

KEN CARYL ART GUILD

Minutes of the Business & General Meeting

Thursday, September 8, 2022

Meeting Details:

- Location: Remote video conference (Zoom)
- Call to Order: 7:30 PM
- Board Members in Attendance: Cindy Marshall, Michele Sires-DeLorean (Zoom host), Bruce Nall (audio only), Judy Ahlborn, Steve McCall, Steve Begej (audio only)
- KCAG Members Present: Alexis McDowell, Lise Neer
- Approval of Minutes:
- Financial Report from Bruce Nall: Bank balance: \$1,128.65

Agenda:

- Reports and suggestions regarding payment option on KCAG website
 - Typical transactions would include: Membership dues, show entry fees, transmittal of sales commissions, etc.
 - Bruce/Judy: Current website host Go Daddy requires one to have a special, more expensive commerce site in order to transact payments, so is probably not a desirable direction for KCAG to go
 - Alexis: Create a dedicated email for KCAG and include it on the KCAG website with instructions to simply send electronic payments (PayPal, Venmo, etc.) to that address, with appropriate notation in the subject/notes field regarding the purpose of the payment. Alexis does this for her website, market, and show sales, and the vast majority of customers are just fine with this arrangement.
 - Bruce: Will investigate setting up a gmail account for KCAG for that purpose (it should be noted that a new gmail can only be registered by and to a person, not to an organization or business entity). Suggested addresses include:
 - KCAG_payments@gmail.com
 - KCAG_treasurer@gmail.com
 - KCAG_member@gmail.com
 - Michele: A recent development pertaining to electronic payments is that the IRS requires all payment service providers

such as PayPal or Venmo to report cumulative annual income above \$600 to the IRS (a new 1099 form?). It is not clear what the status of a non-profit such as KCAG is in this situation, or what if any additional tax filing burden or complexity might befall the Guild when employing such electronic payments.

- KCAG Pop-up art show in the Fall KC “Barn Brew Ha” Event
 - Event will be on Saturday, September 17, running from 1 – 5pm at the Dakota Lodge / Equestrian Center, and the popup show will follow the same basic format as last year
 - Alexis McDowell will provide the tent, and Michele the poster and promotional publications
 - Setup for KCAG artists will be from 12 – 1pm, and takedown from 5 – 6pm.
 - Currently Alexis McDowell and Lise Neer are participating in the show, and Guild volunteers would be most welcome to assist in booth setup, staffing, and takedown.

- Juried Fall Fine Art Show
 - The KCAG juried fall show will be held at the Dakota Lodge, November 5, 2022, from 5 – 8pm
 - Format will be similar to that of the previous show in November, 2019, with artists bringing their ready-to-hang works before the show from 1 - 3 pm, and picking them up in the evening from 8 – 9pm after the show.
 - KC Master Association will provide use of the facility at a reduced rate of \$30/hr (significantly discounted from the standard rate of \$115/hr).
 - Realtor Eva Stadelmaier has agreed to provide sponsorship for the event in terms of financial assistance in exchange for placement of her logo or other acknowledgement in KCAG show announcements and advertising
 - Michele edited the show call notification in real time with the assistance of input and comments from the meeting participants
 - Advertising:
 - The call notice would be placed in two issues of the Life at Ken Caryl newspaper in mid- and late September (Michele)
 - NextDoor (Stefan)
 - e-letter (?)
 - Facebook / KC Neighbors page (Alexis)

- The call would be open to KC residents over the age of 16, and to all KCAG members. However, the latter would be restricted to only one entry, and would not be eligible for any awards.
 - Open theme, 2D art only, with a finished maximum size of 24"x36".
 - Artwork may be sold at the show or labeled NFS
 - All mediums accepted: photo, painting, mixed media, fiber, digital art, watercolors, pastels, prints, drawings, etc.
 - Call would open October 1, and close October 16
 - Entry process would be the same as past shows, with submission of artwork information along with attached (not embedded) JPG image(s) to kcag_submissions@gmail.com
 - Stefan Begej would manage entry intake, image pre-processing, and make the submitted images available for viewing by our jurors on Google Drive (names TBD)
 - Artist notification would occur on October 24
 - Artwork dropoff from 1- 3pm before the show, with an artwork intake or entry fee of \$5 for each accepted work due at dropoff
 - Awards will be announced at 7pm
 - Artwork pickup from 8 – 9pm after the show
 - Completion of artwork sales transactions are the artist's responsibility.
- The Atlas Coffee Morning Get-Together will resume in September.

Next Meeting: (December 15, 2022 at 7:30pm ?)

Adjournment: The video meeting ended at 9:09pm.

Minutes: Recorded and submitted by S. Begej.