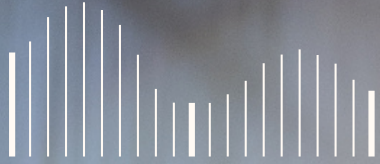


CAROLINA CLASSIC *Fair* & FASHION SHOW

20
24

Where Hair and Fashion are Freedom...

Get Involved



Columbia, SC
Coming Soon
November 2024

Doors open 10am

7300 College Street | Irmo, SC 29063

The biggest combined Hair & Fashion Show in The Carolinas

About Us



The CCH&FS was created in 2019 by professional barber / instructor and community leader Antwonn Gathers, a native of Charleston, SC. Hair shows and barber battles are nothing new to him as he's received numerous awards throughout his 25+ years in the industry. He has placed 1st or 2nd in all 7 barber battles in which he has competed.



Noelle B. Styles

A Native of Brooklyn NY, Shantae' Noelle also known as "NoelleBStyles " Draped By Noelle B. started her journey in the fashion industry as a runway fashion model. Shantae' always has been known for her way of style , ranging from vintage, to high fashion and all in between . NoelleBStyles has many hats not only does she designs clothes for clients but also she makes her pieces right onset in front of a live audience.

CAROLINA
CLASSIC *Hair*
& FASHION
SHOW



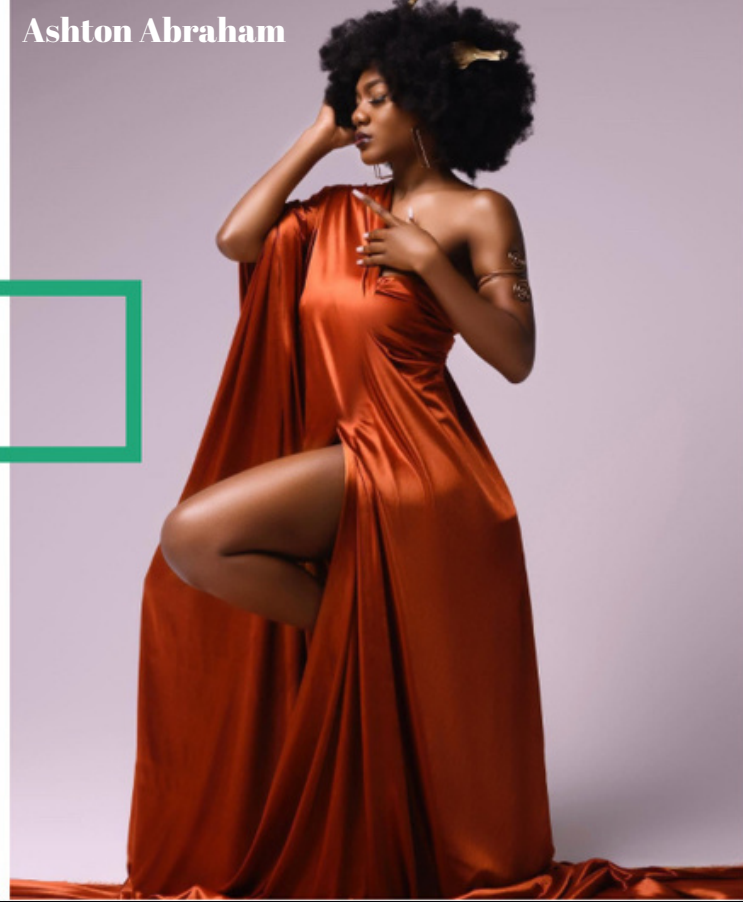
CAROLINA CLASSIC *Fair* & FASHION SHOW



Dr. Tiffany Canzater, hailing from Orangeburg, South Carolina, is a distinguished Kingdom Entrepreneur, Life Coach and Business Mentor. As the sole female barber instructor in Richland County, where she was raised, she proudly owns the Dynamic Barber Institute, making her a trailblazer in the region. With a wealth of experience as a Master Hair Care Professional, Dr. Tiffany leads and operates her institute in Columbia, SC.

Our Mission

To bring Fashion and the Freedom of Expression under one roof, at one time for all to enjoy.



There has never been a combined Hair and Fashion Show which includes major barber battles in the state of South Carolina. Especially one of this magnitude. Our event brings a large demographic of people from all over the northern, southern and south eastern region of the U.S.

There was a major need for this kind of networking event in the hair and fashion industry. That is what Carolina Classic offers.

THE REASON



EXCITING



CAROLINA
CLASSIC *hair* & FASHION
SHOW



EDUCATIONAL



FUN



Runway Show

Models and designers have a platform to showcase their gifts and talents to the world.

We have a diverse group of 80+ models and 10+ designers from all walks of life (on average) which includes children and adults.



Barber Battle

Our Barber Battle is the 2nd largest in the Carolinas. It consists of categories for professional barbers as well as students both male and female. They compete for great prizes. All participants will receive gifts. The best will walk away with trophies and championship belts.



Vendors

There will be a variety of vendors showcasing their items and services to those in attendance. Our vendors range from small businesses in industries such as catering, retail, art, real estate and so much more.

What can you experience

CAROLINA
CLASSIC *Fair*
& FASHION
SHOW

- Live Stream Media Coverage
 - Runway Fashion Show
 - Entertainment
 - Barber Battles
 - Hair Showcases
 - 360 Photo Booth
 - Red Carpet Experience
 - 25+ Vendors
 - Meet Models and Designers
 - Foreign Cars on Display (Foreign Row)
 - Giveaways
 - VIP Section
 - Magazine Companies
 - Education Classes
 - Live Model Photo Shoots
- plus much more



BARBER BATTLE CATEGORIES Male / Female

Each category will be judged by professionals

CAROLINA
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SHOW

01



Most Creative

02



BEST FADE

03

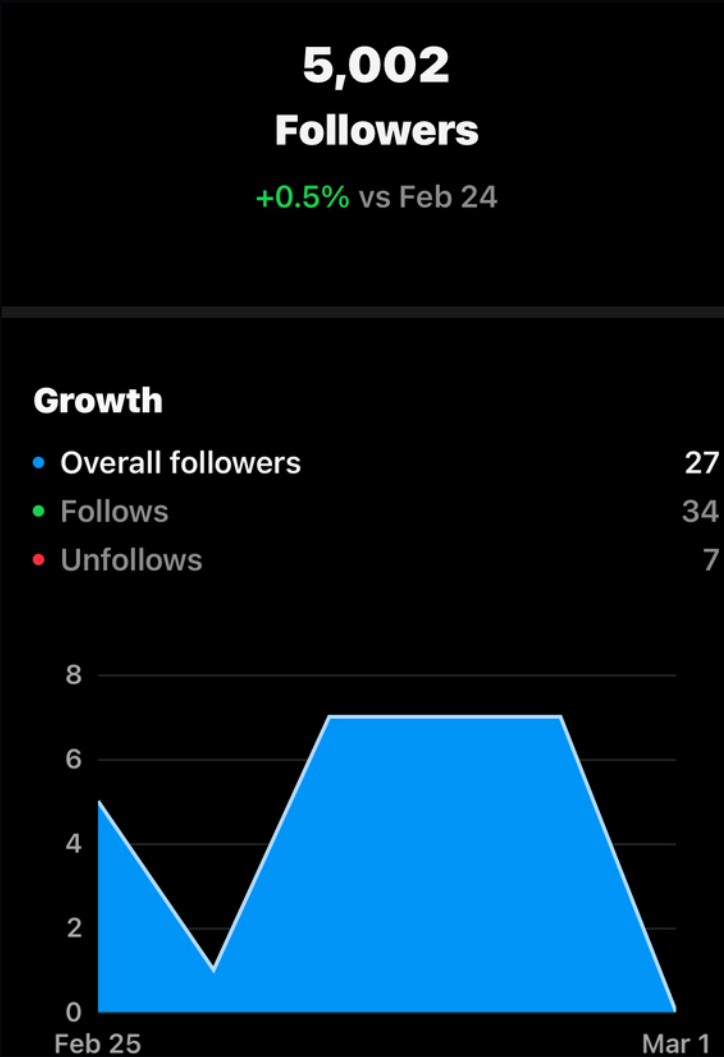
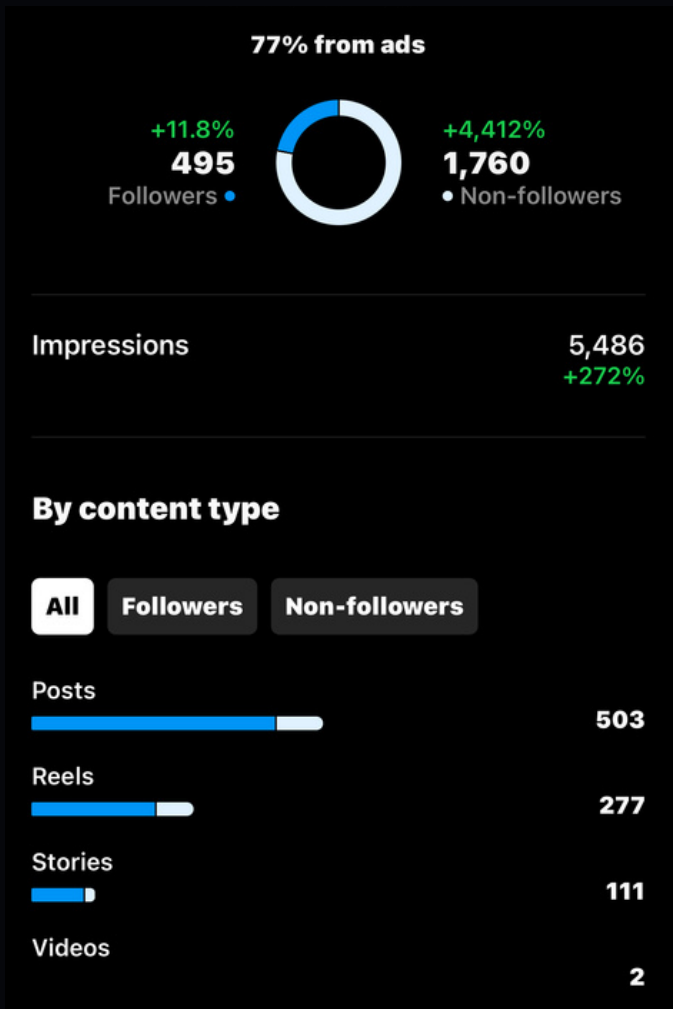


TAG TEAM

04

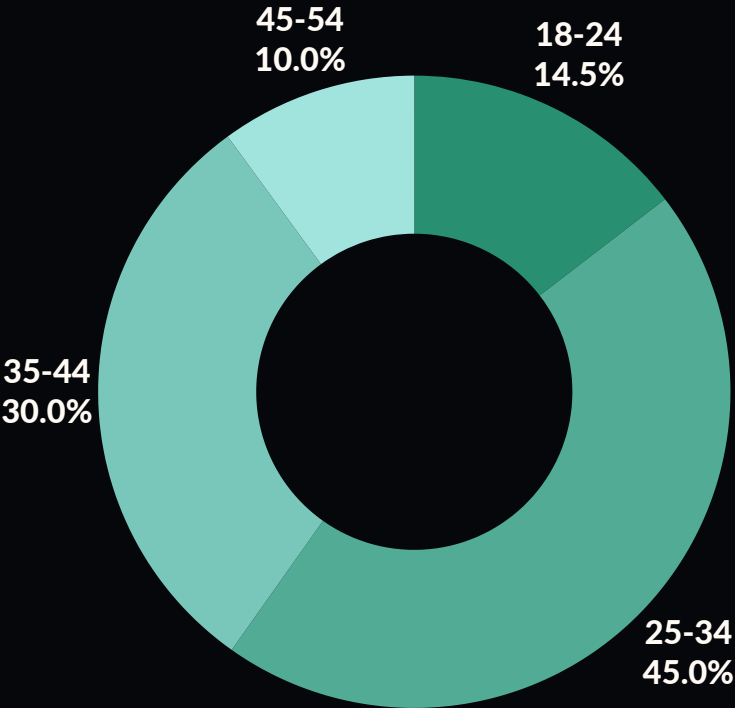


STUDENT BATTLE



Our Demographic Audience Demographics

Percentages reflect the age groups of attendees and social media viewers.





MARKETING/ SPONSORSHIP PACKAGES 2024

PREPARED BY: ANTWONN GATHERS



Celebrity
GET INVOLVED

CELEBRITY CLASSIC

- **SOLO LOGO ON MAIN STAGE JUMBO SCREEN**
- **SOLO LOGO ON CHAMPIONSHIP BELTS**
- **SOLO LOGO ON PROFESSIONAL TROPHIES**
- **VENDORS BOOTH**
- **NO OTHER COMPANY SIMILAR TO YOURS
WILL SHARE THIS PACKAGE**
- **ONLY DJ MENTION THROUGHOUT THE SHOW**
- **LOGO ON A SOLO STEP AND REPEAT
BANNER**
- **LOGO ON 10,000 FLYERS.**
- **TV MENTION & RADIO MENTION**
- **LOGO ON WEBSITE HOME PAGE**
- **LOGO ON ALL SOCIAL MEDIA PLATFORMS**
- **5 MINS STAGE SPEAKING**
- **SOLO LOGO ON LIVE STREAM SCREEN**
- **5 VIP TICKETS**
- **FREE FOOD AND DRINKS**
- **FRONT ROW SEATING**
- **SPONSOR PLAQUE**

**THIS PACKAGE IS FOR BOOKING A
GUEST CELEBRITY FOR OUR EVENT.**



\$3,500

GET INVOLVED

CLASSIC ELITE

- **LOGO ON MAIN STAGE JUMBO SCREEN**
- **LOGO ON STUDENT TROPHIES**
- **VENDORS BOOTH**
- **DJ MENTION 5 TIMES**
- **LOGO ON STEP AND REPEAT BANNER**
- **LOGO ON 5,000 FLYERS.**
- **LOGO ON ALL SOCIAL MEDIA PLATFORMS**
- **2 VIP TICKETS**
- **2 VIP GIFT BAGS**
- **FREE FOOD AND DRINKS**
- **FRONT ROW SEATING**





\$2,000
GET INVOLVED

CLASSIC GOLD

- **VENDORS BOOTH**
- **LOGO ON STEP AND REPEAT BANNER**
- **LOGO ON 5,000 FLYERS.**
- **LOGO ON ALL SOCIAL MEDIA PLATFORMS**
- **VIP TICKET**
- **VIP GIFT BAG**
- **2 GEN ADMISSION TICKETS**
- **FREE FOOD AND DRINKS**
- **FRONT ROW SEATING**





\$7,000
GET INVOLVED

CLASSIC

- **VENDORS BOOTH**
- **LOGO ON STEP AND REPEAT BANNER**
- **LOGO ON ALL SOCIAL MEDIA PLATFORMS**
- **VIP TICKET**
- **VIP GIFT BAG**
- **FREE FOOD AND DRINKS**
- **FRONT ROW SEATING**





CLASSIC IN-KIND

- **DONATE PRODUCTS / ITEMS THAT YOU MAY HAVE TO PROMOTE YOUR COMPANY. THESE ITEMS WILL BE USED AS GIVEAWAYS FOR VIP, GIFTS FOR MODELS, DESIGNERS, STAFF, DOOR PRIZES OR AWARDS FROM COMPETITONS. THEY WILL BE GIVEN OUT ACCORDING TO DEMAND.**

HONORING
Cecil Williams



**Portion of your donation will go to the
Non-Profit Civil Rights Museum**

Thank You