



100 Year Centenary Event
30 September - 1 October 2023
Sponsorship Opportunities

About the organisation

- The **Proston & District Heritage Association Inc.** is a registered charity staffed wholly by volunteers.
- The objectives of the Association are to:
 - To establish the Proston & District Heritage Museum to maintain an authentic historical record of Proston and District.
 - To celebrate Proston's heritage and culture **through hosting a centenary event.**
 - To protect our heritage for future generations.

During the past 5 years the Association has:

- Incorporated the Association (2018) and registered as a charity (2023).
- Compiled the Proston & District Heritage Collection of photographs, books, posters, maps and other artefacts (over 1,000 followers on Facebook).
- Collaborated with Council to upgrade the Proston Railway Park precinct.
- Obtained grant funds to construct *The Platform* – a stage located in the Proston Railway Park precinct.
- Revamped, updated and promoted the Proston Heritage Trail.
- Advocacy with Council to establish a Proston & District Lookout & Picnic Area on the ridge overlooking Proston.
- Procured and held multiple public screenings of a cultural heritage film of life in and around Proston from the 1950s to the 1970s.
- Publishing a book recording stories of local heritage as a legacy of the centenary of our community in 2023.
- Planning and preparation for the Proston & District centenary event on 30 September – 1 October 2023.



BACK TO PROSTON

2023
100 YEAR CENTENARY



PROSTON & DISTRICT
Heritage
ASSOCIATION INC.

One massive long-weekend of celebrations!

30th Sep. - 1st Oct.

Centenary event theme

Proston & District – 100 years down the track

- It is 100 years since the railway came to Proston, a development that transformed the town and the district.
- The centenary event will be held in the Proston Railway Park precinct, with accompanying displays at the Proston Showgrounds.
- The centenary is shared with the Proston State School and both centenaries are being celebrated together on the same long weekend.



Proston & District – 100 years down the track

Preliminary Program – Saturday 30 September

Daytime

- Parkrun and markets
- Street parade and official opening
- Book launch – *100 years down the track*
- Railway Tours with Colin Thomson
- District Dressmakers Exhibition
- Vintage machinery demonstration
- Bus Tours of District Schools
- Cutting of the Centenary cake
- Raffles and souvenir stalls
- Damper and billy tea
- Class year photos at Proston State School
- Food vendors / amusements / rides

Evening

- Centenary Ball – Proston Town Hall
- Outdoor screening of Proston cultural heritage film with introduction by editor Peter Keys
- Food vendors at Railway Park and menu options at the bowls club, golf club and pub.



Proston & District – 100 years down the track

Preliminary Program – Sunday 1 October

Daytime

- Breakfast at showgrounds or railway park
- Brunch at Proston Golf Club
- Thanksgiving service – SB Ministries
- Bus tours of District schools
- District Dressmakers Exhibition
- Official opening of Proston Village shops & Proston Men's Shed
- Proston & District inter-school sports re-enacted!
- *The Platform* – Centenary book story recitals, music, and poetry (open-mic)
- Food vendors

Evening

- Food vendors at Railway Park and menu options at the bowls club, golf club and pub
- **Centenary Fireworks!!**
- Entertainment in Railway Park



Centenary Sponsorship Invitation

Proston & District – 100 years down the track

- We are anticipating over 1,000 people in Proston for the Centenary.

By sponsoring this event you will:

- Promote and enhance the visibility of your business brand.
- Associate your business with the community of Proston & District.
- Acknowledge the loyalty of Proston & District people to your business.
- Contribute to preserving and making accessible the cultural history of Proston & District.
- Contribute to strengthening the sense of community and shared values based in cultural heritage.

Sponsorship Opportunities & Recognition

Platinum sponsor \$3,000+

- Permanent signage in the Proston Heritage Museum for an agreed duration
- Invited to have lead float in the Centenary parade
- Nominated speaker in the Centenary opening program
- Acknowledgement on Centenary website/promos/social media
- Acknowledgement/logo on sponsors sign at Centenary event 30 Sept-1 Oct
- Logo on sponsor reel at intervals during evening events
- Use of the Centenary logo on Sponsor's website/materials for an agreed duration
- ¼-page ad in the online Centenary program
- Complimentary stall site at event
- Four complimentary tickets to the Centenary Ball
- Certificate of appreciation

Gold sponsor \$1,000+

- Invited to have a float in the Centenary parade
- Acknowledged during the Centenary opening program
- Acknowledgement on Centenary webpage/promos/social media
- Acknowledgement/logo on sponsors sign at Centenary event 30 Sept-1 Oct
- Use of the Centenary logo on Sponsor's website/materials for an agreed duration
- Logo on sponsor reel at intervals during evening events
- ¼-page ad in the online Centenary program
- Complimentary stall site at event
- Two complimentary tickets to the Centenary Ball
- Certificate of appreciation

Sponsorship Opportunities & Recognition

Silver sponsor \$300+

- Logo on sponsor reel at event
- Logo on Centenary webpage
- Logo/Name on sponsor sign at event
- Acknowledgement on Centenary webpage/promos/social media
- 1/8-page ad in the online Centenary program
- Complimentary stall site at event
- Certificate of appreciation

Bronze sponsor \$50+

- Logo on Centenary webpage
- Logo/Name on sponsor sign at event
- Complimentary stall site at event
- Certificate of appreciation

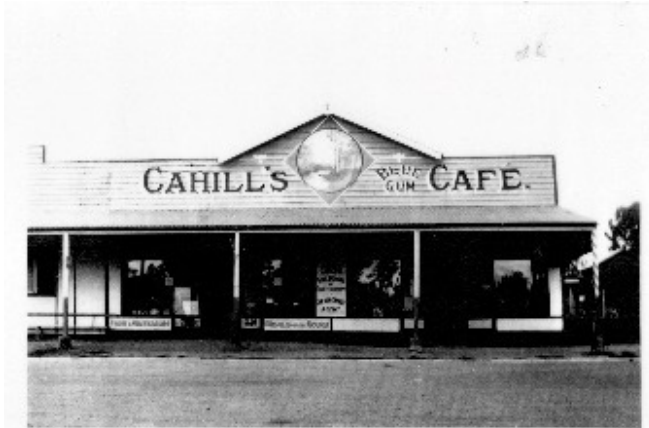


Discuss your sponsorship policy and requirements with us. **We can tailor sponsorship and provide naming rights to specific elements of the event.**

Donations of prizes or gift vouchers of equivalent value to the above tiers will go into the Centenary multi-draw raffle and will attract the same sponsorship tier recognition.

All sponsors will be asked to complete a sponsorship agreement detailing terms and conditions.

What sponsor funds will be used for



- Centenary book: *Proston & District – 100 years down the track*
- Centenary cake
- Centenary fireworks
- Official centenary souvenirs
- Event publicity, event insurance, sound system, generator hire, marquees hire, port-a-loos hire, bus hires, road closure permit, catering, first aid attendance, photographer, amusements.

Fundraising delegates

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