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**FLOatarama, the largest LGBTQ+ Pride-on-Water in America, Names
Breakout Gay Reality Star Sam Lantz as 2024 Grand Marshal**

The Fifth Annual Flotilla Sets Sail on Saturday, June 8 in Fort Lauderdale

Fort Lauderdale, FL (May 9th, 2024) FLOatarama, the nation's largest LGBTQ+ Pride-on-Water event announced that breakout gay reality star, **Sam Lantz**, a finalist on Netflix's *Squid Game: The Challenge*, will proudly serve as the 2024 Grand Marshal during the **FLOatarama Flotilla presented by Hunters Nightclubs** on **Saturday, June 8, 2024**.

Named as a *Top 20 LGBTQ+ Reality TV Stars* by Out Magazine and an LGBTQ+ advocate, Lantz will be onboard the Sun Dream Yacht Charter's magnificent 130-foot Yacht Catalina alongside host FayWhat?! with 450 celebrants and award-winning international DJ Bumi leading a fleet of more than 30 private and commercial boats, all fabulously decorated for Pride.

An official Stonewall Pride Parade & Street Festival event, the FLOatarama Flotilla will launch from Esplanade Park in downtown Fort Lauderdale and cruise the New River and Intracoastal Waterway with the full support of law enforcement vessels including Fort Lauderdale Marine Patrol, Broward Sheriff's Office, and Wilton Manors Police.

Riverwalk restaurants including The Downtowner, Masa & More, and The House on the River will be hosting Flotilla watch events.

FLOatarama's partnership with The Our Fund Foundation ensures that 100% of all ticket sales will support the **FLOatarama LGBTQ Youth Fund** to achieve the greatest impact in the South Florida community.

In 2022, FLOatarama launched the **FLOatarama LGBTQ Youth Fund** in partnership with The Our Fund Foundation, to support at-risk LGBTQ youth. To date, more than \$125,000 has been raised and distributed to local LGBTQ+ non-profits including SunServe, the South Florida Pride Youth Band, Stonewall National Education Project (S.N.E.P), National Voices for Equality, Education, and Enlightenment (N.V.E.E.E), Thinking Cap Theatre and The Humanity Project.

For information visit FLOatarama.org

About FLOatarama:

FLOatarama, Inc. is a South Florida 501(c)3 all-volunteer non-profit organization dedicated to raising funds to support LGBTQ+ youth. Funds raised by FLOatarama go to the FLOatarama LGBTQ Youth Fund, managed by The Our Fund Foundation.