

OFFICAL COMMERCIAL EXHIBIT
CONTRACT

“5” YEARS OF WAITING IS FINALLY OVER
Bluegrass World of Wheels Custom Car Show
“2” Gigantic Jam-Packed Days January 22 & 23, 2022
KENTUCKY EXPO CENTER

IT IS AGREED THAT _____
COMPANY NAME

REPRESENTED BY _____
COMPANY REPRESENTATIVE

SHALL RENT A _____ ' BY _____ ' SPACE FROM Bluegrass World of Wheels LLC AT THE BLUEGRASS WORLD OF WHEELS CUSTOM CAR SHOW held January, 22, 23, 2022 AT THE KENTUCKY EXPO CENTER IN LOUISVILLE, KY. THE EXHIBITOR AGREES TO PAY THE SUM OF \$_____ FOR SAID SPACE And AGREES TO HAVE THEIR DISPLAY SETUP AND **RENTAL FEE PAID NO LATER THAN 6PM ON FRIDAY, JANUARY 21,2022** BY CASH, CERTIFIED CHECK, OR MONEY ORDER. A DEPOSIT OF 50% PAYMENT MUST ACCOMPANY THIS AGREEMENT. COST OF ELECTRICITY AND SETUP MATERIALS ARE THE RESPONSIBILITY OF THIS EXHIBTOR.

You MUST list ALL items you sell and what percentage of each item your total sale normally represents.

_____, 2022 _____ FOR _____
DATE COMPANY REPRESENTATIVE SIGNATURE COMPANY NAME

(PLEASE PRINT OR TYPE ALL OF THE FOLLOWING:)

Bluegrass World of Wheels LLC REPRESENTATIVE

COMPANY NAME

ADDRESS

CITY STATE ZIP CODE

PHONE (AREA CODE AND NUMBER)

MAIL TO:	Bluegrass World of Wheels LLC P.O. Box 9676 Louisville, KY 40209 Phone: (502) 558-9653
RATES:	\$400.00 FIRST 10' X 10' \$350.00 EA. ADDITIONAL 10' X 10'
MAKE CHECKS PAYABLE TO: Bluegrass World of Wheels LLC	
EMAIL ADDRESS: bluegrassworldofwheels@gmail.com	
WEBSITE: www.bluegrassworldofwheels.com	

IMPORTANT SEE BELOW!

MAIL YOUR CONTRACT TODAY!

READ ALL COMMERICAL BOOTH RULES, REGULATIONS, & WAIVERS ON PAGE 2.

2022 Bluegrass World of Wheels Custom Auto Show
PLEASE READ BEFORE SIGNING CONTRACT
Commercial Booth Rules, Regulations, & Waivers

ALL BOOTHS MUST PAY A 50% DEPOSIT TO Bluegrass World of Wheels LLC, P.O. Box 9676 Louisville, KY 40209, FOR THE TOTAL SPACE RENTED WITH THIS APPLICATION.

REMAINDER OF BOOTH SPACE RENT MUST BE PAID BY CASH, CHECK OR MONEY ORDER, at the show office no later than 6PM set up day Friday January 21, 2022.

Your Rental Fee is for your SPACE ONLY! You must pay for ELECTRIC, TABLES, CHAIRS, LIGHTS, DRAPES, STANCHIONS, DRAYAGE, and any other charges incurred!

Taxes: All city, state, and federal taxes applicable is the sole responsibility of the Exhibitor named on this contract.

The Show Management and Exhibitors must honor ALL BUILDING CONCESSIONS RIGHTS. The Building Management has the FINAL say and the Show Management and Exhibitors MUST ACCEPT their DECISION.

ALL EXHIBITS MUST BE FIREPROOF and FREE STANDING. DO NOT use NAILS, STAPLES, SCREWS, TAPE, ETC. on any part of the building walls, pillars, etc. without the event building director's permission in writing. When using extension cords, PLEASE make sure they are the extra heavy duty 3rd wire type as this building requires a 3rd wire for ground.

NO Booth is permitted to sell OBSCENE MATERIAL of ANY TYPE. Objectionable material will be REMOVED at once by the SHOW or BUILDING MANAGEMENT. No alcohol, drugs, or weapons are allowed!

You will RECEIVE, FREE OF CHARGE, FOUR WEEKEND PASSES for each 10 x 10 Space Rented. You may purchase extras at the Reduced Rate up until 8PM set up day Friday January 21, 2022. They may be purchased at the SIGN IN DESK.

ALL EXHIBITS MUST BE REMOVED from the BUILDING no later than MIDNIGHT SUNDAY NIGHT January 23, 2022, unless permission to stay later is obtained in WRITING from the Building Management and given to the Show Manager. Any items or exhibits left after the closing of the show on Sunday Evening MUST be moved to a storage area (if available) designated by Show Management. NO exhibit shall remain on the show floor area.

If you have items to Sell, it is your responsibility to be in ATTENDANCE at your BOOTH 60 MINUTES, prior to show opening each day. ALWAYS CHECK with the Show Manager to be sure of the scheduled opening time each day. Anyone REQUIRING more than 60 minutes to setup their Booth each day must obtain SPECIAL PERMISSION from the Show Manager the NIGHT BEFORE. This is the ONLY WAY PERMISSION can be obtained to get in EARLIER. Special permission must be obtained 2 hours before closing the night before.

No Free items will be permitted to be passed out with adhesive type backing! And no Balloons!

SHOW MANAGEMENT SHALL HAVE THE FINAL AUTHORITY TO DETERMINE THE LOCATION OF THE EXHIBITORS SPACE IN THE EVENT OF A DISPUTE NOT COVERED BY SAID RULE, SHOW MANAGEMENT'S DECISION SHALL BE FINAL.

In consideration of being allowed to participate in any way in the 2022 Bluegrass World of Wheels Custom LLC, Custom Car Show (the "Event"), You, the exhibitor and signature of this contract agree:

1. To be responsible for the safekeeping of your property while it is located at the Kentucky Expo Center (KEC) and you will secure such property as necessary at night and at other appropriate times and will further carry appropriate insurance to cover any loss or damage to such property.
2. To hereby release, waive, discharge, and covenant not to sue and forever discharge Bluegrass World of Wheels LLC, the Kentucky Expo Center (KEC), the Kentucky Fair Board, the Commonwealth of Kentucky and all of their respective past, present, and future parent companies, subsidiaries and related entities, and as applicable their owners, managers, affiliates, agents and employees, and all other Event participants, sponsoring agencies, sponsors, advertisers, and owners and lessees of the premises used to conduct the Event from any and all liabilities, claims, actions, damages, costs, or expenses of any nature arising out of or in any way connected with your participation in or attendance at the Event, and further agree to indemnify and hold each of such parties harmless against any and all such liabilities, claims, actions, damages, costs, or expenses including but no limited to, all attorney fees and disbursements up through and including any legal action or appeal. You, the exhibitor and signature of this contract understand that this waiver of claims and release of liability includes any claims based on the negligence, action or inaction of any of the above noted parties and covers bodily injury (including death), property damage, and loss by theft or otherwise whether or not occurring before, during, or after the Event.
3. To grant Bluegrass World of Wheels LLC the right to utilize your display, exhibit, cars and staff's image and or likeness in connection with any commercial photos, broadcast, internet, video, or film of the Event without any compensation to you. You have read this contract thoroughly and have sought legal advice on anything you did not understand. Signing of this contract constitutes unconditional acceptance of all the above rules, regulations, and waivers.