

60% WOMEN
86% HISPANICS
43% 25-44 YEARS OLD
43% 45-64 YEARS OLD
52% AVE. HHI 25K-45K

873,797,148 IMPRESSIONS

Kiwanis of Little Havana

**calle
ocho**
Music Festival
A Carnaval Miami Experience



SPONSORSHIP OPPORTUNITIES

Experience our marquee events of our Music Festivals, held in the vibrant neighborhoods such as of Little Havana, is

the largest Hispanic music festivals in the United States. Spanning city blocks, these festival are a captivating blend of live music, dancing, international cuisine, product giveaways, and family-friendly activities.

Since its establishment our Music Festivals have attracted renowned artists while propelling the careers of Latin music icons like Gloria Estefan, Pitbull, Daddy Yankee, and many more. It's a stage where legends are born and new talents shine.

Increased brand visibility at the largest Latin music, dance, and food festivals. Access to a diverse and multicultural audience, allowing for the promotion of inclusivity and connection with different demographic groups. Opportunity to directly interact with attendees through interactive booths, experiential activations, and product sampling. Aligning your brand with the festival's vibrant and energetic atmosphere can create lasting positive associations and brand impressions.

Official

Starting at: \$5,000

Supersite Stage

Starting at \$5,000

Stage

Starting at: \$5,000

Corporate Pavilion

Starting at: \$5,000

Exhibitor

Starting at: \$5,000

Major

Starting at \$5,000

Major

Starting at: \$5,000

Official

\$5,000.00

Product Showcase

\$5,000.00



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Bronze 2k

Advertising on social media pages of the talent and radio, digital partner platforms, posters, flyers, and live streaming. Logo LED appearance on stage, announcements by MC on stage, parking.

Silver 3k

Advertising on social media pages of the talent and radio, digital partner platforms, posters, flyers, and live streaming. Logo LED appearance on stage, announcements by MC on stage, parking. VIP Area Access for Gift Suite. Interact with talent, Bottom of Stage Banner.

Gold 4k

Advertising on social media pages of the talent and radio, digital partner platforms, posters, flyers, and live streaming. Logo LED appearance on stage, announcements by MC on stage, parking. Interviews on radio, tv, and all social media. Raffles & promotions on stage. Certificate of recognition on the pre party. VIP Area Access for Gift Suite. Interact with talent, Side of Stage Banner.

Platinum 5k

Advertising on social media pages of the talent and radio, digital partner platforms, posters, flyers, and live streaming. Logo LED appearance on stage, announcements by MC on stage, parking. Interviews on radio, tv, and all social media. Raffles & promotions on stage. Certificate of recognition on the pre party. VIP Area Access for Gift Suite. Interact with talent, Top of Stage Banner.



**Sample
Handouts
Available
at
\$500.00**

SPONSORSHIP OPPORTUNITIES

**Segment
Sponsor
Available
at
\$500.00**

**Tent
Sponsor
Available
at
\$500.00**

**Table
Sponsor
Available
at
\$500.00**

**Flyer
Handouts
Available
at
\$500.00**

**Ticket
Giveaway
Available
at
\$500.00**

**LED
Display
Available
at
\$500.00**

**Food
Truck
Space
at
\$500.00**

**10 x 10
Kiosks
Available
at
\$500.00**

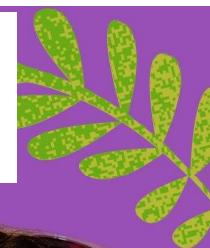


**Artist
Sponsor
Available
at
\$500.00**





COI COCHO
V.I.P. PASSPORT



Get in on the VIP action! Experience the largest Hispanic Music Festival in the nation with exclusive access to celebrities and a front seat to the party action.

- Carnival Miami Stage only
- Festival Centro Americano (1) Stage Only
- Carnival San Francisco (1) Stage Only
- Puerto Rican Day Parade (1) Stage Only
- Each pass has a cost of \$ 135.00
- VIP Pass for all the stages per event \$270.00
- Front row experience to music, food and drinks
- Red Carpet Photo Opportunities
- Entry to the VIP Area
- And much more

