



2022 RIVER ISLANDS RIPTIDE FOOTBALL & CHEER SPONSORSHIP

Dear Friends and Members of the Community,

On behalf of River Islands Riptide Youth Football and Cheer, we would like to extend an invitation to you and/or your company to become a sponsor of our youth football and cheerleading program. We are a community nonprofit, all volunteer organization whose mission is to provide quality recreation and skill development in the game of football and the sport of cheerleading for all youth ages 6 years - 14 years old.-

OUR MISSION:

River Islands Youth Football Organization is a non-profit organization aimed at giving the youth in our area -Lathrop, Manteca, Banta & Tracy- a chance to participate in an all-play football and cheerleading program. Our focus is on helping our youth build character, sportsmanship, self-confidence and learn responsibility & teamwork in a competitive environment while gaining a strong sense of community. RIYFO provides a structured, safe, and secure environment for the children to learn these life skills.

We will strive to:

- *Bringing our youth closer together through common interest in sportsmanship and competition.*
- *Instill the values of education and importance of behaving at school and home.*
- *Acquaint the players with the fundamentals of the game and its rules.*
- *Teach sportsmanship, teamwork, and accountability; build character and discipline.*
- *Keep our community youth busy and away from situations that lead to bad behavior.*

The most important steps in the planning process for a successful year is obtaining local and corporate sponsorships from businesses organizations and student fundraising to help offset some of the cost associated with the events. We are looking for sponsors who are willing to donate to assist in covering our major expenses such as field maintenance, additional lighting, broadcasting, playoffs, bowl games, officials, equipment and uniforms, insurance, trophies, and administrative costs. Lastly, we would like our sponsors to consider sponsoring scholarship programs for less fortunate kids who want to participate.

Our fundraising for the organization and kick off the 2nd football and cheer season is under way. Sponsorship with River Islands Riptide is a unique partnering opportunity for businesses and corporations. When sponsoring with us, we will do everything in our power to maximize your business exposure and match your company with a diverse family target audience.

If providing sponsorship for River Islands Riptide is an option for you and/or your company, please take sometime to review the sponsorship information I have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization and community youth participants. We also welcome donations of any amounts.

The River Islands Youth Football & Cheer Organization is a non-profit tax- exempt organization registered with the United States Internal Revenue Service and the California Franchise Tax Board. Our tax-exempt status is determined by section 501[c][3] of the United States Internal revenue Code and section 23701(D) of the State of California Revenue andTaxation Code.

RIYFO EIN# 86-3009494

Riptide Sponsorship Packages

| Web Package - \$500 | Team Package - \$1,000 | Game Day Package \$1,500 |
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| <ul style="list-style-type: none"> ❖ Company Logo posted on our organization website. ❖ Direct link to your company's website ❖ Social media shout out. ❖ Viewable for one (1) calendar year from date of purchase ❖ Tax Deductible Donation | <ul style="list-style-type: none"> ❖ Sponsorship plaque with the team picture ❖ Opportunity to pass out fliers and promotional products during the current season. ❖ Includes Web Package ❖ Tax Deductible Donation | <ul style="list-style-type: none"> ❖ 2'x4' ONE color sign displayed at all home games for one season ❖ Includes Team Package ❖ Includes Web Package ❖ Tax Deductible Donation |

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| Business/ Family Name: | |
| Mailing Address: | |
| Primary Contact Name: | |
| Primary Contact Email: | |
| Primary Contact Phone: | |

Please mail completed form, check [payable to River Islands Football and Cheer] business card and email logo for banner/website to [if applicable] to River Islands Football and Cheer, 15529 7th Street, PO Box 892, Lathrop, CA 95330.

www.riritipefootballandcheer.com