



JOHN X. MILLER

Media Executive/Educator/Consultant

SUMMARY

Dynamic and results-driven editor, consultant and educator with 40+ years of experience producing compelling content across various genres and platforms. Expert at both writing and editorial roles, with expertise in content ideation, creation, proofreading, and publication. Exceptional research and teaching skills, combined with keen eye for detail. Proven track record of meeting deadlines and exceeding expectations.

COMPETENCIES

- Teaching
- Multimedia storytelling
- Mentorship
- Strong presentation skills
- Team leadership
- Change management
- Critical thinking
- Organizational development
- Strategic planning

SKILLS

- Experience in teaching, multimedia content generation
- Exceptional communication and interpersonal abilities
- Ability to lead diverse work teams
- Collaborator, mentor, organizer, INTJ
- Organizational and time-management

DIGITAL PORTFOLIO

- [The HistoryMakers profile](#)
- [Miller of The Undeclared Joins Maynard 200 Faculty for Frontline Editors and Managers](#)
- [Returning home: John X. Miller '77 at the Winston-Salem Journal](#)
- [Attending Washington and Lee University before Affirmative Action](#)

EDUCATION

Washington and Lee University
Bachelor's Degree in Journalism

PROFESSIONAL EXPERIENCE

Glynn Visiting Lecturer of Journalism and Communications

Washington and Lee University | 2024-2025

- Taught class on sports multimedia journalism, an introduction to the concepts of sports as sociological paradigm and beat reporting
- Served on the advisory board of the Department of Journalism and Communication
- Served as advisor to the university's student newspaper, the Ring-tum Phi

Senior Editor, Business, Sports, Features

Dallas Morning News | 2022 - 2023

- Direct responsibility for three departments, half of the 180-person newsroom staff
- Led the launch in July 2022 of the SportsDay Cowboys podcast as part of the strategic evaluation the DMN podcasting and audio portfolio
- Edited and managed content, coordinated and produced stories digitally
- Administered newsroom-focused mentoring and summer intern programs

Senior Editor, News, Commentary

The Undeclared/ESPN | 2016 - 2022

- Founding member of The Undeclared staff in March 2016
- Managed and edited multiple reporters across multiple beats
- Planned, coordinated and produced stories, videos and commentaries about historically Black colleges and universities
- Created, planned and orchestrated the ESPN/The Undeclared Band Rankings for five seasons
- Coached, mentored and edited 30-plus Rhoden Fellows interns

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Lantana Florida



PROFESSIONAL EXPERIENCE

Managing Editor

Winston-Salem Journal | 2013 - 2016

- Managed the daily content and production for the Journal's print and online media
- Led online traffic and audience growth by JournalNow.com, by focusing on social media, locally shot and produced video
- Instituted new beats of Innovation and Faith & Values.
- Led cross-department teams that created new online niches in prep sports, public safety and entertainment

Editor

Hickory Daily Record | 2010 - 2013

- Managed the daily news coverage for the Greater Hickory metro area of about 375,000 people northwest of Charlotte MSA.
- Led the news team that covered the 2010 murder of Zahra Baker, an Australian 10-year-old who was killed by her American stepmother. The 7-person staff, produced more than 550 stories and editorials, 1,200 photos, videos and a multimedia documentary
- Led the newsroom to 20+ NC Press Association awards including the 2012 top Public Service Award for newspapers under 25,000 circulation

Public Editor/Ombudsman

Detroit Free Press | 1999 - 2006

- Wrote daily corrections, followed up on staff errors and why they were committed
- Wrote daily blog of reader comments for the newsroom, answered reader complaints
- Led focus groups and reader panels, advocated for readers' perspective in daily news coverage
- Wrote more than 120 columns that informed readers about how the newspaper staff reported and edited

Managing Editor

The Sun News Myrtle Beach SC | 1996 - 1999

- Helped lead the newspaper in winning four consecutive awards as the top performing Knight Ridder Inc. newspaper
- Led the reorganization of content and teams that successfully launched a new single-copy edition
- Responsible for staff development and team building that fixed individual productivity issues, deadline problems and producing relevant news stories

Executive Editor

The Reporter, Lansdale PA | 1991 - 1996

- Directed an award-winning newsroom staff of 22 people, focused on community journalism, in suburban Philadelphia
- Worked with newspaper's executive staff to set strategy and direction for the entire business
- Led the reorganization of content and teams that successfully launched a new sports and community content

Deputy Managing Editor/Sports

USA TODAY, Rosslyn VA | 1982 - 1991

- Original staff member in the Sports Department in August 1982, prior to September 15, 1982 launch
- Promoted to Copy Desk Chief, College Sports Editor, Olympics Editor and Deputy Managing Editor
- Led the formation of the first Top 25 high school boys and girls basketball polls
- Led the formation of the first Top 25 NCAA football and men's and women's basketball polls

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PROFESSIONAL EXPERIENCE

CEO, The Heat and Warmth Fund

Detroit MI | 2007- 2009

- Set strategic direction and programming of this nonprofit agency that provides energy assistance to low-income families and individuals
- Led effort with the board to devise the three-year strategic plan that focused on increased fund-development, enhanced programming for clients, start of energy education and broader collaboration with community partners
- Negotiated partnership agreements with four Michigan Public utilities to provide annual administrative funding exceeding \$1 million
- Provided more than \$14 million in utility assistance for more than 11,000 Michigan households during the 2008-2009 heating season
- Worked with more than 30 partner organizations to plan and implement distribution of funds to people in temporary need of energy assistance in Michigan
- Built and managed the annual financial budget of more \$14 million

Vice President, Detroit Free Press Charities

Detroit Newspaper Partnership | 2006 - 2007

- Directed strategic direction for all charitable efforts, developed specific programs to encourage employee volunteerism, managed and directed community partnerships
- Managed the daily activities of the three charities, including fund development, funding distribution to partner charities, public speaking and volunteer recruitment
- Worked with partnership executives, the public, and editors of the Detroit Free Press and The Detroit News to formulate strategic direction for its three charities
- Led the United Way fund-raising efforts for two straight years and exceeded funding goals by more than 30%

Work with non-profit organizations and universities

- Board Chair, Maynard Institute for Journalism Education
- Board member Prison Journalism Project
- Advisory board member OVIS.COM
- Advisory board member, Washington and Lee University School of Journalism and Mass Communications
- Facilitator and executive-in-residence, Maynard 200, 2021-2023
- Facilitator and executive-in-residence, Maynard Management @ Kellogg program, Northwestern University, 1991-2004
- Member, National Association of Black Journalists, Dallas Association of Black Journalists
- Former advisory board member, University of Alabama Knight Community Journalism Master's Degree Program
- Former advisory board member, Covering Communities Project at the University of Kansas, School of Journalism
- Former board member, Organization of News Ombudsmen
- Former board member, Michigan Associated Press Editorial Association
- Former board member, Pew Center for Civic Journalism
- Former member of James K. Batten Award Advisory Board
- Former board member, Associated Press Managing Editors Association
- Former member, American Society of News Editors
- Founding member, National Association of Minority Media Executives
- Former board member, Michigan Humanities Council
- Former board chair, ARISE Detroit!
- Pulitzer Prize Juror, 1994-1995
- Facilitator at the American Press Institute in Reston, Va., 1993-2005
- Instructor at Howard University in Washington, D.C., 1988-1991