

## MOLESEY Enquirer

- 1.6 MEL will not accept responsibility for the quality or reproduction of any of any advertisement supplied on any format, and whilst every care is taken MEL cannot accept liability for errors due to third parties, subcontractors or inaccurate copy instructions.
- 1.7 The copyright for any advert laid out or designed by MEL remains with MEL, and neither the advertisement nor the proof may be published in any other place or publication without the prior written permission of MEL.
- 1.8 Where copy is to be supplied by the advertiser, it should be supplied without application or request from MEL.
- 1.9 Where an advertiser books advertising space for multiple months, the client may supply different artwork each month within the specified deadlines. However, this is at the client's discretion and no reminder will be given by MEL. Where no request is received by MEL to change artwork, the same advert as previously published will continue to be published.
- 1.10 Where an advertisement is placed by an advertising agency, that agency must have full authority from the advertiser for all aspects relating to the booking of an advertisement.
- 1.11 MEL will accept advertisements on the condition that MEL retains the right to publish the advertisement online as well as within its publications.
- 1.12 No part of any MEL publication may be reproduced, copied or transmitted without the prior written permission from MEL.
- 1.13 MEL will not accept liability for any loss or damage caused by any error or inaccuracy in the printing or non-appearance of any advertisement and reserve the right to edit or delete any objectionable wording or reject any advertisement.
- 1.14 It is the advertiser's duty to check their advertisement carefully and advise us of any error that has occurred. If the error is the fault of MEL we will only accept responsibility for one incorrect insertion.
- 1.15 No repeat, refund or adjustment will be made where in the opinion of MEL the error, misprint or omission does not materially detract from the advertisement. In no circumstances shall the MEL total liability exceed the price of the advertisement or the cost of a corrected advertisement.
- 1.16 The placing of an order by an advertiser, or an advertising agency on behalf of a client, constitutes a warranty that all necessary authority and permissions have been obtained in respect of the copy, fonts, artwork or photographs, in whatever format supplied, for use in an advertisement. The customer is to indemnify MEL in respect of all actions, proceedings, costs, claims and demands arising from any breach of this condition.