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**FLOATARAMA Welcomes Seminole Hard Rock Hotel & Casino
Hollywood as Presenting Sponsor of Nation's Largest LGBTQ+
Pride-on-Water Event on Saturday, June 21**

All Proceeds Benefit FLOATARAMA's LGBTQ Youth Fund

Fort Lauderdale, FL (April 16, 2025) – **Seminole Hard Rock Hotel & Casino Hollywood** is the proud presenting sponsor of **FLOATARAMA**, taking place on **Saturday, June 21**. This vibrant event celebrates unity, visibility, and inclusion within the LGBTQ+ community as it sails through the heart of Fort Lauderdale.

"Our partnership with FLOATARAMA reflects Seminole Hard Rock Hotel & Casino Hollywood's ongoing commitment to supporting the LGBTQ+ community year-round. Through sponsorships, inclusive workplace practices and participation in LGBTQ+ initiatives across South Florida, we proudly stand for equality, representation, and love in all its forms," said **Erick Eldridge**, Director of Special Events, Seminole Hard Rock Hotel & Casino Hollywood. "We are honored to support FLOATARAMA's mission to make a meaningful impact on the lives of LGBTQ+ youth."

FLOATARAMA has evolved into the nation's largest LGBTQ+ pride-on-water event. This year, the sixth annual fundraiser will welcome **500 celebrants** aboard the luxurious **Yacht Catalina** for an epic brunch cruise and party followed by a waterfront T-Dance to celebrate Pride and raise crucial funds for the **FLOATARAMA LGBTQ Youth Fund** which supports various South Florida LGBTQ+ youth-serving organizations.

"We are overjoyed to have the Seminole Hard Rock Hollywood on board as our lead sponsor this year, it speaks volumes about how far our all-volunteer nonprofit has grown over a few short years," said Scott Schramm and Roderick MacKenzie, co-founders of FLOATARAMA. "Their generosity is a beacon for other organizations and will allow us to fund even more vital programs for LGBTQ+ youth in our community during this challenging time."

A Day of Celebration on the Water

The festivities begin at **10 a.m.** at **Bokamper's Sports Bar & Grill's** spacious Intracoastal dock, where guests will enjoy a complimentary pre-departure mimosa bar sponsored by The Our Fund Foundation. Guests will also receive an exclusive, custom-designed FLOATARAMA T-shirt by **Chris Lopez**.



At 11 a.m. FLoatarama's **Grand Marshal, Alex Miranda**, a beloved personality from WSVN's *Deco Drive*, will launch the 2.5-hour brunch cruise featuring a premium open bar, a delectable brunch spread, and beats by the renowned **DJ Ronnie Minutella**. Drinks will be served by **Hunter's Nightclub's** finest bartenders, ensuring a top-tier experience.

The celebration doesn't stop when the yacht returns. Guests will transition into an exclusive waterfront **T-Dance** at Bokamper's massive patio, dancing into the afternoon with the electrifying sounds of **DJ Trevor Oldroyd**. The Seminole Hard Rock Hotel & Casino will have a fabulous **on-site activation** where celebrants can step into a large, acrylic replica of Guitar Hotel tricked out in rainbow colors for special keepsake photos. The Seminole Hard Rock also generously donated a custom LGBTQ-themed guitar to be auctioned off along with several gift certificates for lavish dinners at the Hollywood attraction.

A Commitment to Community Impact

As an official event of the **Stonewall Pride Parade & Street Festival**, FLoatarama operates with full support from law enforcement, including **Fort Lauderdale Marine Patrol, Broward Sheriff's Office, and Wilton Manors Police**.

In partnership with **The Our Fund Foundation**, South Florida's only LGBTQ+ community foundation, **100% of all ticket sales** directly benefit the **FLoatarama LGBTQ Youth Fund**. Since its inception in 2021, FLoatarama has distributed **over \$250,000** in grants to organizations providing essential services for LGBTQ+ youth.

Past grant recipients include: SunServe, Sunshine Pride House, South Florida Pride Youth Band, Jewish Community Services of South Florida, The McKenzie Project, PRISM, Out My Closet, Essential Haus, Stonewall National Education Project (S.N.E.P), National Voices for Equality, Education, and Enlightenment (N.V.E.E.E), Thinking Cap Theatre and The Humanity Project.

Event Details

- **Date:** Saturday, June 21, 2025
- **Time:** 10 a.m. – 5 p.m.
- **Yacht Boarding:** Begins at 10:30 a.m., departs at 11 a.m.
- **Location:** Bokamper's Sports Bar & Grill (Intracoastal Dock) 3115 NE 32nd Avenue, Fort Lauderdale
- **VIP tickets** are \$150 and can be purchase [here](#)
- For more information, visit [FLoatarama.org](https://floatarama.org)

FLoatarama's incredible partners include Presenting Sponsor, Seminole Hard Rock Hotel & Casino Hollywood along with incredible support from Republic National Distributing Company, Sun Dream Yacht Charters, Bokamper's Sports Bar & Grill, Hunters Nightclubs, Avita Pharmacy, The Our Fund Foundation, Visit Lauderdale and Baxter Martin Advertising.

[Click here for a sizzle video](#)

About FLoatarama:

FLoatarama, Inc. is a South Florida 501(c)3 all-volunteer non-profit organization dedicated to raising funds to support the One-in-Five Youth who identify as LGBTQ+. Funds raised by FLoatarama go to the FLoatarama LGBTQ Youth Fund, managed by The Our Fund Foundation.

