



6th annual FLoatarama takes place on Saturday Jun 21

FLoatarama Welcomes Seminole Hard Rock Hotel & Casino Hollywood as Presenting Sponsor of Nation's Largest LGBTQ+ Pride-on-Water Event on Saturday, June 21. All Proceeds Benefit FLoatarama's LGBTQ Youth Fund

Seminole Hard Rock Hotel & Casino Hollywood is the proud presenting sponsor of FLoatarama, taking place on Saturday, June 21. This vibrant event celebrates unity, visibility, and inclusion within the LGBTQ+ community as it sails through the heart of Fort Lauderdale.

"Our partnership with FLoatarama reflects Seminole Hard Rock Hotel & Casino Hollywood's ongoing commitment to supporting the LGBTQ+ community year-round. Through sponsorships, inclusive workplace practices and participation in LGBTQ+ initiatives across South Florida, we proudly stand for equality, representation, and love in all its forms," said Erick Eldridge, Director of Special Events, Seminole Hard Rock Hotel & Casino Hollywood. "We are honored to support FLoatarama's mission to make a meaningful impact on the lives of LGBTQ+ youth."

FLoatarama has evolved into the nation's largest LGBTQ+ pride-on-water event. This year, the sixth annual fundraiser will welcome 500 celebrants aboard the luxurious Yacht Catalina for an epic brunch cruise and party followed by a waterfront T-Dance to celebrate Pride and raise crucial funds for the FLoatarama LGBTQ Youth Fund which supports various South Florida LGBTQ+ youth-serving organizations.

"We are overjoyed to have the Seminole Hard Rock Hollywood on board as our lead sponsor this year, it speaks volumes about how far our all-volunteer nonprofit has grown over a few short years," said Scott Schramm and Roderick MacKenzie, co-founders of FLoatarama. "Their generosity is a beacon for other organizations and will allow us to fund even more vital programs for LGBTQ+ youth in our community during this challenging time."

A Day of Celebration on the Water - The festivities begin at 10am. at Bokamper's Sports Bar & Grill's (3115 NE 32nd Avenue, Fort Lauderdale) spacious Intracoastal dock, where guests will enjoy a complimentary

pre-departure mimosa bar sponsored by The Our Fund Foundation. Guests will also receive an exclusive, custom-designed FLoatarama T-shirt by Chris Lopez.

At 11am FLoatarama's Grand Marshal, Alex Miranda, a beloved personality from WSVN's Deco Drive, will launch the 2.5-hour brunch cruise featuring a premium open bar, a delectable brunch spread, and beats by the renowned DJ Ronnie Minutella. Drinks will be served by Hunter's Nightclub's finest bartenders, ensuring a top-tier experience.

The celebration doesn't stop when the yacht returns. Guests will transition into an exclusive waterfront T-Dance at Bokamper's massive patio, dancing into the afternoon with the electrifying sounds of DJ Trevor Oldroyd. The Seminole Hard Rock Hotel & Casino will have a fabulous on-site activation where celebrants can step into a large, acrylic replica of Guitar Hotel tricked out in rainbow colors for special keepsake photos. The Seminole Hard Rock also generously donated a custom LGBTQ-themed guitar to be auctioned off along with several gift certificates for lavish dinners at the Hollywood attraction.

A Commitment to Community Impact - As an official event of the Stonewall Pride Parade & Street Festival, FLoatarama operates with full support from law enforcement, including Fort Lauderdale Marine Patrol, Broward Sheriff's Office, and Wilton Manors Police.

In partnership with The Our Fund Foundation, South Florida's only LGBTQ+ community foundation, 100% of all ticket sales directly benefit



the FLoatarama LGBTQ Youth Fund. Since its inception in 2021, FLoatarama has distributed over \$250,000 in grants to organizations providing essential services for LGBTQ+ youth. Past grant recipients include: SunServe, Sunshine Pride House, South Florida Pride

Youth Band, Jewish Community Services of South Florida, The McKenzie Project, PRISM, Out My Closet, Essential Haus, Stonewall National Education Project (S.N.E.P), National Voices for Equality, Education, and Enlightenment (N.V.E.E.E), Thinking Cap Theatre and The Humanity Project.

For more information, or to purchase VIP Tickets which are \$150, visit FLoatarama.org.

ABOUT FLoatarama - FLoatarama, Inc. is a South Florida 501(c)3 all-volunteer non-profit organization dedicated to raising funds to support the One-in-Five Youth who identify as LGBTQ+. Funds raised by FLoatarama go to the FLoatarama LGBTQ Youth Fund, managed by The Our Fund Foundation.

