

KEN CARYL ART GUILD

Business Meeting Agenda

6:30 PM, February 8, 2018 – Ken Caryl Ranch House

Regular Business:

- **Call to Order:** 6:32 PM
- **Attendance:** Steve McCall, Bruce Nall, Cindy Marshall, Susan Hilberg, Ronnie Seagren, Steve Begej (temporary Secretary). Member Cathy Begej was also in attendance.
- **Approval of Minutes:** Done online
- **Financial Report** – (Susan Hilberg) – Bank balance – \$1,236.69
- **Next Meeting Date** – March 8, 2018

Committee Reports:

- **Membership:**
 - Steve McCall brought up the issue of sparse member attendance at the monthly KCAG presentations. Some suggestions during discussion included:
 1. Have refreshments and appetizers available, as that seemed to be a popular amenity available at the Rox. A potluck format was suggested, including alcoholic beverages (it was thought that such drinks would be permitted at the Ranch House meeting room, but confirmation is needed).
 2. Additional notifications through Facebook, Call Announcement emails, and KCAG website postings
 3. Multiple notifications of meetings via direct email to the membership
 4. Creation of a stylish information poster or card for each presenter (similar to what Michelle did) sent out with meeting notifications, and also published on FB, Call Announcements, and possibly the website.
 5. Have more "Show and Tell" events where members bring examples of their work or marketing efforts for sharing, comments, and suggestions.
 - Suspend the Presenter Program? Not desirable, as the programs are one of the few current opportunities for KCAG members to get together as a group in the absence of exhibit events. (What to tell presenters regarding expected audience size? "Variable, and unknown in advance", as the turnout could be as small as just the board or up to a few dozen members.)
 - Have special events like a field trip, e.g., visit Reed Photo, etc.
 - Get some KCAG exhibits restarted and running on a continuous basis, as this seemed to something members want and will

participate in. Potential candidates include the Ken Caryl Community Center, the Rox building (it is rumored a restaurant has purchased the building), Black Arts wine establishment. (Past meetings have also discussed the possibility of renting gallery venue space for a KCAG show.)

- **Call for Art Submission Listing**
 - Announcements of local and regional art calls are being sent out to KCAG members by Steve Begej approximately every two weeks.
 - To increase exposure of member news such as shows and sales, Steve will forward notifications of such events and associated artwork images immediately to Chelli for publication on Facebook.
 - A section will be added titled "KCAG Presentations" to help publicize these events, including a listing of past presentations.
 - A PDF copy of the Call Announcements will be made available so a link to it could appear on Facebook.
- **Programs / Workshops** (Ronnie Seagren)
 - Today's presenter will be Stefan Begej on the subject of his artwork series titled "Fragmentations".
 - March - No presenter at this time. Possible Show-and-Tell option?
 - April - Catherine Petrov on oils
 - May - Judy Alhborn on quilts ???
- **Exhibits** (Cindy Marshall / Bruce Nall)
 - A microbrewery is opening up in the area, and might be a candidate venue for KCAG artwork exhibits (similar arrangement to ROX)
 - Try to re-establish contact with Ken Caryl Community Center manager or decision maker, and continue moving forward on getting KCAG artwork exhibited there.
- **Public Relations** (Chelli)
 - Publications
 - Website
 - Facebook
- **Art Appreciation** (Steve Begej)
 - Announcements of local and regional art calls, reminders, KCAG presenters, member show news, and artwork sales are being sent out to KCAG members approximately every two weeks.

Old Business / New Business / Communications / Discussion:

Time of Adjournment: 7:11pm

Meeting notes submitted by Steve Begej, temporary secretary.

7 PM Program

KCAG member Stefan Begej presented a slide show describing the process, techniques, and tools used to make his "Fragmentation" artworks.