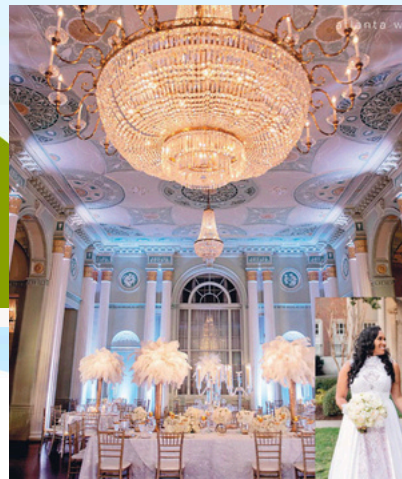
THE HONEYMOON After beautifully bringing their two cultures together, the newlyweds immersed themselves in Latin American customs with trips to Argentina, Chile and Uruguay. —*Rachel Masday*



Clockwise from top: Staying true to his culture, Ndapa wore a tux from Nigeria, while the bride donned a Sachin & Bibi gown with charming bow details; a neutral color palette was achieved through white and blush florals; the groom looked dapper as ever, even down to his cuff links and watch.



From left: Ndapa proposed to Evie with a breathtaking emerald cut diamond set on a white gold band; guests received mixed invitations cordially inviting them to both the American ceremony and traditional Gambian ceremony for the two-day celebration.



atlanta weddings

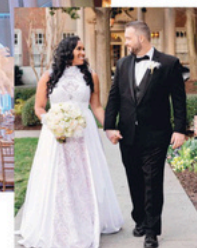
KATRINA LONG & JOHNATHAN JOHNSON

January 28, 2017
 Ceremony & Reception: The Biltmore Ballrooms
 Photography by Milanes Photography

THE COUPLE Like true modern romantics, Katrina, a surgical implementation project manager, and Johnathan, an area manager of distribution for Nike, first fell in "like" through that lesser-known dating app called Instagram. She doubled tapped on John, and when they both ended up at the same hospital in Memphis, Tenn.—she for work, he as a Tennessee-transplant with a food allergy—fate intervened, and less than a year later, John took a knee right under the hand of God in Michelangelo's Sistine Chapel.

THE PARTY One highlight had to be the luckiest bouquet toss ever: Katrina graciously shared the night with her brother, who proposed to his girlfriend seconds after she caught the bouquet.

THE HONEYMOON The couple chose to forgo a honeymoon in lieu of working on the foundation for their new life—literally and figuratively. "We are building our brand-new home," explains Katrina. "We actually took the Bible that was used during our wedding ceremony and buried it on the site." —*Laura Leudermilk*



From top: The elegant Georgian Ballroom was replete with lushly feathered tablepieces surrounded by ivory florals and gold accents; Bold Catering & Design provided a mélange of eats and sweets, including Southern favorites from South City Kitchen and confections to complement for Goodness Cakes' wedding cake.

THE LIST
 Wedding Planner & Linens

Johnson, The Glamatory,
 theglamatory.com

Catering: Bold Catering & Design,
 bold-events.com



