



*Opportunities
for
Sponsorship*

CRWND, Inc.

2022-2023



Letter From *the* Founder

Greetings,

I would like to start off by expressing immense gratitude to our Board of Directors, Officers, CRWND Mentors, CRWND Mentees, and families for supporting and advocating on behalf of CRWND, Inc. Since our inception, our team has worked tirelessly to cultivate scholarships, programs, and events to assist our mentees in developing skills, tools, and self confidence in their ability to grow into amazing women of tomorrow.

It is that time of year where we ask our CRWND family and supportors to make an annual commitment to invest in CRWND, Inc. where we can offer quality scholarships, programming, and celebratory events to honor the accomplishments of our mentees. As you may know, Black girls face several barriers and do not often recieve the necessary support and guidance compared to other students. In our programs, we aim to provide scholarships for our mentees who are accepted into college, mental health education, genuine mentorship, and opportunities to be leaders in the organization. We are firm believers in showing up for our mentees and apart of that is seeking resources to provide quality programming. The CRWND Family is asking that you invest in our programs. This is not only an investment in the opportunities we provide for our mentees, but an investment in the betterment of Black girls in your community.

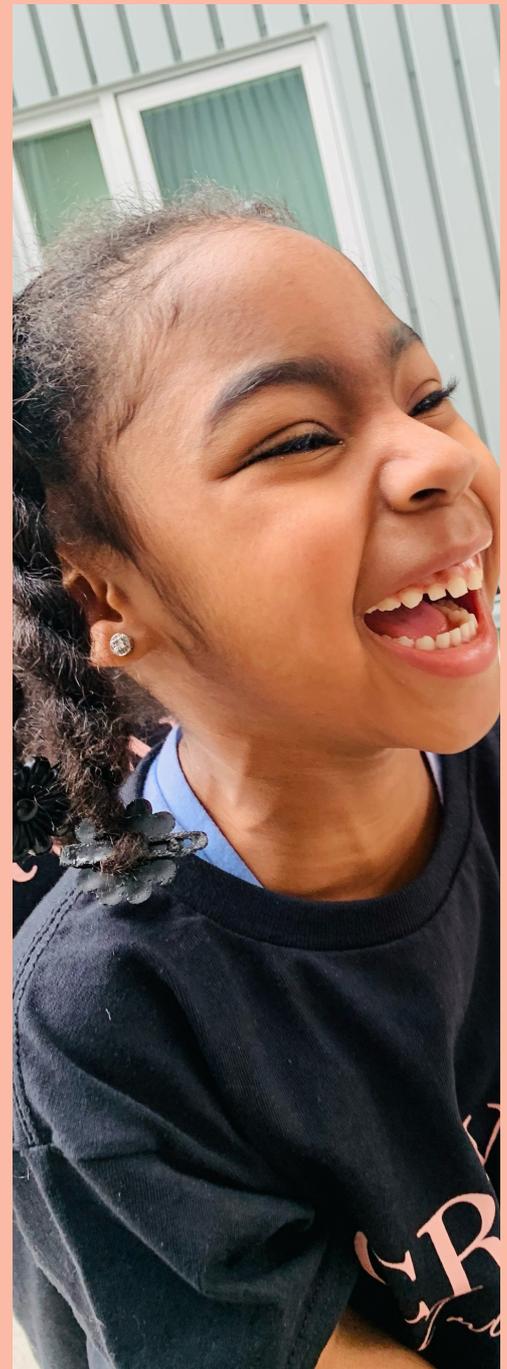
Please review our sponsorship packet and benefits, then select the best option for you! Donations may be made by filling out this form! We will honor your contribution by showing recognition and gratitude publicly. We look forward to your continued support of CRWND, Inc.!

With love,

Founder and CEO of CRWND, Inc.

About the CRWND *Family*

The plight Black girls face is not a quick fix. It is essentially inevitable for them to experience at least one adverse childhood event; however that does not imply that we should not educate, mentor, provide tools/resources, and support them through coping healthily while growing into women of tomorrow. The services provided by CRWND, Inc. will not only assist Black girls, but will relieve stress from African American parents who may not have the tools, information, time, or bandwidth to focus on these areas consistently. CRWND, Inc. will teach the significance of supporting other Black girls and women which contributes to (self)confidence, sisterhood, relationship-building skills, connection to the African American community, etc. In addition, placing focus on other major areas such as leadership, exceptional scholarship, and genuine mentorship grants youth opportunities to develop in a positive direction.





About *Us*

CRWND, Inc. aims to promote mental health, exceptional scholarship, leadership, and mentorship between Black girls and women.

The mission of CRWND, Inc. is to provide mental health education, support academic advancement, and provide genuine mentorship; along with creating opportunities for girls and women (including transgender women/girls and nonbinary folks) to cultivate strong leadership skills in hopes of inspiring them to become leaders of tomorrow.

Our Board of *Directors*

Founder and CEO- *Domonique Henderson*

Board Chair- *Shay Stancil*

Board Secretary- *Ciara White*

Board Treasurer- *Demoriya James*

What We Do

PROGRAM DESCRIPTION

CRWND, Inc. teaches the significance of supporting other Black girls and women which contributes to self-confidence, sisterhood, relationship-building skills, connection to the African-American community, etc. In addition, we place a focus on other major areas such as leadership, exceptional scholarship, and genuine mentorship grants youth opportunities to develop in a positive direction. We ensure that our mentees also understand the value of giving back by hosting monthly community service events.

GOALS

1. Provide scholarships to all high school senior accepted into college.
2. Provide scholarships to mothers who are currently enrolled in college or who have been accepted into college.
3. Purchase materials needed for CRWND's weekly lesson plans with mentees.
4. Host an annual Mentorship and Leadership Conference for mentees and mentors.
5. Host an annual end-of-year celebration to recognize the accomplishments of our mentees.
6. Ensure that all outings and extracurricular activities are free for our mentees.

LIST OF PROGRAMS

1. Big Sis Little Sis Program
2. Workshops Focused on Positive Growth
3. Brains and Beauty Tutoring Program
4. Level Up Sis (LUS) Program
5. Ambassador Program
6. Sisters in Suits Program
7. Therapy Resource Directory
8. Mental Health Resources
9. Wellness Education



Our Community Sponsorship Packages

Courage Sponsorship Package

\$50

Sponsors will receive a Letter of Gratitude from our mentees & donated funds will sponsor a full scholarship or partial scholarship for our mentees/applicants.

Respect Sponsorship Package

\$100

Sponsors will receive a Letter of Gratitude from our mentees, recognition on our social media pages, & donated funds will sponsor a full scholarship or partial scholarship for our mentees/applicants.

Wisdom Sponsorship Package

\$150

Sponsors will receive a Letter of Gratitude from our mentees, recognition on our social media pages, recognition of Community sponsorship at Scholarship event, & donated funds will sponsor a full scholarship or partial scholarship for our mentees/applicants.

Nobility Sponsorship Package

\$200

Sponsors will receive a Letter of Gratitude from our mentees, invitations to two of our annual events, recognition of Community sponsorship at Scholarship event, be featured on our website as a sponsor, & donated funds will sponsor a full scholarship or partial scholarship for our mentees/applicants.

Dedication Sponsorship Package

\$250+

Sponsors will receive a Letter of Gratitude from our mentees, invitations to two of our annual events, recognition of Community sponsorship at Scholarship event, be featured on our website as a sponsor, invitations to a Sponsor's Table at all of our annual events, & donated funds will sponsor a full scholarship or partial scholarship for our mentees/applicants.

Our Corporate Sponsorship Packages

Courage Sponsorship Package

\$300

Sponsors will receive a Letter of Gratitude from our mentees, Courage level recognition and brand logo on our social media pages.

Respect Sponsorship Package

\$500

Sponsors will receive a Letter of Gratitude from our mentees, Wisdom level recognition, company logo on our social media pages, & formal recognition from CRWND.

Wisdom Sponsorship Package

\$1,000

Sponsors will receive a Letter of Gratitude from our mentees, Respect level recognition, company logo on our social media pages, formal recognition from CRWND, & an invitation to one of our annual events.

Nobility Sponsorship Package

\$1,500

Sponsors will receive a Letter of Gratitude from our mentees, Nobility level recognition, company logo on our social media pages, formal recognition CRWND, an invitation to one of our annual events, & a company banner at our Scholarship award events (provided by your company).

Dedication Sponsorship Package

\$2,000+

Sponsors will receive a Letter of Gratitude from our mentees, Dedication level recognition, company logo on our social media pages, company logo on CRWND materials, an invitation to one of our annual events, a company banner at our Scholarship award event (provided by your company), & serve as a vendor for our Scholarship award event.

To formally purchase a Sponsorship package, please complete the link below, or you can find the link on our website or Instagram! Please email us at crwndincmentoring@crwndinc.org for more information!



Gratitude and Appreciation



Thank you so much for your sponsorship of our organization! We are thrilled to have your support and look forward to welcoming you as a member of our CRWND Family. As a sponsor, your contribution is vital to continuing our important work with Black girls. We cannot succeed without the generosity of supporters like you!