THE FREE LITTLE CLOTHING CLOSET

ANNUAL REPORT

2024

INDIAN LAKE, NY

TABLE OF CONTENTS

PERFORMANCE IN 2024...... 4

KEY FINDINGS5

FINANCIAL PERFORMANCE......6

PLANS FOR 2025.....7

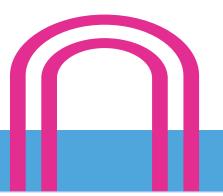
INTRODUCTION

2024 arrived with The Free Little Clothing Closet (TFLCC) incorporating and gaining 501(c)₃ – not for profit status. Stewart's Shops generously awarded TFLCC a grant in conjunction with the Adirondack Foundation. This grant allowed us to begin construction on revitalization of a storefront on the main street in Indian Lake, NY.

METHODOLOGY

With the assistance of one volunteer, in July we opened to the public. Our new 250 sqft. space allowed for TFLCC to be open year-round and offer our services to a larger demographic of community members. By September, our volunteer staff grew and TFLCC was open 5 days a week.

TFLCC relies solely on clothing donations allowing us to keep our mission of, "freecycling" (receiving donations and giving for free). Outside of grants, our funding is based on monetary donations from the community, in-store raffles, and a bottle recycling program.



2024 BY THE NUMBERS



DAYS OPEN

102



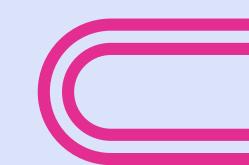
NUMBER OF VISITORS

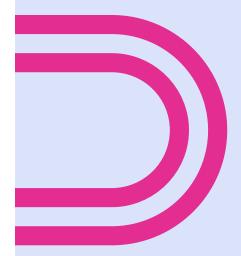
441



GUESTS SERVED

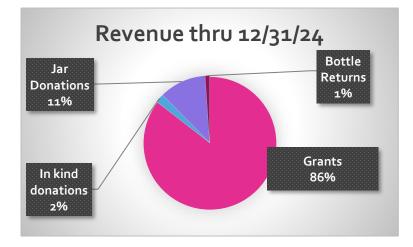
370

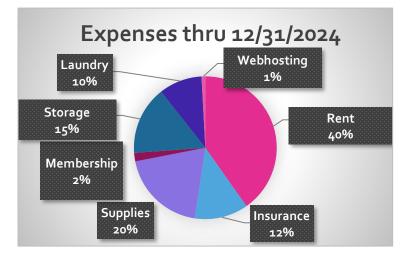




FINANCIAL PERFORMANCE

JAN 1ST TO DEC 31ST, 2024







PLANS FOR 2025

TFLCC plans to continue and expand its community services in three key areas.

STORE EXPANSION

Our current store has grown to capacity and in 2025 we will be expanding and adding an additional 150 square feet.

ONLINE PRESENCE

TFLCC will grow our online presence with a functional website and expanded Facebook postings. Additionally, applications to several grantors will be made to support our mission.

COMMUNITLY BOARD

TFLCC will look to add community board members and expand our volunteers to 4 to better serve our target population.