

PRIVACY POLICY

Welcome to Griot Legacy!

Griot Legacy is owned and operated by Griot Legacy, LLC.

Griot Legacy values your privacy and the protection of your personal data. This privacy policy describes what information we collect from you, how we collect it, how we use it, how we obtain your consent, how long we keep it in our databases and, if necessary, with whom we share it.

By using the website and the functionalities available on the website, you accept the practices described in this privacy policy. Your use of the website is also subject to our terms and conditions.

This privacy policy may change from time to time. Your continued use of the platform after we make changes to this privacy policy is considered acceptance of those changes, so please check this policy periodically for updates. This privacy policy has been developed and is maintained in accordance with all applicable federal and international laws and regulations and specifically with the California Online Privacy Protection Act (CalOPPA – U.S regulation) and the General Data Protection Regulation (GDPR - European regulation).

1. GENERAL INFORMATION

The personal data of the users that are collected and processed through:

- **Griot Legacy App (Available on Google Play and App store)**
- <https://griotlegacy.com>

Will be under responsibility and in charge of:

Griot Legacy, LLC.

2648 E Workman Ave STE 3001-252

West Covina, CA 91791

support@griotlegacy.com

(Hereinafter referred to as “Griot Legacy”).

2. TYPES OF INFORMATION GATHERED

The information we collect from our users helps us to effectively provide our platform and to personalize and continually improve the user experience on the platform. These are the types of information we collect:

Information You Give Us. You provide information when you contribute, share, search, read, listen and view content, register as a user, use website features and/or communicate with us through our contact information or our contact forms. As a result of those actions, you may provide us with the following information:

- First and last name
- Date of birth
- Gender
- Email address
- Phone number (includes WhatsApp number)
- Location
- User content (videos, images, and audio files)
- Any additional information relating to you that you provide to us directly through our platform or indirectly through our platform or online presence such as 'cookies'.

Griot Legacy will not collect any personally identifiable information about you, unless you provide it.

Information Collected Automatically: By accessing, registering and using the platform and website you automatically provide us with the following information:

- The device and usage information you use to access the website
- Your IP address
- Browser and device characteristics
- Operating system
- Referring URLs
- Your location
- What parts of the website you use and how often.

If you access the platform and website through a mobile phone, we will collect the following information:

- Mobile device ID
- Model and manufacturer
- Operating system
- Version information
- IP address

Payment Information: Your payment data will be processed by the payment processors available on the platform (PayPal), which will process and store your data securely and for the sole purpose of processing the purchase of products. Griot Legacy reserves the right to contract any

payment platform available on the market, which processes your data for the sole purpose of processing transactions within the platform.

See PayPal's privacy policy here:

- <https://www.paypal.com/us/webapps/mpp/ua/privacy-full>

GOOGLE Analytics. We use Google Analytics provided by Google, Inc., USA ("Google"). These tool and technologies collect and analyze certain types of information, including IP addresses, device and software identifiers, referring and exit URLs, feature use metrics and statistics, media access control address (MAC Address), mobile unique device identifiers, and other similar information via the use of cookies. The information generated by Google Analytics (including your IP address) may be transmitted to and stored by Google on servers in the United States. We use the GOOGLE Analytics collection of data to enhance the platform and improve our service.

Please consult Google's privacy policy here:

- <https://policies.google.com/privacy>

Facebook Pixel: Our platform uses Facebook pixels that enable us, our advertisers and service providers:

- Collect statistics on our platforms and social networks (for example, number of users who visited a page).
- Collect information about how you interact with our platforms and social networks (e.g., whether you opened or followed links contained within).
- Personalize online services and marketing communications.
- Match ads to users and optimize advertising campaigns.

Please consult Facebook's privacy policy here:

- <https://www.facebook.com/privacy/explanation>

Social Media: On our platform you will find links and functions linked to different social networks, where you can share your information. The user will also be able to share information from their social networks through the platform or when logging in through their social network accounts.

It is advisable to consult the privacy policy and data protection of each social media used on our platform.

- Facebook: <https://www.facebook.com/privacy/explanation>
- Instagram: <http://instagram.com/about/legal/privacy/>

3. HOW LONG WE KEEP YOUR DATA

Personal data provided by users through the platform will be retained for the time necessary to provide the platform and the functionalities available on the platform. Griot Legacy may be allowed to retain personal data for a longer period whenever the user has given consent to

such processing, as long as such consent is not withdrawn. Furthermore, Griot Legacy may be obliged to retain personal data for a longer period whenever required to do so for the performance of a legal obligation or upon order of an authority. Once the retention period expires, personal data shall be deleted. Therefore, the right to access, the right to erasure, the right to rectification and the right to data portability cannot be enforced after expiration of the retention period.

4. HOW WE USE YOUR INFORMATION.

In general, we use the information we collect primarily to provide, maintain, protect and improve our current platform and services. We use information collected through our application and website as described below:

- Provide the platform (available on Google Play and App store).
- User registration.
- Store and share user content.
- Provide functionalities within the website.
- Provide the payment functionalities within the platform.
- Process payments.
- Facilitate the connection and communication between users.
- Understand and enhance your experience using our platform.
- Respond to your comments or questions through our support team.
- Send you related information, including confirmations, invoices, technical notices, updates, security alerts and support and administrative messages.
- Communicate with you about upcoming events, offers and news about content and services offered by Griot Legacy and our selected partners.
- Marketing purposes of Griot Legacy.
- Link or combine your information with other information we get from third parties to help understand your needs and provide you with better service.
- Protect, investigate and deter against fraudulent, unauthorized or illegal activity.

5. HOW DO YOU GET MY CONSENT?

By registering as a user, storing and sharing content through the platform, purchasing paid functionalities within the platform, communicating with us through the contact forms or our contact information, accepting the use of cookies by our website and platform and providing personal information to us to communicate with you, you consent to our collection, storage and use of your information on the terms contained in this privacy policy. You may withdraw your consent by sending us your request via the contact information or the contact page.

6. HOW WE SHARE INFORMATION

The personal information of our users is an important and fundamental part of our business. Under no circumstances will we sell or share information with third parties that has not been previously authorized by the user or owner of the personal data. We share user information only and exclusively as described below.

Third-Party Service Providers. We use third-party services to perform certain functions on the website and app. For example, processing payments (PayPal), creating and hosting the website and app, storing content and user information (Amazon Web Services), sending emails, analyzing data (Google Analytics), providing marketing services and delivering search results.

These third-party services and tools may have access to personal information needed to perform their functions, but may not use that information for other purposes. Information shared with these third-party services will be treated and stored in accordance with their respective privacy policies and our privacy policy.

Business Transfers. In the event that Griot Legacy creates, merges with, or is acquired by another entity, your information will most likely be transferred. Griot Legacy will email you or place a prominent notice on our Platform before your information becomes subject to another privacy policy.

Protection of Griot Legacy and others. We release personal information when we believe release is appropriate to comply with the law, enforce or apply our Terms and conditions and other agreements, or protect the rights, property, or safety of Griot Legacy, our users or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction.

With Your Consent. Other than as set out above, you will receive notice when personally identifiable information about you might go to third parties, and you will have an opportunity to choose not to share the information.

Anonymous Information. Griot Legacy uses the anonymous browsing information collected automatically by our servers primarily to help us administer and improve the Platform. We may also use aggregated anonymous information to provide information about the Platform to potential business partners and other unaffiliated entities. This information is not personally identifiable.

Email Address. The email address that you supply to us for purposes of receiving our email communications will never be rented or sold to a third party.

7. PROTECTING YOUR INFORMATION

We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you provide through the Website and Platform. If transactions are processed on the Website and Platform, transaction information is transmitted to and from the Website and Platform in encrypted form using industry standard SSL connections to help protect such information from interception. For user content, we use

the services of AWS (Amazon Web Services), which stores and protects your information with strict security measures and in accordance with Amazon's privacy policy and this privacy policy.

We restrict authorized access to your personal information to those persons who have a legitimate purpose to know that information and to those persons you have authorized to have access to that information. Griot Legacy follows generally accepted industry standards to protect the personal information submitted to us, both during transmission and once Griot Legacy receives it. No method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while Griot Legacy strives to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security. We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.

8. RIGHTS

Users who provide information through our platform, as data subjects and data owners, have the right to access, rectify, download or delete their information, as well as to restrict and object to certain processing of their information. While some of these rights apply generally, others apply only in certain limited circumstances. We describe these rights below:

- **Access and portability:** to access and know what information is stored in our servers, you can send us your request through our contact information.
- **Rectify, Restrict, Limit and Delete:** You can also rectify, restrict, limit or delete much of your information.
- **Right to be informed:** Users of our platform will be informed, upon request, about what data we collect, how it is used, how long it is retained and whether it is shared with third parties.
- **Object:** When we process your information based on our legitimate interests as explained above, or in the public interest, you may object to this processing in certain circumstances. In such cases, we will stop processing your information unless we have compelling legitimate reasons to continue processing it or where it is necessary for legal reasons.
- **Revoke consent:** Where you have previously given your consent, such as to allow us to process and store your personal information, you have the right to revoke your consent to the processing and storage of your information at any time. For example, you may withdraw your consent by updating your settings. In certain cases, we may continue to process your information after you have withdrawn your consent if we have a legal basis for doing so or if your withdrawal of consent was limited to certain processing activities.
- **Complaint:** If you wish to file a complaint about our use of your information (and without prejudice to any other rights you may have), you have the right to do so with your local supervisory authority. Users can exercise all these rights by contacting us through the contact information or the contact page.
- **Rights related to automated decision-making, including profiling:** platform users may request that we provide a copy of the automated processing activities we conduct if they believe that data is being unlawfully processed.

Users or owners of the personal information they provide through the website and services may exercise these rights over their personal information at any time and without any limitation by sending us their request through our contact information.

9. CHILDREN'S ONLINE PRIVACY PROTECTION

We comply with the requirements of the California Online Privacy Protection Act (CalOPPA – U.S regulation) and the GDPR (General Data Protection Regulation - European regulation) regarding the protection of the personal data of minors. We do not collect any information from anyone under the age of 13. Our platform is intended for people who are at least 13 years of age or older. If you become aware that a minor has provided us with personal information, please contact us. If we become aware that a minor under the age of 13 has provided us with personal information without proper authorization from his/her parents or legal guardians, we will take steps to delete that information, terminate that person's account, and restrict access to that person.

10. THIRD PARTIES

Except as otherwise expressly included in this privacy policy, this document addresses only the use and disclosure of information Griot Legacy collects from you. If you disclose your information to others, whether other users or suppliers on Griot Legacy, different rules may apply to their use or disclosure of the information you disclose to them. Griot Legacy does not control the privacy policies of third parties, and you are subject to the privacy policies of those third parties where applicable. Griot Legacy is not responsible for the privacy or security practices of other platforms on the Internet, even those linked to or from the Griot Legacy site. Griot Legacy encourages you to ask questions before you disclose your personal information to others.

11. CONTACT US

If you have questions or concerns about this privacy policy and the handling and security of your data, please contact us through our contact page or via the contact information below:

Griot Legacy, LLC.

2648 E Workman Ave STE 3001-252

West Covina, CA 91791

support@griotlegacy.com