

2026 Overview



We're a South Florida 501(c)3 non-profit organization dedicated to raising awareness and funds to support the One-in-Five Youth who identify as LGBTQ+.

Our signature June event is USA's largest LGBTQ+ Pride-on-Water fundraiser.

Floatarama makes grants to agencies providing services to LGBTQ+ Youth, including Homelessness, Health & Wellness, Suicide & Bullying Prevention, Education & Arts.

Over \$400,000 total to date

\$160,000 in 2025

Floatarama.org

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FLoatarama's Mission

#HaveFunDoGood

1. Maximize fundraising to support LGBTQ+ Youth in South Florida.
2. Foster philanthropy & networking through FLoatarama Founder's Club.
3. Create captivating & fun events to increase community engagement and enhance Fort Lauderdale, Wilton Manors & Oakland Park's appeal as a safe, welcoming and vibrant LGBTQ+ destination & home location.

Build strategic partnerships with aligned local & national organizations, including businesses, non-profits, foundations, local government, etc. to achieve these objectives.

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FLOATARAMA Philanthropy



- Annual **FLOATARAMA LGBTQ Youth Fund** grant award
 - Lifting up LGBTQ+ Youth in South Florida
 - **\$160,000 in 2025**
 - **\$400,000+ total to date** (first 4 years of FLOATARAMA Inc.)
- **2025: \$160,000** awarded to 12 worthy local agencies
 - **SunServe** - \$20,000 (critical health & wellbeing services)
 - **South Florida Pride Youth Band** - \$20,000 (youth band & scholarship)
 - **Jewish Community Services** - \$20,000 (LGBTQ+ Youth program)
 - **Big Brothers Big Sisters** - \$15,000 (GSA Mentoring program)
 - **N.V.E.E.E** - \$15,000 (AFFIRM program)
 - **Safe Schools South Florida** - \$15,000 (Health Education program)
 - **Sunshine Pride House** - \$10,000 (Homeless LGBTQ+ Youth)
 - **PRISM** - \$10,000 (Content Creation Task Force)
 - **The Humanity Project** - \$10,000 (Anti-Bullying program)
 - **Brévo Theatre** - \$10,000 (Rooted & Resilient Monologue)
 - **TransEd** - \$10,000 (GED Certification support)
 - **Alliance for LGBTQ Youth** - \$5,000 (ChangeMakers program)



THE
**OUR
FUND**
FOUNDATION



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7th Annual FLoatarama



The largest LGBTQ+ Pride-on-Water fundraiser in America!

- Presented by Seminole Hard Rock Hotel & Casino
- Saturday 13th June 2026
- Mimosa Reception at Bokamper's ~10:00-11:00am
 - South Florida Pride Jazz Band, VIP Guest Remarks
- Brunch Cruise on Yacht Catalina ~11:00am-1:30pm
 - 400-500 celebrants, DJ Trevor Oldroyd + Included Brunch & Bar
- Waterfront Tea Dance at Bokamper's ~1:30-4:30pm
 - DJ Matt Consola + Included Bar





Founder's Club

- FLoatarama's core supporters who share interest in building our community & fostering philanthropy to better serve LGBTQ+ youth
- **80+ Households** comprising **~150 Members & Mates**
- Each Household donating **\$1,000 - \$10,000+** per annum
 - “Admiral Level” (\$10,000+)
 - “Commodore Level” (\$5,000-\$9,999)
 - “Captain Level” (\$2,500-\$4,999)
 - “Commander Level” (\$1,000-\$2,499)
- Quarterly exclusive Founder's Club events
- **Sponsorship opportunities available!**

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Philanthropic Travel

- Significant incremental FLoatarama fundraising opportunity
 - FLoatarama acts as travel agent & host to earn commission
- **December 2024: German Holiday Markets River Cruise**
 - In partnership with SunServe, sold out!
- **August 8-15, 2025: Rhine Redefined**
 - In partnership with SunServe, sold out!
- **July 31–August 7, 2025: Amsterdam Pride**
 - Late addition, sold out!
- **2027 in planning**
- **Sponsorship opportunities available!**

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Thank you!

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FLoatarama, Inc.

- FLoatarama is a registered 501(c)3 non-profit organization
 - Incorporated NOV-2021, EIN: 87-3441222, FDACS: CH68025, DUNS: 044839391, GuideStar/Candid Platinum 2026
- FLoatarama is dedicated to raising awareness & funds to lift up LGBTQ+ Youth through engaging events with integrity and transparency
- FLoatarama Founder's Club
 - 80+ active & accomplished households with a shared interest in building our community and fostering philanthropy to better serve LGBTQ youth, each donating \$1,000-10,000+/annum to FLoatarama.
- Board of Directors
 - [Scott Schramm](#) - President [Roderick MacKenzie](#) - VP, Treasurer [Diana Hanford](#)
 - [George Kowalski](#) [Tom Boyd](#) [Gary Mudd](#)
 - [Wayne Jarvis](#) Randi Adler
- 2026 plans
 - Signature Pride-on-Water FLoatarama Fundraiser – 13th June 2026
 - Annual Check Awards Party – October 2026
 - Quarterly exclusive Founder's Club events & receptions
 - Other plans in development





2025 Sponsors



HOLLYWOOD, FL THE GUITAR HOTEL*

