

16th February 2022



Floatarama Raises \$17,134 for Pride Fort Lauderdale GED/Scholarship Program

The second annual [Floatarama](#) weekend was held in June 2021, in conjunction with [Pride Fort Lauderdale](#). The event included a 40-vessel Flotilla on Saturday, June 12th and a Sailor's T-Dance on Sunday, June 13th.

[Floatarama](#) and [Pride Fort Lauderdale](#) are proud to announce that the weekend's events raised \$17,134.61 for Pride Fort Lauderdale's GED/Scholarship program for the LGBTQ+ community. This fully funded the program for 2021, and will provide the resources to expand the program through at least 2022 and possibly beyond.

The Saturday Flotilla was led by the double-decker "Island Discovery", donated by [Water Taxi](#), with Grand Marshall, [Fort Lauderdale Mayor Dean Trantalis](#), on board. Starting from downtown Fort Lauderdale, the Flotilla proceeded down the New River and ended in Sunrise Bay.

Sunday's Sailor's T-Dance at the [Sanctuary Church](#), featuring San Francisco [DJ Matt Consola of Swishcraft Music](#), was a huge success and attended by over 500 people.

We're so grateful to our many Benefactors, Sponsors, and Partners who made Floatarama 2021 possible, including ABC Contractors, [West Marine](#), [Water Taxi](#), [Eagle Wilton Manors](#), [Hunters Wilton Manors](#), and [Boys With Boats](#).

We're busy planning [Floatarama 2022](#) – save the date for June 11th and 12th. More info soon...

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About Floatarama

Floatarama, Inc. is a new 501(c)3 nonprofit organization focused on fundraising for LGBTQ+ charities in South Florida, which started in the depths of the COVID lock-down with a grass-roots socially-distanced boat parade to celebrate Pride. In our second year, Floatarama 2021 grew to a two-day event in partnership with Pride Fort Lauderdale, with a Flotilla and Sailor's T-Dance, and we're just getting started. Find us at Floatarama.com

About Pride Fort Lauderdale

Pride Fort Lauderdale is the first and oldest Pride organization in the state of Florida, born in 1977 from protests following a successful public referendum to overturn a landmark Miami-Dade County gay rights ordinance. In 2017, Pride Fort Lauderdale moved to Fort Lauderdale Beach for its 40th anniversary, attracting 40,000 people. This year, Pride Fort Lauderdale presented the first parade in city history on scenic State Road A1A along the beach, which nearly 100,000 spectators. Greater Fort Lauderdale Pride, Inc. is a 501(c)3 nonprofit, charitable organization as defined by the Internal Revenue Service. The organization is governed by a volunteer board of directors that represent the diverse LGBT+ community of South Florida.