

ARDEN MINOR

MULTIMEDIA SPECIALIST

minorarden@gmail.com • ardenminor.com/portfolio • 304-282-5292 • Morgantown, WV

SKILLS

Video Production • Video and Photo Editing • Motion Graphics
Adobe Creative Suite (Premiere, After Effects, Audition) • Graphic Design

EXPERIENCE

Multimedia Positions, WVU Extension Communications April 2022-Present

- Selected as sole videographer/photographer on WVU led, multi-university Agritourism NIFA grant project in Puerto Rico in February 2025
- Managed full scope of video production (researching, pitching, interviewing, shooting, editing, animations) for state-wide and internal communication
- Spearheaded graphical overhaul of 2024 WVU Extension Day of Giving including banners and challenge images for the website, county-specific graphics for social media and various promo videos for use on both
- Enhanced video accessibility by editing generated captions for grammatical accuracy for each video project
- Assisted Multimedia specialist with production on WVU Extension Energy Express, a daily children's show airing on WVPB for 6 weeks in the summers in 2021, 2022 and 2023.
- Conducted over 50 internal training sessions on how to edit video, create graphics and animation
- Reimagined "60 Seconds with..." series which contains up to 60 seconds of motion graphics paired with edited greenscreen footage and music.

Student Editor, 100 Days in Appalachia August 2021-December 2021

- Pitched relevant story ideas to editor, conducted interviews with experts, wrote scripts and recorded on-camera, captured video in the field, created motion graphics, edited footage and submitted for publication.
- 7 out of 8 stories were published with a combined 2.8k views

Multimedia Intern, WVU Women's Hockey Team October 2019-March 2020

- Photographed the team, designed graphics for X and Instagram, helped in the score box and ran the social media accounts at home games and traveling for the playoffs in Delaware

EDUCATION

M.S. in Sports Management, West Virginia University Jan. 2024 - Dec. 2025 (est.)

- Relevant coursework includes Data-Based Decision-Making in Sport Organizations, Revenue Generation and Financial Sustainability in Sport, and Critical Thinking and Ethics in Sport

B.A. in Journalism-Interactive Design for Media, West Virginia University c/o 2023

- Created assets/animations for, and coded an interactive website based on the history of the Pittsburgh Penguins organization for my capstone project
- Produced games/experiences using HTML, Python, Javascript and Construct and created assets in Adobe Illustrator for use in those games
- Developed mood boards, style guides and level mock-ups for reference in the game development process

AWARDS AND ACTIVITIES

Outstanding Game Design and Interactive Media Senior 2023

Member of Mountaineer Marching Band 2019-2022; 2024

- Developed strong teamwork and leadership skills by collaborating with over 300 members to deliver high-quality performances during home games and events
- Strengthened time management skills by balancing rigorous rehearsal schedules with academic and professional responsibilities
- Demonstrated commitment and discipline by consistently practicing and performing at a high level, contributing to the success of the Mountaineer Marching Band

Member of the WVU Pep band 2022-2023, 2024-2025

- Selected as an outstanding member of the Mountaineer Pep Band to travel for the Men's and Women's Big 12 and NCAA tournaments - March 2023, 2025

Brother of Kappa Kappa Psi - Omicron, music service fraternity 2022-2023

- Supported logistical operations on game days by assisting in the setup and breakdown of equipment, ensuring smooth execution of performances

WV 4-H All-Star 2019-Present

WV 4-H Charting Pin recipient 2017

4-H Member 2009-2020

WVU Honors Student Aug 2019 - June 2021

WVU Dean's List Fall 2019 - Fall 2021 & Fall 2022