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Anchors Away for Nation's Largest LGBTQ+ Pride-on-Water Event, FLoatarama Presented by the Seminole Hard Rock Hotel & Casino Hollywood Set for Saturday, June 13

#HaveFunDoGood Nonprofit Donates 100% of Proceeds to FLoatarama's LGBTQ Youth Fund

Fort Lauderdale, Fla. – (March 17, 2026) Floatarama, a nonprofit organization dedicated to uplifting LGBTQ+ youth in South Florida, announced that **Seminole Hard Rock Hotel & Casino Hollywood** will return as the proud presenting sponsor of its signature fundraiser, now recognized as the nation's largest Pride-on-Water celebration.

This seventh annual Floatarama, which celebrates unity, visibility and inclusion while raising critical funds for LGBTQ+ youth-serving organizations, will take place **Saturday, June 13, 2026** along Fort Lauderdale's iconic Intracoastal waterway.

More than 500 celebrants will set sail aboard the luxurious Sun Dream Yacht Catalina for an unforgettable 2.5-hour brunch cruise featuring a live DJ, premium open bar and high-energy entertainment. The voyage will be followed by a waterfront Tea Dance celebration — all to benefit the FLoatarama LGBTQ Youth Fund, which supports a multitude of South Florida organizations serving LGBTQ+ youth.

“At a moment when federal and state funding for inclusive initiatives has been drastically reduced, many vital organizations in South Florida are facing unprecedented challenges. That's why FLoatarama's LGBTQ Youth Fund matters now more than ever. We're helping sustain programs that support LGBTQ youth amid an environment of shrinking government resources,” said **Scott Schramm**, President of FLoatarama. “We knew we had to do something, and we may as well have fun doing it.”

Last year alone, FLoatarama **awarded \$160,000 in grants** to 12 nonprofit organizations providing critical support services to the one-in-five youth in South Florida who identify as LGBTQ+. Since its inception in 2021, the event has distributed more than \$410,000 in grants.

“Our ongoing partnership with FLoatarama reflects Seminole Hard Rock Hotel & Casino Hollywood's commitment to supporting the LGBTQ+ community year-round,” said **Erick Eldridge**, Director of Special Events, Seminole Hard Rock Hotel & Casino Hollywood. “Through sponsorships, inclusive workplace practices and participation in LGBTQ+ initiatives across South Florida, we proudly stand for equality, representation and love in all its forms. We are honored to support FLoatarama's mission to make a meaningful impact on the lives of LGBTQ+ youth.”

Not your typical dull nonprofit

Supported by an all-volunteer board, FLoatarama is [no ordinary nonprofit](#). With the motto **#HaveFunDoGood**, it is more akin to a social club that puts the **fun in fundraising**. At the core of the organization is the **Founder's Club**, comprised of generous donors who share an interest in fostering philanthropy within LGBTQ community. Annual membership contributions allow for FLoatarama Founder's Club members to attend a series of captivating social events throughout the year, but the can't-miss event is always the signature pride-on-the-water spectacle during Pride Month each June

There is no paid staff and minimal overhead expenses so 100% of proceeds flow directly back to FLoatarama's [LGBTQ Youth Fund](#), managed by the nonprofit's philanthropy partner, **The Our Fund Foundation**, South Florida's only LGBTQ+ community foundation.

The LGBTQ Youth Fund provides grants to organizations delivering essential services such as mental health support, housing assistance, healthcare access and leadership development programs for LGBTQ+ youth. [Click here for a list of previous grant recipients.](#)

"As corporations and previous funding sources rescind prior financial support, Seminole Hard Rock Hotel & Casino's generosity has been a beacon of hope, allowing us to fund even more vital programs for LGBTQ+ youth in our community during this challenging time," said **Roderick MacKenzie**, Vice President and Treasurer of FLoatarama.

A Day of Celebration on the Water

The festivities begin at **10 a.m.** at **Bokamper's Sports Bar & Grill's** spacious Intracoastal dock, where guests will enjoy a complimentary pre-departure mimosa bar sponsored by The Our Fund Foundation and a live performance from the South Florida Pride Jazz Band. Attendees will also receive an exclusive, custom-designed FLoatarama T-shirt.

At 11 a.m. FLoatarama will launch the 2.5-hour brunch cruise featuring a premium open bar, a delectable brunch spread, and beats by local favorite DJ Trevor Oldroyd. Drinks will be served by the talented team from **Hunter's Nightclub**, ensuring a top-tier experience from bow to stern.

When the yacht returns to dock, the celebration continues with an exclusive waterfront Tea Dance on Bokamper's expansive patio, with high-energy music carrying the party into the afternoon.

The Seminole Hard Rock Hotel & Casino will also host a vibrant on-site activation, inviting guests to step inside a rainbow-themed acrylic replica of its iconic Guitar Hotel for keepsake photos. In addition, the resort has generously donated a custom LGBTQ-themed guitar and gift certificates for signature dining experiences to be auctioned in support of the Youth Fund.

Event Details

- **Date:** Saturday, June 13, 2026
- **Time:** 10 a.m. – 5 p.m.
- **Yacht Boarding:** Begins at 10:30 a.m., departs at 11 a.m.
- **Location:** Bokamper's Sports Bar & Grill (Intracoastal Dock) 3115 NE 32nd Avenue, Fort Lauderdale
- **VIP tickets** are \$150 and can be purchase [here](#) (50 discounted \$125 Early Bird tickets are available)
- For more information, visit [FLoatarama.org](#)



A Commitment to Community Impact

As an official event of the **Stonewall Pride Parade & Street Festival**, FLoatarama operates with full support from law enforcement, including **Fort Lauderdale Marine Patrol, Broward Sheriff's Office**, and **Wilton Manors Police**.

FLoatarama's partners include presenting sponsor, [Seminole Hard Rock Hotel & Casino Hollywood](#) along with the [Sun Dream Yacht Charters](#), [Bokamper's Sports Bar & Grill](#), [Hunters Nightclubs](#), [Avita Pharmacy](#), [The Our Fund Foundation](#), [Visit Lauderdale](#) and [Baxter Martin Advertising](#).

[Click here](#) for FLoatarama's 2025 sizzle video.

About FLoatarama:

FLoatarama, Inc. is a South Florida 501(c)3 all-volunteer non-profit organization dedicated to raising funds to support the One-in-Five Youth who identify as LGBTQ+. Funds raised by FLoatarama go to the FLoatarama LGBTQ Youth Fund, managed by [The Our Fund Foundation](#).