

## Terms and conditions for Molesey Enquirer Ltd

These conditions apply to the placing of an order for the publication of an advertisement with Molesey Enquirer Ltd (MEL) either printed or electronically.

An advertiser means any person or organisation that places an order for an advertisement either for themselves or on behalf of another. By placing an order all advertisers agree to these conditions.

- 1.1 MEL agrees to publish its magazine in line with the media pack in force at the time of publication.
- 1.2 It is the responsibility of the advertiser to ensure that any advertisement complies with applicable legislation, advertising regulations, including those set down by the Financial Services Authority, and the British Code of Advertising, Sales Promotion and Direct Marketing (see http://www.asa.org.uk/asa/codes/cap\_code).
- 1.3 It is the responsibility of the advertiser to ensure that publication of the advertisement does not breach any contract, copyright, trademark or any other right held by a third party, and does not libel any person. The advertiser must have consent from any person identified in writing or in any image or picture.
- 1.4 Advertisements will be published subject to approval by MEL. MEL reserves the right not to publish any advertisement if it believes a breach has been caused (see clause 1.3), or if it believes that any offence may be caused by the publication of the advert. Should an advert not be published for these reasons, the cost of the space booked will remain payable.
- 1.5 Where an advert is laid out or designed by MEL, a proof will be emailed to the advertiser for approval. MEL will not accept responsibility if the advertiser does not advise MEL of any errors or omissions within the proof prior to the print deadline.

MEL cannot accept liability for errors due to third parties, subcontractors or inaccurate copy instructions.