10 Year Anniversary
The Waterbury Spirit of Unity Festival
Youth Empowerment Weekend

Presented by the Ungroup Society with support from
The City of Waterbury / Neighborhood Housing Services of Waterbury / Waterbury OIC
And
The William Caspar Graustein Memorial Fund

Saturday, August 26, 2023
Silas Bronson Library Park, Waterbury CT.
11:00 am – 10:00 pm

The Greater Waterbury
Youth Empowerment Day and Spirit of Unity Festival
Starring legendary R&B Legend Monifah
And ... Neo-Soul recording artist
ZO! w/Tall Black Guy
featuring Deborah Bond

The mission of the Ungroup Society is to continue and advance the strong traditions of unity and pride that exemplify the people of The City of Waterbury. We seek to be examples of how the power of volunteerism and willingness to support one another can benefit the community and The City of Waterbury as a whole. As agents of positive change, we endeavor to direct our energies to become moving parts in a mechanism for solutions driven efforts and beneficial outcomes for all.

As a grassroots organization we have consistently supported the City of Waterbury over the last 10 years by organizing, volunteering for, and funding our own community endeavors as well as supporting other groups and organizations in their own missions. Our past and present efforts include but are not limited to:

- Anti-School Violence / Anti-Bullying Rallies
- Youth Financial Literacy Classes
- Youth Entrepreneurial Workshops
- Afro/Latinx History Classes
- The Great Prom Dress Giveaway
- Youth Field Trips and Activities
- Neighborhood Beautification Projects
SOUFEST SPONSORSHIP

- Equine Therapy Outings
- Community Policing Forums w/ The Waterbury Police Dept.
- Ex-Offender Workshops that are designed to assist those who have paid their debt to society re-enter the workforce and become contributing members of society.
- Introduction to Art Class

OUR EVENT GOALS

The Greater Waterbury Spirit of Unity Festival has grown significantly in size and scope. As such, it needs the continual support of the entire community to ensure its ongoing success. Our year ending youth empowerment day, music / arts festival has become one of the region’s largest free community service/multi-cultural events. We are continuing to add even more youth focused educational components for the benefit and enablement of the young people of our city.

This year our event will continue to focus on our ongoing youth empowerment / social justice initiative. We will also build upon our already established mission of improving access to employment strategies, career opportunities and building generational wealth.

Throughout this event we will provide families with information and opportunities to network with organizations that will be able to guide and invest in them throughout the year. We will provide residents with various community resources.

All this in addition to providing Waterbury with a quality concert with good music and great food, giving small businesses vending opportunities in the park and attracting an influx of patrons from surrounding areas to The City of Waterbury to support our local area businesses.

At the end of the day, we always look to have a memorable weekend filled with music, education, laughter and fun for all our attendees in a friendly, safe and wholesome environment.

All sponsorship opportunities are detailed in this package. Please select the sponsorship level that’s right for you or your organization and join us in celebrating.
**SOUFEST SPONSORSHIP**

**THE SPIRIT OF UNITY**

**Presenting Sponsor – Mayor Neil O’Leary / The City of Waterbury, CT.**

Patron Sponsor $100  
Unity Sponsor $500.00  
As a Unity Contributor in exchange for your generous support you and/or your business will receive (2) All-Access Festival Passes & special artist meet and greet event (date/time TBA),

**Initiative Sponsor $1000.00**  
As an Initiative Sponsor in exchange for your generous support you and/or your business will receive (4) All-Access Festival Passes & special artist meet and greet event (date/time TBA). Sponsor logo will be displayed on all social media promotion. Pop-up or Stand-Alone Signage on festival grounds (provided by sponsor).

**Driven Sponsor $2,000.00**  
As a Driven Sponsor in exchange for your generous support you and/or your business will receive (6) All-Access Festival Passes & special artist meet and greet event (date/time TBA), Sponsor will be displayed on all Paper & Digital Promotional Materials. Pop-up or Stand-Alone Signage Locations on festival grounds (provided by sponsor). Company / Brand logo displayed on Mainstage (Front barriers) Access to Private Entry VIP Viewing Area. Sponsor logo added to all SOUFEST advertising.

**Legacy Sponsor $5,000 (2 Slots Available)**  
As a Legacy Sponsor, in exchange for your generous support you and/or your business will receive (8) All-Access SOUFEST Passes & special artist meet and greet event (date/time TBA), Pop-up or Stand-Alone Signage on festival. Unlimited Access to Private VIP Viewing Area. Sponsor logo added to all SOUFEST Merchandise. Sponsor will be displayed on all Paper & Digital Promotional Materials. 4x8 Banner (Provided by SOUFEST organizers) Displayed on the festival main stage. Company / Brand Logo included on ALL ACCESS LANYARDS PASSES. Presented Certificate of appreciation from SOUFEST & The Ungroup Society Community Committee. **MAINSTAGE**.

All other amounts will be graciously accepted and will be compensated accordingly to the closest stated monetary contribution.
THE GREATER WATERBURY SPIRIT OF UNITY FESTIVAL
SPONSOR REGISTRATION FORM

___ Legacy Sponsor $5,000
___ Driven Sponsor $2,000
___ Initiative Sponsor $1000
___ Unity Sponsor $500
___ Patron $100

Name of business or individual: ____________________________________________
Address: __________________________________________________________________
Email: ______________________________________________________________________
Phone: ______________________________________________________________________

Please Send checks or grants to:
The Ungroup Society c/o Neighborhood Housing Services of Waterbury
(Our 501c3 fiduciary agent)
193 Grand St. Waterbury, CT 06702
Phone: 203-753-1896 / FAX: 203-757-6496
Please make checks or money orders payable to:
Neighborhood Housing Services of Waterbury (NHSW) for SOUFEST

*Please Write “The Ungroup Society” on notation line*

All Contributions are tax deductible

For more information please contact:
The Ungroup Society – Theungroupssociety@gmail.com
Rhonda Hunter Gatling - (203) 910-4787 - rhondagatling@gmail.com
Warren Leach - (203) 510-8730 – wleach@infusedsolutions.com
For their continued past and their ongoing support for this event The Ungroup Society would like to acknowledge.

The Honorable Mayor Neil O’Leary of The City of Waterbury CT
The City of Waterbury
The William Caspar Graustein Memorial Fund
B&Z Management / Dunkin Donuts
B.A.G.S. Foundation/Nakia Reddick
Chapel Memorial Funeral Home/Valerie Jones
The City of Waterbury Police Dept.
The City of Waterbury Fire Dept.
Waterbury Hospital
The Connecticut Community Foundation
Jim and Cathy Smith – Webster Bank
The City of Waterbury’s Department of Public Works
The City of Waterbury Parks Board and Parks Department Staff
Waterbury OIC / Reginald Beamon

The Ungroup Society sincerely thanks you for your years of support, guidance and friendship.