



26th May 2022

Emmy® Award winning NBC 6 Miami Meteorologist Steve MacLaughlin to serve as Grand Marshal of the 3rd annual FLOatarama Flotilla on Saturday, June 11th, 2022.

(Fort Lauderdale) Emmy® Award winning NBC 6 Miami Meteorologist and climate change reporter Steve MacLaughlin will serve as the Grand Marshal of FLOatarama's signature annual event, the 3rd Annual FLOatarama Flotilla, on Saturday, June 11, 2022.

The Flotilla, featuring private & charter vessels decorated for Pride Month, departs downtown Fort Lauderdale from Esplanade Park at 12.30pm and proceeds along the New River and Intracoastal Waterway. Participants disembark at FLOatarama's 2nd Annual Sailor's Dance & Pool Party at the Residence Inn Fort Lauderdale Intracoastal/Il Lugano, featuring legendary San Francisco DJ Matt Consola of SwishCraft Music from 2.00-6.00pm. Registration to join the Flotilla is still open, and a limited quantity of VIP tickets including the Flotilla and Sailor's Dance & Pool Party, as well as individual tickets for the Sailor's Dance & Pool Party, remain available.

MacLaughlin, who's career began in New York City with NBC 4 and on NBC's Today Show, includes stints at CNBC, MSNBC, and The Weather Channel, and 5 Emmy® Award's, including in 2021 for "Best Weathercast" and 2019 for "Outstanding Weathercaster". MacLaughlin is a proud LGBTQ Advocate who has hosted galas for multiple South Florida LGBTQ organizations and served as Grand Marshal of the Wilton Manors Stonewall Pride Parade.

FLOatarama's Major Sponsors are Hunters Nightclubs, West Marine, and Citrix. New and returning Supporting Sponsors of FLOatarama include Water Taxi of Fort Lauderdale, Residence Inn Fort Lauderdale Intracoastal/Il Lugano, We Insure Wilton Manors, Michael Murphy Photography, The Eagle Wilton Manors, Minuteman Press Wilton Manors, FlockFest, and Wilton Manors Stonewall Pride. FLOatarama also has a Founder's Club which this year numbers 45 members who have committed \$1,000/annum to support FLOatarama's mission. Funds raised by FLOatarama support the "FLOatarama LGBTQ Youth Fund" for vulnerable and disadvantaged LGBTQ youth

For sponsorship or Flotilla registration, as well as VIP & ticket sales please visit FLOatarama.org

About FLOatarama:

FLOatarama, Inc. is a South Florida 501(c)3 nonprofit organization dedicated to raising awareness and funds to support vulnerable and disadvantaged LGBTQ+ youth on and around the water in the Venice of America.

Our partnership with Our Fund Foundation, a leader in the LGBTQ+ philanthropic community, ensures the funds we raise achieve the greatest impact in the community. Our Fund is the 3rd largest LGBTQ+ foundation in the country, granting \$1.5M+ annually to worthy non-profit agencies

advancing LGBTQ+ causes in South Florida. Funds raised by FLoatarama will go to the “FLoatarama LGBTQ Youth Fund”, supporting vulnerable and disadvantaged LGBTQ youth, primarily in the areas of Education, Homelessness and Personal Development. The fund is managed by Our Fund Foundation and directed by FLoatarama. For more information, visit FLoatarama.org or email info@FLoatarama.org.