



Jada Atkins – Visionary Educator & Strategic Consultant

- **Founder of JAC UNIVERSITY – Dedicated to business education and financial empowerment, I created JAC UNIVERSITY as an informational platform that equips entrepreneurs with real-world strategies for success.**
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- **Senior Coach & Advisor – Specializing in trust governance, business structuring, and financial literacy, I provide tailored guidance to individuals and organizations through virtual sessions, workshops, and consultations.**
- **Motivational Speaker – Whether in-person or online, I inspire audiences with actionable insights on entrepreneurship, financial independence, and legacy-building.**
- **Self-Published Author – Creator of how-to guides, simplifying complex topics like UCC filings, credit restoration, and business structuring into accessible, practical tools.**
- **Strategic Consultant Across Industries – Though based in Arcadia, SC, I serve clients nationwide, offering virtual coaching, Zoom consultations, and on-site workshops for those seeking expert support in business and financial systems.**

My mission is clear—to empower individuals with the knowledge and resources to build sustainable businesses, secure financial futures, and create lasting legacies.

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Program Coordinator & Business Start-up Coach: LaVida Thompson, Glendale, SC

Role Overview:

- **Program Coordination:**
 - Develop and implement educational programs aimed at fostering business skills.
 - Organize workshops, seminars, and networking events for aspiring entrepreneurs.
 - Coordinate with community partners and stakeholders to enhance program offerings.
- **Business Start-up Coaching:**
 - Provide personalized coaching to individuals looking to start their own businesses.
 - Assist clients in developing business plans, identifying market opportunities, and setting realistic goals.
 - Offer guidance on financial planning, marketing strategies, and operational management.

Pros of Working with LaVida Thompson:

- **Expertise:**
 - Extensive experience in program development and business coaching.
 - Proven track record of helping entrepreneurs successfully launch and grow their businesses.
- **Personalized Approach:**
 - Tailors coaching sessions to meet the unique needs and goals of each client.
 - Provides hands-on support and practical advice based on real-world experience.

Cons to Consider:

- **Availability:**
 - High demand for services may lead to limited availability for new clients.
 - Scheduling flexibility might be necessary to accommodate sessions.
- **Resource Limitations:**
 - As a small-scale operation, access to extensive resources and tools may be more limited compared to larger organizations.

Conclusion:

LaVida Thompson offers a balanced approach to program coordination and business coaching, providing valuable insights and personalized support for budding entrepreneurs. Her experience and commitment to community engagement make her an asset to the Glendale, SC area.



Business Start-Up Coach: Lakeshia Peaks, Durham, NC

Starting a business can feel daunting, but with the right support, you can successfully navigate this journey. Lakeshia Peaks provides coaching services to aspiring entrepreneurs in Durham, NC, focusing on simplifying the process and delivering actionable insights.

Key Services Offered:

1. Business Planning

- **Pros:** Creates a clear roadmap; identifies goals and milestones.
- **Cons:** Can be time-consuming initially, but is vital for long-term success.

2. Financial Strategy

- **Pros:** Aids in managing budgets and forecasting financial needs.
- **Cons:** Requires detailed analysis, which demands patience and attention.

3. Market Analysis

- **Pros:** Offers insights into your target audience and competition.
- **Cons:** Necessitates ongoing research to stay current.

4. Brand Development

- **Pros:** Establishes a strong and recognizable brand.
- **Cons:** Involves creative brainstorming and refinement.

5. Networking Opportunities

- **Pros:** Provides access to local business networks and potential partners.
- **Cons:** Networking requires time and effort to cultivate meaningful connections.

Lakeshia Peaks ensures that each step in the entrepreneurial process is accessible and comprehensible, making the journey less intimidating and more rewarding. Whether you're just beginning or looking to enhance your business strategy, Lakeshia's coaching offers the guidance you need to thrive.



- **Business Start-up Coach: Robert Lucas**
 - **Location: Emporia, VA**

Overview:

Robert Lucas is dedicated to guiding entrepreneurs through the initial stages of their business journey. Based in Emporia, VA, he offers tailored advice and strategic insights to help you launch and grow your start-up effectively.

Services Offered:

- **Business Planning:** Crafting clear, actionable business plans that outline your goals and strategies.
- **Market Analysis:** Understanding your target audience and market trends to position your business for success.
- **Financial Guidance:** Providing insights on budgeting, funding options, and financial planning to ensure sustainability.
- **Operational Setup:** Assisting with the logistics of starting a business, from legal requirements to day-to-day operations.

Pros:

- Personalized coaching tailored to your unique business needs.
- Access to a wealth of experience and proven strategies.
- Comprehensive support covering all aspects of business start-up.

Cons:

- Coaching may require a significant time commitment.
- Costs associated with personalized coaching services.

Robert Lucas aims to simplify the start-up process, making it accessible and manageable for aspiring entrepreneurs in Emporia and beyond.